SITE
SOUTHERN INSTITUTE of TECHNICAL EDUCATION
南方技职学院

多媒体设计
文凭课程

Professional Diploma in
MultimediaDesign

FREE Multimedia Laptop 免费多媒体笔电
*T&C apply 需符合条款与条规

Professional Diploma in Multimedia Design
多媒体设计文凭课程

Intake 开课时间: March, June, October (3月，6月，10月)
Study Duration 课程时间: 1 year (Monday to Friday, 9am to 4pm) I (周一至周五，上午9点至下午4点）

Professional Diploma in Multimedia Design programme is designed to provide students with broad-based knowledge in multimedia design. This is intended to cultivate their creativity and innovative thinking and to develop their visual expression and communication in art and design, develop their entrepreneurial skills to enable them to embark on a successful career in the creative industry after graduating.

多媒体设计文凭课程是为了提供学生广泛的多媒体设计知识。培养学生的创造力和创新思维，发展他们在艺术与设计中的视觉表达和沟通能力，并培养创业技能，使他们在毕业后能够在创意产业中开启成功的职业生涯。

Career Opportunities 职业机会

- Multimedia Designer 多媒体设计师
- Video Editor 视频编辑师
- Production Designer 制作设计师
- Web Designer 网页设计师

Course Content 课程内容

- Introduction to Design, Color & Layout Study 设计、色彩与构图基础
- Communicating in Business English 商务英语沟通
- Typography 字形学
- Digital Image Processing 数码影像处理
- Product & Models Photography 产品与模特儿摄影
- Website Design 网页设计
- Application Design 应用程序设计
- Visual Production 视觉制作
- Creative Film Production 电影制作
- Application of AI Design Tools AI设计工具应用
- Final Project (Showreel & Presentation) 实作项目（设计作品集与演示）
- Industrial Training (2 months) 实习期（2个月）

Entry Requirement 入学要求

- At least 17 years old and above. 年满17岁及以上。
- SPM / UEC or other equivalent exam holders are eligible to apply. 拥有SPM / UEC或其他同等资格的考试成绩者可以申请。
- Students without any valid public examinations are encouraged to apply, an interview session is required before enrolment. 欢迎没有任何有效公共考试成绩的学生申请，但需要在入学前进行面试。

Study Mode 课程模式

12 months full time programme (contains theory, technical practices and final project)
为期12个月的全日制课程（包含理论、技术实践和实作项目）

Disclaimer 声明
Professional Diploma in Multimedia Design is not accredited by the Malaysian Qualifications Agency (MQA).
多媒体设计文凭课程非MQA认证课程。

SC Education Management Sdn. Bhd. (709132-K)

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All information is correct at the time of printing and is subject to change without prior notice. (4/2026 Printed)