

# 活力南方 SOUTHERN FORWARD

Issue No.13 · January 2026

SOUTHERN UC MONTHLY E-BULLETIN



**SOUTHERN**  
UNIVERSITY COLLEGE  
南方大学学院



The 50th Anniversary of  
Southern University College

Southern Forward is a monthly e-bulletin of Southern UC, designed to deliver information and share updates with all stakeholders of the University College.

自强不息·厚德载物 Self-Renewal · Virtue · Nature

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# FOREWORD

Welcome to the first issue of Southern Forward for 2026!

In January, the campus came alive with youthful energy and creativity. The Student Cultural Performance Organising Committee presented Echoes of Dream, a heartfelt stage production that brought vibrant cultural life to campus and showcased the students' boundless creativity beyond the classroom.

Southern University College also proudly introduced its new slogan, "Southern Shines, Together We Rise," alongside the official mascot, "MONDING." The slogan captures the Southern community's shared identity, energy, and commitment to collaboration, while the mascot blends strength with agility and majesty with playfulness, bringing the Southern spirit to life.

This month also brought some exciting achievements. The Faculty of Engineering and Information Technology earned eight awards at the ICIIIC international competition, highlighting its innovation and research excellence. Meanwhile, the Faculty of Humanities and Social Sciences won the Gold Award for its industry-academia project, "From Ideas to Screen," demonstrating how academic learning can be successfully applied in real-world industry settings. These successes celebrate the dedication of students and staff and enhance Southern University College's global reputation.

As the new year begins, we extend our warmest wishes to all our students, staff, alumni, and friends who support Southern University College. May 2026 bring direction, strength, and achievement. We look forward to a year of learning, practice, and creativity as we embark on an exciting new chapter together.

**Prof. Ir. Ts. Dr. Chuah Joon Huang**  
President  
Southern University College

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# FACULTY OF ART & DESIGN

## Sharing Talk “Create Real Value”



On 9 January 2026, the Faculty of Art & Design, Southern University College successfully organised a Sharing Talk session titled “Create Real Value”, which received strong participation and enthusiastic responses from students. The session centred on the theme of fostering meaningful value through design practice, learning journeys and future career development.

The invited speaker, JJ Chan, is the Founder of Wonderfood City (M) and the main distributor of Mixue China in Malaysia, currently leading the brand towards a significant milestone of over 800 outlets nationwide. Beyond her entrepreneurial achievements, JJ Chan is also a creative media industry designer and was previously a design educator, actively bridging real-world industry insights with design education.

During the session, JJ Chan shared her journey from design to education and entrepreneurship in a relatable and engaging manner, demonstrating how creative skills can be transformed into real-world impact. Students remained highly engaged throughout the event, particularly during the interview and Q&A segment, where confidence, curiosity and meaningful dialogue stood out. The talk encouraged students to recognise their own value, build confidence and boldly pursue their future paths.

The Faculty of Art & Design extends its appreciation to JJ Chan for her inspiring contribution, as well as to all participating students and lecturers for making the session a genuinely impactful and enriching experience.

# FACULTY OF ART & DESIGN

## Southern University College and Pro Uniform Sign MOU and MOA



On 12 January 2026, Southern University College has signed a Memorandum of Understanding (MOU) and a Memorandum of Agreement (MOA) with Pro Uniform, marking an important step in strengthening industry-academia collaboration in design education. The partnership aims to enhance industry-relevant learning and support the development of future-ready design talents.

The collaboration is led by the Faculty of Art and Design under the coordination of Senior Lecturer Mr. Jeff Yew Leong Fei. Through this initiative, students are exposed to real-world industry practices that integrate creative thinking with professional standards, bridging academic learning with practical application.

Key areas of collaboration include annual design competitions, student internship opportunities, the establishment of a research and design incubation platform at Pro Uniform, and joint industry-based design projects involving both faculty members and industry professionals.

In conjunction with the signing ceremony, the “2026 Year of the Horse New Year T-Shirt Design Competition” Award Presentation was held. A total of 20 shortlisted designs were recognised, with the Top 3 winners receiving cash prizes in recognition of their outstanding creativity and design excellence. The shortlisted works will be publicly exhibited, selected winning designs will also be made available for ordering, allowing students’ creative works to enter the market and reinforcing the principle of learning through practice.

Southern University College remains committed to fostering meaningful industry partnerships that nurture creative, skilled and industry-aware design graduates.



# FACULTY OF ART & DESIGN

## Field Trip: Industry Exposure in Packaging Design



On 16 January 2026, students from the Faculty of Art & Design (FAD), Southern University College, participated in a field trip to DSN Advance Technology Sdn. Bhd., a company specializing in product packaging manufacturing located at Desa Cemerlang, Johor Bahru. The company is one of the Faculty of Art & Design's industry collaborating partners and has consistently supported the faculty by sharing packaging manufacturing knowledge that aligns with current industry needs.

The visit was led by the Deputy Dean of FAD, Ms. Ong Ei Lin, and involved 32 students from the Bachelor in Computer Graphic Design (Honours), Bachelor in Industrial Design (Honours), and Diploma in Industrial Design programmes. All participating students are currently undertaking the Packaging Design module, making this field trip a valuable hands-on learning experience.

During the visit, Mr. Nelson Lu, the Founder of DSN Advance Technology Sdn. Bhd., generously shared his extensive industry experience with the students. His sharing covered topics such as client management strategies and the complete manufacturing process of packaging products. Students also had the opportunity to explore the production facilities, where they were exposed to various printing processes and packaging materials commonly used in the industry.

The Faculty of Art and Design would like to express its heartfelt appreciation to DSN Advance Technology Sdn. Bhd. and Mr. Nelson Lu for their warm hospitality, valuable sharing, and continued support in enriching students' learning experiences.

# FACULTY OF BUSINESS & MANAGEMENT

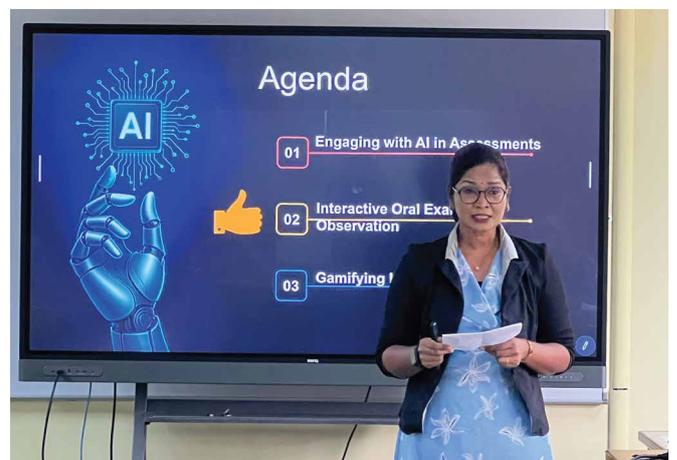
## AI in Assessment Sharing Session



On 8 January 2026, Asst. Prof. Dr. Joann Lim and Asst. Prof. Dr. Renugala D/O M. Shollunayagam conducted an inspiring sharing session with 15 lecturers, focusing on how AI can transform assessment design.

The session showcased practical ideas such as AI-assisted assessments creation, gamified assessments, oral exams, and observation-based evaluations all aimed at making learning more engaging and meaningful for our students.

Our lecturers left the session motivated to explore new, innovative assessment strategies to enhance teaching and student participation.



# FACULTY OF BUSINESS & MANAGEMENT

## Sharing Session “Teaching for Everyone: Making Your Classroom Truly Inclusive”



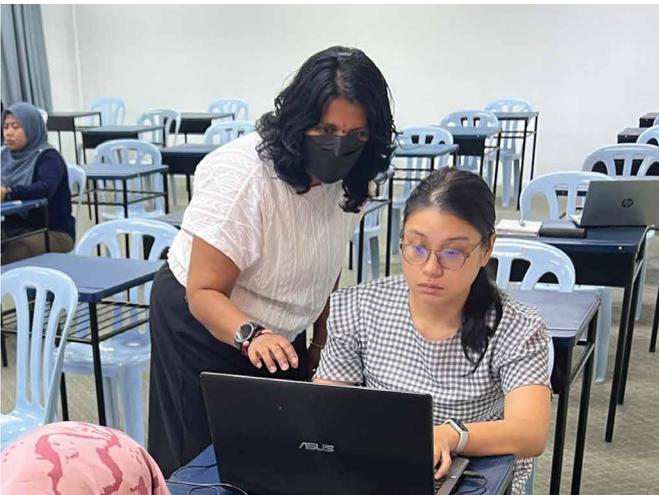
On 15 January 2026, the Faculty of Business and Management, Southern University College successfully conducted a sharing session titled “Teaching for Everyone: Making Your Classroom Truly Inclusive”. The session focused on inclusive teaching practices and the creation of supportive learning environments for all students.

The session, led by Ms. Nur Adibah Binti Mat Bahari and Ms. Syaidatina Akila Binti Mohamad Azizan, provided valuable insights into embracing diversity in the classroom, understanding different learning needs, and adopting inclusive strategies that promote equal learning opportunities.

The Faculty sincerely thank our speakers, organising committee, and participants for making this session impactful and inspiring. This event reflects our faculty’s continued commitment to inclusive education and professional excellence.

# FACULTY OF BUSINESS & MANAGEMENT

## Sharing Session “Creating Micro Learning Content with GenAI”



On 20 January 2026, Ms. Sangita A/P Jeyaram and Ms. Uma Devi A/P Raman led an engaging sharing session, which was the final TransformEd session of the year, titled “Creating Micro Learning Content with GenAI”.

During the session, lecturers learned how to transform theoretical concepts into dialogue based scripts and create impactful 2 minute GenAI generated videos designed to capture students’ attention and enhance their learning experience.

This hands on session encouraged educators to rethink content delivery through micro learning, making lessons more interactive, concise, and student centred.

# FACULTY OF BUSINESS & MANAGEMENT

## “Sarawak — Gateway to Borneo” Business Networking Session



On 26 January 2026, lecturers from the Department of Tourism Management, Faculty of Business and Management (FBM) were invited to attend the “Sarawak — Gateway to Borneo” Business Networking Session at DoubleTree by Hilton Johor Bahru.

The event was well-organised and lively, featuring insightful sharings from the Sarawak Tourism Board, Business Events Sarawak, and several industry leaders. The session was further enlivened by cultural performances from the Majlis Seni Sarawak, adding colour and vibrancy to the occasion.

Lecturer had the opportunity to meet inspiring people, reconnect with industry friends, and exchange ideas in such a warm and welcoming environment. FBM lecturers had a great time networking, learning, and exploring potential collaborations.

The Faculty of Business and Management sincerely thank the organisers for their kind invitation and wonderful hospitality, and looks forward to more opportunities to connect again.



# FACULTY OF CHINESE MEDICINE

## Launch Ceremony of the Atlas Berilustrasi Pengenalpastian Materia Medika Cina



On January 26, Lecturer Ms. Yong Sin Yee and Asst. Prof. Dr. Soh Chiun Siung from the Faculty of Chinese Medicine were invited by the Traditional and Complementary Medicine Division of the Ministry of Health Malaysia to attend the launch of the Malay edition of the Atlas Berilustrasi Pengenalpastian Materia Medika Cina, representing Southern University College.

They witnessed this important milestone in the development of Traditional Chinese Medicine (TCM) in Malaysia and participated in the related academic forum on Chinese medicinal identification.

The Atlas Berilustrasi Pengenalpastian Materia Medika Cina is a representative work by renowned TCM identification expert Professor Zhao Zhongzhen, and has been translated into multiple languages. Lecturer Ms. Yong Sin Yee also contributed to the compilation and translation of its Malay edition, contributing to the localization and standardization of professional TCM knowledge, and reflecting Southern University College's strength and social responsibility in TCM education and research.

# FACULTY OF CHINESE STUDIES

## PhD Student Su Yilin Wins First Prize in the Overseas Competition



On 7 January 2026, Su Yilin, a doctoral student of the Faculty of Chinese Studies at Southern University College, stood out among numerous participants in the 7th Chinese Classics Recitation, Writing and Interpretation Competition, jointly organized by the Ministry of Education and the State Language Commission of China, and was awarded First Prize in the Overseas Category.

The competition is a national-level event with a rigorous selection process and strict evaluation standards, spanning nearly four months. The Overseas Category Grand Final was held on 24 August, bringing together finalists from Malaysia, Russia, South Korea and the Philippines. Su Yilin participated in the offline final at the Communication University of Zhejiang, where he impressed the judging panel with his solid recitation skills, expressive language performance and profound understanding of Chinese culture, earning unanimous recognition from the judges. The award results were officially announced online on 7 January, with certificates jointly issued by the Ministry of Education of China and the State Language Commission of China.

Su Yilin has long been dedicated to the field of broadcasting, hosting and language arts, with extensive professional practice and teaching experience. He previously served as a television news anchor and is currently a lecturer in the Department of Broadcasting and Hosting at Jiujiang University. He has also participated in national-level arts examinations and the creation of major cultural programmes.

This award not only represents a significant recognition of Su Yilin's professional competence and academic achievements but also highlights the Faculty of Chinese Studies at Southern University College in promoting the dissemination of the Chinese language and culture. The Faculty will continue to encourage staff and students to actively participate in high-level academic and cultural competitions, further advancing the international exchange and communication of excellent Chinese traditional culture.



# FACULTY OF CHINESE STUDIES

## Zhuang Jie Chinese and Western Classical Vocal Recital



The “Timeless Bel Canto, resonating in Johor Bahru: Zhuang Jie Chinese and Western Classical Vocal Recital”, organized by the Faculty of Chinese Studies, Southern University College, was successfully held on 9 January 2026 at the Sultanah Zarith Sofiah Opera House in Johor Bahru. Centred on the artistic integration of Western operatic bel canto and classical Chinese poetry, the recital offered audiences an evening of profound cultural depth and refined musical artistry.

The recital received strong support from the Sultanah Zarith Sofiah Opera House, the Contemporary Arts Research Association, and the Singapore May Poetry Society. Through the innovative combination of vocal performance and literary interpretation, the event promoted the international dissemination and appreciation of Chinese language and culture. The performance was met with an enthusiastic response, with a full house in attendance.

The recital featured renowned tenor Zhuang Jie, widely acclaimed by the media as “Singapore’s First Tenor.” Zhuang Jie holds a Master’s degree in Opera Performance from the Academy of Opera at Peking University. He is also the founder of the Zhuang Jie Cultural and Arts Centre. Over the years, he has remained highly active on international stages, making significant contributions to operatic performance, vocal education, and arts promotion.

During the recital, Zhuang Jie demonstrated exceptional vocal technique and expressive depth, seamlessly blending literary sensitivity with refined bel canto artistry. His interpretations of classical works, particularly his use of Italian bel canto techniques to perform Chinese classical poetry, offered a refreshing artistic perspective and earned high praise from the audience.

The event also featured Dr. Chua Chee Lay, former Chinese language tutor to Singapore’s founding Prime Minister Mr. Lee Kuan Yew, and former Dean of the Faculty of Art and Design and Head of the Department of Chinese Studies at Southern University College, as the poetry appreciation guide. With elegant and accessible literary commentary, Dr. Chua guided the audience through the cultural meanings and artistic nuances of the poems, enhancing their understanding and appreciation of the performances. The long-standing collaboration between Zhuang Jie and Dr. Chua once again highlighted the unique charm of integrating literature and music.

The successful staging of the recital not only showcased a high standard of artistic excellence but also reflected the Faculty of Chinese Studies’ ongoing commitment to promoting Chinese traditional culture and fostering cross-cultural artistic exchange. The Faculty of Chinese Studies will continue to organize high-quality academic and cultural events, creating diverse platforms for engagement and enabling Chinese language and culture to flourish on the international stage.

# FACULTY OF CHINESE STUDIES

## Southern Literary Journey in Perak



From 14 to 16 January, the "Southern Literary Journey: Call of the Perak River" poetry recitation tour, featuring poets from Malaysia and Singapore, recently kicked off successfully in Perak, attracting participation from multiple secondary schools, including Pei Yuan High School, SMJK Pei Yuan, Tsung Wah Private Secondary School, SMJK Tsung Wah, Poi Lam High School, and Yu Choy High School. The event showcased poetry recitations in multiple languages and artistic forms, promoting literary creation and inspiring students' enthusiasm for literature, allowing the new generation to experience the charm of literature firsthand.

The tour was jointly organized by Faculty of Chinese Studies of Southern University College, Southern Poetry Society, the Malaysian Chinese Literature Centre of Southern University College, and the National Arts Council (Singapore). The opening ceremony at Pei Yuan High School's auditorium drew enthusiastic participation from students and teachers, including those from SMJK Pei Yuan. Reciters conveyed their passion for literature in three languages, immersing the audience in a cultural feast that combined human warmth with literary depth.



The stop at Kampar Tsung Wah Private Secondary School stop was equally captivating. Poet Tan Ying performed her poem Tai Chi Anthology at her alma mater, accompanied by a live Tai Chi demonstration by Master Low Pik Ter, presenting a harmonious fusion of poetry and physical movement. She also recited her personal growth poem Wishes, recalling her youthful school days in Kampar and touching the hearts of students and teachers.

# FACULTY OF CHINESE STUDIES

## Southern Literary Journey in Perak



Numerous writers, scholars, and students took turns performing on stage, including Khor Boon Eng reciting *Locking Myself in the Study*, Heng Yee Wang performing the graphic poem *Rain Tree, Lotus, Cradle with guitar*, Ng Yi Hui reciting *Freedom and Mistakes*, and Liu Yang reciting *Emergency Prescriptions for Women*, showcasing the diverse expressive possibilities of literature.

The event was inaugurated by Prof. Dr. Wong Yoon Wah, Dean of the Faculty of Chinese Studies at Southern University College. He, along with Chua Zhe Qian and Lee Cheng Hong, recited the poem *Shadow Show* in Chinese, English, and Malay, highlighting Malaysia's unique multicultural tapestry. Prof. Wong emphasized, "Culture is humanity's most essential spiritual asset; without it, humans are no different from ordinary animals." He called attention to literature's irreplaceable role in nurturing the soul and inspiring social reflection, even in an age of rapid technological advancement.

Dato' Wong Seng Chin AMP, Chairman of Tsung Wah Independent High School, shared that the recitation activities allowed students to experience the artistic appeal of poetry and engage in meaningful dialogue across time and generations, contributing to the development of humanistic values and personal confidence. Principal Mr. Chong Chee Wah added that the event not only moved the audience emotionally, but also turned the stage into a living testimony of cultural transmission.

Overall, the literary recitation tour highlighted the diversity and emotional power of literature, strengthened literary and cultural exchange between Malaysia and Singapore, and provided students with a valuable opportunity to enrich their minds and nurture their inner worlds.



# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## WordPress Campus Connect 2026



On 3 January 2026, Senior Lecturer Ts. Chan Ler-Kuan from the Department of Computer Science, Southern University College, attended the WordPress Campus Connect 2026 event hosted by Universiti Teknologi Malaysia (UTM). The event aimed to foster innovation, enhance digital literacy, and strengthen students' career readiness, attracting students and technology enthusiasts to explore the evolving WordPress ecosystem.

Representing Southern University College, Ts. Chan presented an insightful session titled “Digital Destiny: Monetizing WordPress with FPD Insights.” Her talk focused on practical strategies for leveraging WordPress as a platform for digital entrepreneurship, emphasizing tools and techniques that empower individuals to transform ideas into sustainable online ventures.

The invitation for Ts. Chan to serve as keynote speaker underscores SUC's commitment to student employability, community engagement, and institutional visibility within the broader tech and WordPress community. By sharing expertise on monetization and future-proof digital practices, SUC continues to position itself as a thought leader in technology education.

WordPress Campus Connect 2026 not only provided a platform for knowledge exchange but also strengthened collaboration between academia and industry. Such initiatives play a crucial role in preparing graduates for the digital economy, equipping them with skills that align with current market demands.



# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## Participates in Google Singapore Gemini 3 Hackathon



On 10 January 2026, Ts. Chan Ler-Kuan, senior lecturer from the Faculty of Engineering and Information Technology, Southern University College, proudly represented the institution at the Gemini 3 Hackathon held in Singapore. The event was jointly hosted by Google DeepMind and 65 Labs, bringing together innovators and developers from around the world.

During the hackathon, Ts. Chan and the team transformed an impromptu idea into a fully developed project titled FengShui Banana. The application is an AI-powered solution that integrates Chinese metaphysics, specifically the Four Pillars of Destiny, with modern artificial intelligence technologies. By leveraging the Gemini Live API, the application provides real-time insights in an innovative and engaging manner.

The project successfully fulfilled all hackathon requirements, including meeting open-source standards. It incorporated several advanced tools and technologies such as Gemini Live API, Claude Code, Nano Banana, and Google AI Studio.

Out of approximately 800 project submissions, FengShui Banana received official approval from Google DeepMind,

marking a significant achievement for both the project team and Southern University College. This accomplishment highlights the institution's commitment to innovation, interdisciplinary learning, and global collaboration in the field of artificial intelligence.

# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## MS Copilot Online Workshop



**Work Less, Achieve More:**  
**MS Copilot for Academics**

**Objectives:**

- Master Copilot Agents for Academic Workflow Automation**
  - Automate grading, scheduling & student queries.
- Accelerate Research & Publication with AI**
  - Generate papers, abstracts & citations efficiently.
- Humanize AI-Generated Content**
  - Ensure natural & plagiarism-free scholarly text.

**ONLY for SUC STAFF**

**Date:** 20 Jan 2025 (Tue) **Time:** 10am - 12noon **Platform:** MS Teams

**Main Trainer:**  
Ts. Chan Ler-Kuan  
Senior Lecturer  
[linkedin.com/in/lerlerchan](https://www.linkedin.com/in/lerlerchan)

**Registration Link:**  
[Microsoft Virtual Events](#)  
Powered by Teams

**Co-Trainers:**

- Ts. Shaffika Mohd Suhaimi
- Ts. Nur Shamilla Selamat
- Ts. Khairunnisha Ismail
- Ts. So Yong Quay
- Noor Fatimah Mazlam
- Lee Boon Fei
- Dr Lim Wei Jer



On 20 January 2026, the Faculty of Engineering and Information Technology organized an online workshop titled “Work Less, Achieve More: MS Copilot for Academics” to introduce academic staff to the practical use of Microsoft Copilot in enhancing academic productivity.

The workshop was delivered by Ts. Chan Ler-Kuan, senior lecturer from the Department of Computer Science, Faculty of Engineering and Information Technology. With expertise in computing and digital tools, Ts. Chan shared practical insights on integrating MS Copilot into academic workflows.

The session aimed to help participants discover how MS Copilot transformed daily academic tasks by automating repetitive processes and improving efficiency. Participants learned how Copilot Agents assisted in tasks such as grading, scheduling, and administrative work, allowing academics to focus more on teaching and research. The workshop also demonstrated how MS Copilot accelerated research and publication processes by generating structured academic papers, abstracts, and references efficiently. In addition, emphasis was placed on humanizing AI-generated content to ensure it met academic standards while avoiding plagiarism.

Overall, the workshop was especially beneficial for lecturers, researchers, and academic staff who sought to save time, streamline their workload, and enhance overall productivity through the effective use of AI-powered tools.

# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## Achieves Success at ICIC 2026



On 24 January 2026, students and lecturers from the Faculty of Engineering and Information Technology achieved outstanding success at the International Creative Innovation Idea Competition (ICIC) 2026. Their strong performance reflects the faculty's commitment to innovation, creativity, and academic excellence.

# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## Achieves Success at ICiIC 2026



In Category A (Professional), the faculty won a total of eight awards, comprising two Gold Awards and six Silver Awards. In Category B (Higher Education Institution), they further secured one Gold Award, three Silver Awards, and one Bronze Award. These achievements highlight the quality of ideas presented and the collaborative efforts between students and academic staff.

# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## Achieves Success at ICIC 2026

**Banner 1 (Top Left):**  
SmartCarMate: Applying GPT and OBD Technology for Real-Time Human-Centred Vehicle Health Monitoring  
for winning  
*Silver Award*  
in the  
**INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIC) 2026**  
LEE BOON FEI | WONG YAP HEN | TS. NUR SHAMILLA

**Banner 2 (Top Right):**  
SUCCMS Learn 4.0  
for winning  
*Silver Award*  
in the  
**INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIC) 2026**  
TS. SHAFFIKA | TAN CHEE SENG

**Banner 3 (Bottom Left):**  
UniScholar Nexus: Research and Collaboration Platform using GPT Technology  
for winning  
*Silver Award*  
in the  
**INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIC) 2026**  
MI SI HENG | TS. NUR SHAMILLA SELAMAT

**Banner 4 (Bottom Right):**  
2.5D Narrative-Based Adventure Game About Emotional Awareness  
for winning  
*Bronze Award*  
in the  
**INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIC) 2026**  
AW JIA YI | TS. SHAFFIKA | TIONG TECK HANG

The faculty extends its sincere appreciation to the lecturers who led and guided the students throughout the competition: Ts. Shaffika Mohd Suhaimi, Ts. Khairunnisha Ismail, Mr. Vincent Lee Boon Fei, Ts. Nur Shamilla Selamat, Asst. Prof. Ts. So Yong Quay, Asst. Prof. Ts. Dr. Lim Wei Jer and Ms. Noor Fatimah Mazlam. Their dedication and leadership played a vital role in this remarkable accomplishment.

# FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

## Department of Computer Science Wins Silver Award at SIRAC

Southern University College is proud to congratulate the lecturers and student from the Department of Computer Science for their outstanding achievement in the Semarak International Research Article Competition (SIRAC) on 31 January 2026.

The award-winning team members are:

- Ts. Nur Shamilla Selamat
- Asst. Prof. Ts. So Yong Quay
- Mr. Lee Boon Fei
- Wong Yap Hen (Student)

has won the Silver Award for their research paper titled:

“A GPT-Based Applied Computing System for Interpretable OBD-II Vehicle Diagnostics and Safe Driving Support.”

This accomplishment reflects the team’s hard work, innovation, and commitment to advancing technology for real-world applications. Their research showcases how modern AI models can be applied to vehicle diagnostics to improve safety and support drivers through clearer and more interpretable insights.

Southern University College congratulates the team on this well-deserved recognition and celebrates their contribution to academic excellence and technological advancement.



# FACULTY OF HUMANITIES & SOCIAL SCIENCES

## Society of Psychology and Counselling Welcoming & Farewell Party



Society of Psychology and Counselling (SPC) successfully conducted a Welcoming and Farewell Party on 13 January 2026. The event brought together 15 students and 4 lecturers, creating a warm and meaningful space to welcome new members and bid farewell to those moving on to their next chapter.

The gathering was warm and meaningful in atmosphere. Through interactive exchanges and sincere sharing, the event strengthened the bond between lecturers and students and created fond and memorable experiences for the new members.



# FACULTY OF HUMANITIES & SOCIAL SCIENCES

## The Reel And Reveal Awards 2026



On 15 January 2026, The Reel and Reveal Awards 2026 was successfully held at Southern University College, serving as both an academic presentation platform and an award recognition ceremony for students of Bachelor of Communication (Honours) (Mass Communication). Led by the Lecturer-in-Charge, Ms Asna Zukrina Ahmad Zukni, the event featured final project presentations from Digital Storytelling, Film and Media Studies, and Photojournalism courses.

Digital Storytelling students presented Multi-Camera Production (MCP) podcast projects themed “Johor Bahru Food Price” and “K-Pop Life Diaries,” demonstrating strong research, technical, and storytelling skills. Film and Media Studies students showcased short films on cyberbullying and photojournalism students presented photographic works under the concept “Moment on the Street,” capturing authentic street-life moments.

The event was attended by students, alumni, and lecturers, who came together to witness the students’ creative achievements.

### Award Recipients:

- The Frame of Truth Award: Kelly Gan Kai Qi
- The Reel Masterpiece Award: Jaybee Production
- The Golden Mic Award: Lee Le Yi
- The Best Producer Award: Rebecca Lai Hung Ching
- The Sharp Cut Award
  - Podcast Category: BT Production
  - Film & Media Studies Category: Go Bright Production
- The Production Powerhouse Award
  - Podcast Category: Jaybee Production
- The Story That Stands Out Award
  - Film & Media Studies Category: See Nothing Production
- The People’s Choice Award: Infinite Production

Overall, The Reel and Reveal Awards 2026 successfully bridged theory and practice while nurturing creativity, critical thinking, and professional skills, and is envisioned to continue as a signature annual programme for the Department of Journalism and Communication Studies.

# FACULTY OF HUMANITIES & SOCIAL SCIENCES

## Gold Award Achievement for Industry–Academic Teaching Innovation Project “From Ideas to Screen” in Media Education



On 16 January 2026, a team of lecturers from the Faculty of Humanities and Social Sciences, Southern University College, won the Gold Award in the category Professional (Academic/Industry): Innovation in Teaching and Learning at the Virtual Innovation Competition Exhibition 2025, jointly organised by the Ministry of Rural and Regional Development Malaysia and Kelab Inovasi dan Kreativiti (KIK) KPTM Bangi.

The project, titled “From Ideas to Screen: A Collaborative Industry–Academic Model for Enhancing Employability and Promoting Malaysia’s Media Creativity,” was jointly led by Ms. Lah Wan Yee (Senior Lecturer), Asst. Prof. Dr. New Kuwi Hoi, and Asst. Prof. Dr. Bambang Suhartono Bin Mohd Said. This cross-departmental collaboration integrates expertise from the fields of media, education, and Malaysian studies to form a structured, practice-oriented learning model. The initiative emphasizes experiential learning, project-based pedagogy, and direct industry mentoring. Students are guided to simulate real professional workflows, including pitching concepts, planning productions, and presenting outputs to industry experts.

This method strengthens practical skills, critical thinking, teamwork, and ethical awareness while enhancing graduate employability. The project also demonstrates how academic–industry collaboration can be embedded into curriculum design. It encourages interdisciplinary cooperation, supports creative storytelling grounded in Malaysian context, and aligns classroom outcomes with professional standards. The model also provides measurable assessment structures and industry feedback loops, ensuring continuous improvement in teaching and learning delivery.

The project was also selected for publication in the official e-proceeding. This achievement reflects the impact of innovative, value-based, and industry-aligned education models in preparing future media professionals for a rapidly evolving communication environment.



## UKM Delegation Visits Southern University College Library



On 27 January 2026, the Southern University College Library welcomed a delegation led by Mr. Lim Chee Beng, with two students from Universiti Kebangsaan Malaysia, Aemon Wu and Zoey Liu. Accompanied by Prof. Dr. Khor Boon Eng, the delegation toured the library and its special collections.

Mr. Kho Tong Guan, Head of the Malaysian Chinese Literature Centre, introduced the library and the Centre's development and collections. The group also visited the Research Institute for Chinese Ethnic and Cultural Studies Library, the World Sinology Research Collection, and Shu Xiang Lou. Wu Geng Ye noted that the Research Institute's holdings would greatly support his research and plans to return for further study.

During the visit, President Prof. Ir. Ts. Dr. Chuah Joon Huang joined the delegation, engaging in cordial discussions. The tour concluded at the Gwee Yee Hean Collection, where the group explored a variety of late Qing and early Republican textbooks as well as Southeast Asian research materials, gaining valuable references and insights.



# MALAYSIAN CHINESE LITERATURE CENTRE

## The Forum “Program Mekar Sastera MADANI 2026”



On 29 January 2026, the Head of Malaysian Chinese Literature Centre, Mr. Kho Tong Guan, renowned Malay literature writer and publisher Mr. Syed Mohd Zakir, and Prof. Dr. Ng Yean Leng, Dean of Faculty of Arts and Social Sciences, New Era College and President of Malaysian Chinese Writers Association, were invited by Dewan Bahasa dan Pustaka (DBP) through “Bahagian Pengembangan Bahasa Kebangsaan Pelbagai Kaum (BKPK)”, together with Persatuan Penterjemahan dan Penulisan Kreatif Malaysia (PERSPEKTIF) and IPG Campus Penang, to attend the forum “Program Mekar Sastera MADANI 2026” at IPG Campus Penang.

The forum was moderated by Ms. Rozeerozanna Binti Rosli, Lecturer of Malay Studies, IPG Campus Penang. Mr. Kho Tong Guan delivered a speech in Malay titled “Sastera Mahua dalam Pengertian yang lebih Luas di bawah Mekar Sastera MADANI”, mainly analyzing Malaysian Chinese Literature under the definition of the Malaysian Chinese Literature Centre, focusing on recommended Chinese-Malay creative works and translations, including Baba literature.

Honourable guests included Mr. Lim Chuan Boon, President of PERSPEKTIF, who delivered a welcome speech; YB Dr. Ismail b. Mohamad, Timbalan Rektor Pusat Peperiksaan dan Penganugerah, IPGM; YB Encik Mohamad Roslan b. Abdul Razak, Pengarah IPG Kampus Pulau Pinang; Dr. Hairiah Bt. Munip, Deputy Director IPGK Pulau Pinang; Mdm. Azlin Asmuni, Senior Language Planning Officer, Multiracial National Language Development Division, DBP; Dr. Chew Fong Peng, Secretary-General of PERSPEKTIF; Madam Liao Lay San, Deputy Secretary-General of PERSPEKTIF and so on.

The forum was attended by more than 200 IPG lecturers and students, witnessing this meaningful literary event.

# SC EDUCATION MANAGEMENT SDN. BHD.

## Open Day for Intake 2026 Semester A



On 10 and 11 January 2026, Southern University College held the first Open Day for Semester A 2026. Southern SITE & SPACE also participated in the event. Over the two days, the event received an enthusiastic response, with nearly 40 inquiries from prospective students and successfully securing 13 immediate enrolments, showcasing the strong appeal of the programmes.

The event aimed to provide prospective students with valuable insights into their future study and career pathways. Event highlights included campus tours, allowing students to experience the real learning environment and facilities firsthand, and face-to-face consultations sessions, where students received industry insights and career planning advice.

# SC EDUCATION MANAGEMENT SDN. BHD.

## Free trial class for the Professional Diploma in AI-Enhanced 2D & 3D Creation



On 23 January 2026, the free trial class for the Professional Diploma in AI-Enhanced 2D & 3D Creation has been successfully conducted. Serving as a vital pre-course experience session, the event effectively attracted more than ten prospective students.

The atmosphere during the session was interactive and enthusiastic. Through hands-on demonstrations, participants gained a more concrete understanding of the course syllabus and the practical applications of AI creation technology. The successful conclusion of this trial class has established a firm foundation for upcoming official recruitment and the further progression of the programme.



# STUDENT AFFAIRS OFFICE

## Student Cultural Performance “Echoes of Dream”



### ATE OF APPRECIATION



On 14 January 2026, organised by the Student Cultural Performance Organising Committee of Southern University College, the student cultural performance Echoes of Dream was warmly staged in Southern University College Main Hall. Presented as a stage drama, the performance depicted contemporary university students navigating conflicts and choices in academics, family, and friendships. Its compact yet heartfelt storyline encouraged audiences to reflect on the importance of communication, understanding, and cherishing relationships, with the hope that even fifty years from now, one can look back without regret.

The event was officially opened by Prof. Ir. Ts. Dr. Chuah Joon Huang, President of Southern University College. He highly commended the dedication of the organising

committee, performing students, and behind-the-scenes staff, and noted that students' engagement in artistic creation alongside their studies represents a valuable journey of personal growth. The performance not only reflected the realities of youth and personal development but also embodied the spirit of holistic education. He encouraged the audience to find resonance in the performance and treasure this warm and shining chapter of their youth.

# STUDENT AFFAIRS OFFICE

## 2025 Outstanding Society Awards



On 14 January 2026, during the Student Cultural Performance, the 2025 Outstanding Society Awards were presented, recognising societies and their committee members for excellence in academics, sports, social practice, music and arts, and campus sustainability initiatives.

The awards not only acknowledge the societies' dedication in organisation, event planning, and member development, but also encourage more students to actively participate in campus life and explore their interests and abilities. Congratulations to all winning societies, as your contributions add vibrancy and energy to campus life and serve as an inspiration for future student groups.

Although no awards were presented in the Martial Arts and Culture/Humanities categories this year, we look forward to seeing even more diverse and outstanding performances from all societies on stage next year.

### Award Recipients

- Departmental Society: Institution of Engineers Malaysia Southern University College Student Section
- Sports (Ball Games): SUC Badminton Club
- Social Practice: Circle K
- Music/Arts: Music Seeker
- Campus Sustainability: Omega LEO Club of Southern UC

Note: No awards were presented in the Martial Arts and Culture/Humanities categories this year.

# STUDENT AFFAIRS OFFICE

## Southern University College Chant, Slogan & Mascot Competition Awards



Besides the 2025 Outstanding Society Awards, the winners of the Southern University College Chant, Slogan & Mascot Competition were officially announced and awarded during the Student Cultural Performance on 14 January 2026.

In the Chant & Slogan Category, Wong Kar Min, student of the Diploma in Chinese Studies, won with the slogan: "Southern Shines, Together We Rise."

"Southern Shines" symbolises the shared sense of identity among the Southern community, carrying inner pride and the drive to take action; from our alma mater and the place where dreams set sail, the Southern spirit continues to shine upon society.

"Together We Rise" highlights the collective efforts of the Southern community in fostering academic excellence and a vibrant campus culture, transforming shared strengths into meaningful contributions to society.

In the Mascot Category, Tai Yu Jian, a Bachelor of Design, Computer Graphic Design student, won with "MONDING." Inspired by the Ding of Southern UC, the design combines the solemnity and strength of ancient civilization with the playful, lively traits of a monkey, creating a small yet powerful character. The name "MONDING" is a pun in local dialect meaning "amazing," reflecting the mascot's qualities of strength, stability, and agility, making it both majestic and adorable.



# SOUTHERN UNIVERSITY PRESS

## The Literary Journey of Li Yongping has been selected as one of the "50 Selected Works for All"

Our publication, *From Borneo to the World Chinese Literature: The Literary Journey of Li Yongping*, which was co-edited by Prof. Dr. Wong Yoon Wah, Dean of the Faculty of Chinese Studies at Southern University College, with Mr. Kho Tong Guan, Head of Malaysian Chinese Literature Centre, and Ms. Zhong Yihui, had published by Southern University Press, was selected as one of the "50 Selected Works for All" in the "Ten Years of Dedication to a Book List, Books Reflecting the Times" reader selection event organized by Sin Chew Daily on 26 January 2026.

Mr. Chen Yoke Lim, Sin Chew Daily Deputy Editor-in-chief mentioned that this book list is derived from nearly a thousand books favored by readers. After preliminary selection, secondary selection and voting (60% of the selections were made by invited scholars and professional readers, and 40% by readers from across the country), it was finally refined into these fifty works.

Southern University College would like to express our sincere appreciation to more than 4,000 voters for their support for our publications among numerous titles. We also warmly welcome readers to continue supporting Southern University College's publications and further promote reading culture and academic development.



# SOUTHERN UNIVERSITY COLLEGE RANKINGS & RECOGNITIONS



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