



SOUTHERN
UNIVERSITY COLLEGE
南方大學學院

2025 FHSS Educational Insight & Networking

Transforming Education, Media, Language, and Mental Well-being for a Sustainable Future



AI IN TRANSLATION AND COPYWRITING

AI reshapes the industry, but the meaning and inspiration remain human.



Meet Our Speaker



Mr Leon Ho

Director of Logomaniac Plus Sdn. Bhd.

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OCTOBER

2025



Southern
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Content Highlights

- Industry Snapshot
- Impact on Translators & Copywriters
- Responding to AI

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