

INSTITUTE OF GRADUATE STUDIES & RESEARCH

研究生与研究学院



SOUTHERN
UNIVERSITY COLLEGE
南方大学学院



Institute of Graduate Studies & Research

研究生与研究学院

The Institute of Graduate Studies and Research (IGSR) was established in 2013 following the upgrade of Southern College to Southern University College in 2012. Its primary objectives are to establish a range of graduate study programs and embark on a relevant research agenda to meet both local and national needs. Its mission is to address the challenges of regionalization and globalization by setting up appropriate and relevant graduate programs, and pioneering studies in social sciences and humanities.

The IGSR consists of the following two units:

1. Graduate Studies Unit
2. Research Unit

The Graduate Studies Unit oversees the development of the postgraduate courses, reviewing and assessing the quality of these programmes. In addition, the Unit works closely with related departments to ensure strict adherence to standards across program admission, curriculum assessment, and outcome evaluation processes.

After obtaining the approval of the Malaysian Qualifications Agency (MQA) in 2015, we proudly welcome our first batch of MBA students as the first Master programme in the Graduate Studies Unit.

Currently, we also offer Master of Arts in Chinese Studies, Master of Business Administration, Master of Communication, Master of Science in Computer Science, Doctor of Business Administration, Doctor of Philosophy (Business Administration), and Doctor of Philosophy (Chinese Studies).

The Research Unit is responsible for administrating research activities among academic staff and postgraduate candidates. It acts as a platform to coordinate research funds, conference and publication financial supports, knowledge transfer programs, research workshop, and academic conferences.

At present, there are eight research centres in the IGSR:

- Research Institute of Chinese Ethnicity & Culture
- A+i Design Research Centre
- Centre for Business and Management Research
- Research Centre of Traditional Chinese Medicine
- Centre for Applied Artificial Intelligence, Robotic, and IoT (CARI)
- Education, Psychology and Counselling Research Centre
- Social Sciences Research Centre (SSRC)
- Centre For Malaysian Studies

The centres collaborate with IGSR to pursue continuous professional development of academic staff.

2012年，南方学院正式升格为南方大学学院，随后于2013年成立研究生与研究学院 (IGSR)。IGSR的主要目标是开设多元化的研究生课程，并推动相关领域的研究，以满足本地及国家发展需求。IGSR的使命是通过设立符合区域与全球趋势的研究生课程，并在社会科学和人文学科领域开展创新性研究，以应对区域化与全球化的挑战。

研究生与研究学院由以下两个行政单位组成：

1. 研究生课程与学术事务单位
2. 研究发展与管理单位

研究生课程与学术事务单位负责研究生课程的规划、质量审查与评估，同时与相关院系紧密合作，确保在招生、课程评估及学习成果考核方面严格遵循既定学术标准。

南方大学学院于2015年获得马来西亚学术资格鉴定机构 (MQA) 的批准，成功招收首批工商管理硕士 (MBA) 学生，标志着IGSR首个硕士课程正式开办。

目前，IGSR亦开设多项硕博课程，包括：中文硕士 (研究型)、工商管理硕士 (MBA)、大众传播硕士、电脑科学理学硕士、工商管理博士 (DBA)、工商管理哲学博士 (PhD)、中文博士 (研究型)。

研究发展与管理单位负责统筹学院内学术人员及研究生的研究活动，提供研究经费管理、学术会议及出版资助、知识转移计划、研究工作坊及学术研讨会等支持，致力于打造专业的研究平台。

目前，IGSR下设八个研究中心：

- 华人族群与文化研究所
- 创意设计与研究センター
- 商业与管理研究中心
- 中医药学研究中心
- 人工智能及软件科技研究中心
- 教育、心理学与辅导研究中心
- 人文社会科学研究センター
- 马来西亚研究中心

各研究中心与IGSR密切合作，共同推动学术人员的持续专业成长与研究能力提升。



Programmes 课程

- Master in **Education** 教育学硕士
- Master of **Communication** 大众传播硕士
- Master in **English Language Studies** 英语硕士
- Master of Arts in **Chinese Studies** 中文硕士
- Master of **Chinese Studies** 中文硕士
- Serjana dalam **Pengajian Cina dan Budaya Sedunia** 全球华人与文化研究硕士
- Master of **Business Administration** 工商管理硕士
- Master of Science in **Computer Science** 电脑科学理学硕士
- Master of **Engineering Science** 工程科学硕士
- Doctor of **Business Administration** 工商管理博士
- Doctor of Philosophy (**Business Administration**) 工商管理哲学博士
- Doctor of Philosophy (**Chinese Studies**) 中文博士
- Doctor of **Chinese Studies** 中文博士
- Doctor of Philosophy in **Global-Chinese and Cultural Studies** 全球华人与文化研究哲学博士

Master in Education

教育学硕士

N/0113/7/0019 (MQA/PA17500) 09/29

Programme Duration: Full time: 1.3 - 3 years Part-time: 2 - 5 years

Mode: Coursework + Research project

Programme Introduction 课程介绍

The Master in Education (M.Ed.) programme is a Master's degree designed for professionals who aspire to enhance their expertise in educational theory, practice, and leadership. This programme offers advanced knowledge across a range of areas to address the diverse challenges of modern education. It is tailored for educators and school leaders seeking to make a significant impact in their institutions or communities.

The M.Ed. emphasizes critical thinking, innovative problem-solving, and practical skills or application, equipping graduates with the tools necessary to address complex educational challenges, foster inclusive learning environments, and lead change in diverse educational settings. This programme is ideal for those who are looking to pursue leadership roles in education or engage in further academic research.

教育学硕士 (M.Ed.) 课程专为希望深化教育理论、教学实践与领导管理能力的专业人士而设。课程涵盖多个核心领域的进阶知识，旨在协助学员应对现代教育的多元挑战，特别适合有志于在教育机构或社区中发挥深远影响的教育工作者与学校领导者。

本课程强调批判性思维、创新性问题解决能力与实践应用技巧，帮助学员掌握处理复杂教育议题的策略，营造多元共融的学习环境，并在各类教育体系中推动变革与革新。本课程亦适合有志于担任教育领导职务或投身进阶学术研究的专业人士。

Courses 课程结构

Education Foundation 教育基础课程

- Foundation of Education 教育学基础
- Philosophy of Education 教育哲学
- Sociology of Education 教育社会学

Compulsory Course 核心必修课程

- Academic Writing and Critical Analysis
学术写作与批判性分析
- Research Methodology 研究方法论
- Data Analysis, Interpretation and Presentation
数据分析、诠释与呈现
- Research Project 1 研究项目 (一)
- Research Project 2 研究项目 (二)

Elective (Choose ONE) 选修课程 (任选一门)

- Psychological Theories of Learning 学习心理学理论
- Educational Psychology 教育心理学
- Curriculum and Syllabus Design in ELT
英语课程与教学大纲设计
- Contemporary CALL and CALT
现代电脑辅助语言学习与测试 (CALL & CALT)
- Chinese Writing and Practical 中文写作与实践
- Chinese Culture 中国文化概论

Discipline Core (Choose ONE Track)

专业方向课程 (选择一组)

Track 1: Teaching of English 方向 1: 英语教学

- English Language Teaching Methodology 英语教学法
- Language Testing and Assessment 语言测试与评估

Track 2: Teaching of Chinese 方向 2: 中文教学

- Readings in Chinese Poetry 诗词选
- Chinese Teaching Methods 中文教学法

Industrial Trainings 教学实践

- Teaching Practice 教学实习

Career Opportunities 就业机会

- Educational Leader (Principal, Vice Principal) 教育领导人 (校长/副校长)
- Education Consultant 教育咨询顾问
- Education Policy Analyst 教育政策分析师
- University Lecturer/Professor 大学讲师/教授
- Curriculum Developer 课程设计与开发专员
- Education Program Manager 教育项目经理
- Educational Assessment Specialist 教学评鉴专家
- Education Researcher 教育领域研究员

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Master of Communication 大众传播硕士

R/321/7/0233(MQA/FA8547)12/27

Programme Duration: Full time: 1.5 - 5 years Part-time: 2.5 - 7 years

Mode: Mixed mode

Programme Introduction 课程介绍

The Master of Communication programme adopts a mixed-mode structure, combining coursework and dissertation writing to deliver a comprehensive learning experience. This programme integrates conceptual understanding, research, and practical approaches, ensuring graduates are well-prepared to navigate the complexities of today's dynamic communication landscape.

Our student-centered pedagogical methods foster active learning and engagement, equipping graduates with the advanced knowledge and critical problem-solving skills essential for success in the media and communication industries, both locally and globally.

大众传播硕士课程采用“混合模式”教学，结合课程学习与论文写作，提供完整且系统的学习体验。课程整合传播理论理解、研究方法与实务应用，帮助学生全面掌握应对当今多变传播环境所需的专业能力。

本课程秉持以学生为本的教学理念，注重启发式与参与式学习，着力培养学生的传播专业知识与关键问题解决能力，使其在本地与国际媒体传播行业中具备卓越竞争力。

Coursework and Dissertation 课程与论文

Candidates must obtain 40 credits to graduate, and there are two components which are as follows

学生需修满共计40学分方可毕业，课程内容分为两大部分：

Coursework (12 credits) 课程学习 (12学分)

Dissertation (28 credits) 学位论文 (28学分)

Coursework 课程学习	Oral examination 学位论文
Advanced Communication Theory 高级传播理论	Proposal defense 开题报告答辩
Quantitative Research Methods for Communication 大众传播量化研究方法	Submission of dissertation 学位论文提交
Qualitative Research Methods for Communication 大众传播质化研究方法	

Master in English Language Studies

英语硕士

N/0232/7/0016 (MQA / PA 16678) 0630

Programme Duration: Full time: 1 - 2 years Part-time: 2 - 4 years

Mode: Coursework

Programme Introduction 课程介绍

The Master in English Language Studies programme is designed to deepen students' expertise in the English language through advanced study of linguistic theories, critical and analytical skills, and sociocultural perspectives.

The programme aims to develop graduates who are equipped with critical thinking and innovative perspectives necessary to navigate and contribute to the evolving landscape of English language studies, whether in education, research, media, or professional communication.

英语语言硕士课程旨在通过对语言理论、批判性与分析能力、研究方法以及社会文化视角的深入学习，提升学生的英语语言专业水平。

本课程旨在培养批判性思维和创新视角的毕业生，使他们能够适应并贡献于不断变化的英语语言研究领域。无论是在教育、研究、媒体还是专业交流方面，他们都能够适应并贡献于不断变化的英语语言研究领域。

Courses 课程

Core Modules (28 credits) 主修科目 (28学分)

- Research Methodology 研究方法
- Academic Writing and Critical Analysis 学术写作与批判性分析
- Literature and Genre Studies 文学与文类研究
- Bilingualism 双语研究
- Pragmatics 语用学
- Sociocultural Dimensions of English 英语社会文化学
- Comparative Literature Studies 比较文学研究

Elective Modules (Choose Two) (6 credits)

选修科目 (任选2门) (6学分)

- Current Trends in English Language Teaching 英语教学当前趋势
- Contemporary CALL and CALT 电脑辅助语言学习与教学
- Seminar 研讨会
- Leadership & Organisational Effectiveness 领导力与组织效能

Project (6 credits) 项目 (6学分)

- Research Project (1) 研究项目 (一)
- Research Project (2) 研究项目 (二)

Career Opportunities 就业机会

- Writer 作家
- Editor 编辑
- Copywriter 文案撰稿人
- Journalist 记者
- Translator 翻译员
- Interpreter 口译员
- English Teacher 英语教师
- Lecturer 讲师
- Linguist 语言学家
- Academic Researcher 学术研究员
- Curriculum Developer 课程开发人员
- Corporate Trainer 企业培训师
- Content Strategist 内容策划专家
- Speechwriter 演讲稿撰写人

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Master of Arts in Chinese Studies 中文硕士（研究型）

R2/0232/7/0011 (MQA/FA 5096) 03/32

Programme Duration: Full time: 2 - 5 years Part-time: 3 - 7 years

Mode: Research

Programme Introduction 课程介绍

Inheriting the tradition of Sinology, the Master of Arts in Chinese Studies integrates the study of ancient and modern Chinese language, literature, history, and philosophy.

At the same time, the programme transcends traditional disciplinary boundaries by incorporating emerging fields such as Chinese Ethnic Studies, Malaysian Chinese Literature, Southeast Asian Culture, and East-West Comparative Studies.

本课程延续汉学研究的深厚传统，融合对中国古今语言文学、历史与哲学的系统探索，同时跨越传统学科边界，纳入华人族群研究、马华文学、东南亚文化与东西方比较研究等新兴领域。

Courses 课程结构

Courses of Study 课程结构

Students may enroll in the programme on either a full-time or part-time basis. They are required to complete 15 credits, including 6 credits of core courses and 9 credits for a research-based thesis.

本课程提供全日制与非全日制学习模式，学生须修满15学分方可毕业，其中包括6学分的核心课程与9学分的毕业论文。

- Research Methodology in Chinese Studies (3 credits)
中文研究方法 (3 学分)
- Directed Readings and Research (3 credits)
专题研读与研究 (3学分)
- Graduation Thesis* (9 credits) 论文 (9学分)

Career Opportunities 就业机会

- University or college educator
大学或学院讲师 / 教师
- Researcher 学术研究人员
- Manager/Supervisor in a related field
相关行业之主管或管理人员
- Career advancement in current employment
协助现职人员拓展升迁路径

Master of Chinese Studies 中文硕士 (授课型)

N/0232/7/0015 (MQA/PA 18019) 06/30

Programme Duration: Full time: 1 -3 years Part-time: 2 - 5 years

Mode: Coursework

Programme Introduction 课程介绍

Master of Chinese Studies is a coursework-mode programme, which focuses on Chinese literature, covering ancient Chinese literature, modern and contemporary literature, and literary theory. It also expands its scope to include world/global Chinese literature and Malaysian Chinese literature, enabling students to appreciate the rich and diverse dimensions of Chinese literature and cultivate a research mindset that transcends regions boundaries and integrates both past and present perspectives.

The course content is not limited to pure literature / literature alone, but also includes ancient text, Chinese philology, and linguistics helping students develop a holistic view of Chinese culture and literature.

本课程的模式为授课型，以中文文学为核心，涵盖了中国古代文学、现当代文学、文学理论等，同时将视野扩大到中国大陆以外的世界华文文学及马华文学，让学生认识到中文文学丰富多彩的多元面貌，培养跨越区域、融贯古今的研究思维；课程内容也并不局限于纯文学，而涉及了古代文献学、汉语语言文字学等，为学生建立起“文学-文献-文字-文化”的整体观。

Courses of Study 课程结构

Students are required to complete 40 credits to graduate, including 28 credits of core courses (equivalent to 7 courses), 6 credits of elective courses (equivalent to 2 courses), and 6 credits of research project. The courses are as follows

本课程学生须修满40学分方可毕业，其中包括28学分的必修科（共7门）、6学分的选修课（共2门）及6学分的研究报告。具体的课程如下

Core Courses 必修课

- Research Resources and Methodology 研究方法
- Special Topics in Literary Theory Research 文学理论专题研究
- Studies on Ancient Poems and Lyrics 古代诗词研究
- Studies on Ancient Fictions and Operas 古代小说与戏曲研究
- Studies on Ancient Prose 古代散文研究
- Special Topics in Modern Chinese Literature Research 中国现代文学专题
- Special Topics in World Chinese Literature 世界华文文学专题

Elective Courses (Choose two)

选修课程 (任选2门科目)

- Special Topics in Ancient Texts and Academic Thought 古代文献与学术专题研究
- Special Topics in Malaysian Chinese Literature 马华文学专题
- Studies on Classic Works 经典研读
- Studies on Popular Literature 通俗文学研究
- Specialized Study of Ancient Literary Authors 古代文学作家专题研究
- Specialized Study of Modern and Contemporary Literary Authors 现当代文学作家专题研究
- Specialized Study of Chinese Philology 汉语语言文字专题研究

Research Project 研究报告

Required word count for the research project: approximately 20,000 to 30,000 words

研究报告的字数要求：大约2万至3万字。

Career Opportunities 就业机会

- Education and Research 教育与研究领域
- Media, Publishing and Journalism 媒体、编辑与出版领域
- Clerks, Writer and Translator 文书、创作与翻译领域

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Sarjana dalam Pengajian Cina dan Budaya Sedunia 全球华人与文化研究硕士（研究型）

N/0288/7/0004 (MQA/PA18006) 05/32

Programme Duration: Full time: 2 -5 years Part-time: 3 - 7 years

Mode: Research

Programme Introduction 课程介绍

This programme provides an interdisciplinary and cross-regional approach to Global Chinese and Cultural Studies. It equips students with advanced research knowledge, critical thinking, and professional ethics while enhancing soft skills. In response to the impact of globalization, the curriculum integrates perspectives from history, sociology, literature, philosophy, media, and diaspora studies.

It goes beyond traditional language and literary boundaries to offer a holistic understanding of Chinese cultural experiences worldwide. This programme is open to students from diverse backgrounds, which aims to cultivate globally minded scholars with deep insights into the complexities of Chinese identities and cultural transformations.

本课程从跨学科与跨区域的角度切入全球华人及文化研究，培养学生的研究能力、批判思维与专业伦理，并强化其软技能。

课程回应全球化对中华文化研究的转变，融合历史、社会、文学、哲学、媒体与侨民研究等视角，突破语言文学的传统框架，全面理解全球华人文化经验。课程欢迎来自不同背景的学生参与，致力于培养具国际视野的人才，深入洞察华人认同与文化变迁的复杂性。

Courses of Study 课程结构

The completion of the core course, Research Methodology and a research-based Dissertation is required for graduation.

学生须在修业年限内修满研究方法与完成硕士论文方可毕业。

Career Opportunities 就业机会

- Education and Research 教育与研究领域
- Culture and Media Industry 文化与媒体产业
- Public and Non-profit Sector 公共部门与非营利组织
- Corporate and Business Sector 企业与商业领域

Master of Business Administration 工商管理硕士

R2/0414/7/0166 (MQA/FA4746) 09/29

Programme Duration: Full time: 1 year Part time: 2 years

Mode: Coursework

Programme Introduction 课程介绍

The MBA programme aims to produce business leaders who understand the dynamics, strengths and weaknesses of the local business environment. Students will be trained to address issues that arise from the local businesses.

The complementary aspects between the Oriental and Western management styles will be a key area of focus.

工商管理硕士 (MBA) 课程旨在培养了解本地商业环境运作机制与优势劣势的企业领导人才。课程着重训练学生分析本地企业所面临的问题, 并发展解决策略, 尤其强调东方与西方管理理念的互补应用, 以提升跨文化环境下的管理效能。

Coursework and Research Project 课程结构与研究项目

To complete the Southern MBA programme, candidate are required to take 14 modules (42 credits). These include ten compulsory modules and four core/major modules. The MBA Project 1 and MBA project 2 are designed as application-oriented research projects undertaken with the supervision and guidance of a faculty member. The project papers must be more than 15,000 words.

学生须完成14个科目 (共42学分) 方可修毕本课程, 包括10门必修课程与4门专业方向课程。其中“MBA专题一”与“MBA专题二”为实践导向的研究项目, 学生将在导师指导下完成不少于15,000字的研究论文。

Compulsory Modules (30 credits) 核心课程 (30 学分)

- Financial and Managerial Accounting 财务与管理会计
- Managerial Economics 管理经济学
- Management Information System 管理信息系统
- Marketing Management 市场营销管理
- Operations Management 运营管理
- Human Resource Management 人力资源管理
- Strategic Management 策略管理
- Financial Management 财务管理
- Business Analytics 商业分析
- Research Methodology 研究方法论

MBA Project Paper (6 credits) 毕业专题 (6 学分)

- MBA Project 1 MBA 专题 (一)
- MBA Project 2 MBA 专题 (二)

Elective Courses (6 credits) (Choose two) 选修课程(6 学分)(任选2门科目)

- Oriental Management 东方管理
- Business Law 商业法
- Bank Management 银行业管理
- Corporate Finance 公司金融
- Econometrics 计量经济学
- Investment 投资学
- Cross Cultural Management 跨文化管理
- Logistics and Supply Chain 物流与供应链管理
- Macroeconomics for Global Environment
全球宏观经济学
- Consumer Behaviour 消费者行为学
- Marketing Research 市场调查
- Relationship Marketing 关系营销
- Service Marketing 服务营销

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Master of Science in Computer Science 电脑科学理学硕士

N/481/7/0829(MQA/PA15100)11/26

Programme Duration: Full time: 2 - 4 years Part-time: 3 - 5 years

Mode: Research

Programme Introduction 课程介绍

The Master of Science in Computer Science is offered in a full research mode of study. The programme is designed to meet current and future market needs and contribute to both societal and national development.

It aims to produce highly skilled computer science professionals to serve across organisation and industries. Upon graduation, students will be equipped to take on role as professional leaders, technical experts or active researchers in the field of computer science.

电脑科学理学硕士课程 (MSc in Computer Science) 为全研究型课程，旨在回应当代与未来市场对计算机技术专才的广泛需求，同时推动社会与国家的技术发展。

本课程致力于培养具备专业领导力、技术专长与研究能力的高素质计算机科学人才，能够胜任企业与机构中的管理、研发或学术岗位，并在计算机科学领域中发挥关键作用。

Coursework and Dissertation 课程设置与论文要求

All candidates are required to complete 6 credits of coursework and research dissertation.

所有学生须修满6学分的课程学习，并撰写硕士研究论文。

Programme Structure 课程结构

Compulsory 必修课程	Oral Examination 口试与结业环节
Research Methodology 研究方法论	Proposal Defense 开题答辩
Directed Readings and Research 专题阅读与研究	Postgraduate Completion Seminar 研究结项研讨会
Dissertation 学位论文	Viva voce 学位论文答辩

**Candidates without Computing Degree are required to take two prerequisite modules (Java Programming I, Database System).*

未具备电脑相关学士学位的申请者，须修读两门指定的先修课程：Java 编程 I 与数据库系统。

Master of Engineering Science 工程科学硕士

N/0710/7/0017 (MQA PA18007) 03/32

Programme Duration: Full time: 2 - 4 years Part-time: 3 - 6 years

Mode: Research

Programme Introduction 课程介绍

The Master of Engineering Science programme is offered in a full research mode. It provides students with the opportunity to conduct in-depth investigations in specialised engineering science fields. The programme is designed to meet current and emerging technological advancements, contributing significantly to industrial growth and national development.

It aims to develop highly skilled professionals and researchers to meet the growing demands of industries and organisations. Through rigorous research, students will gain advanced problem-solving skills by integrating science, technology, and engineering fields to drive innovation and deliver sustainable solutions.

The programme also emphasises the development of essential soft skills, leadership qualities, and professional ethics, ensuring graduates are well-rounded professionals. Upon graduation, students will be equipped with the expertise to excel as leaders, technical specialists, and active researchers with a strong awareness of sustainability issues across various engineering science disciplines.

工程科学硕士课程为全研究型学位，旨在为学生提供深入探索工程科学专业领域课题的机会，以回应当代与未来技术发展的趋势，促进工业与国家的可持续成长。

本课程致力于培养具备高专业素养与研究能力的工程技术人才，以满足产业与组织日益增长的技术与创新需求。

学生将在严谨的研究训练中，融合科学、技术与工程知识，发展高阶的问题解决能力，推动技术革新并提出可持续解决方案。

本课程亦强调软技能、领导能力及职业伦理的培养，确保毕业生兼具专业实力与综合素质，能胜任技术专家、产业领袖与研究人员等角色，并在工程实践中具备前瞻性与可持续发展意识。

Coursework and Dissertation 课程设置与论文要求

All candidates are required to obtain 6 credits and complete a dissertation.

学生须修读6学分课程并完成硕士研究论文。

Compulsory Modules 必修课程

- Research Methodology 研究方法论
- Directed Readings and Research 专题阅读与研究
- Dissertation 学位论文

Oral Examination 口试与结业环节

- Proposal Defence 开题答辩
- Postgraduate Completion Seminar 研究结项研讨会
- Viva voce 学位论文答辩 (Viva Voce)

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Doctor of Business Administration 工商管理博士

N/0414/8/0006(MQA/PA15554)06/29

Programme Duration: Full time: 3 -7 years Part-time: 4 - 9 years

Mode: Coursework

Programme Introduction 课程介绍

The DBA programme adopts a global perspective in its design in the programme structure, curriculum, and pedagogy. The students are required to take 10 modules. These include nine compulsory modules and one elective module.

The DBA Project Paper is designed as an application-oriented research project which will be undertaken with the supervision and guidance of a faculty member.

工商管理博士 (DBA) 课程以全球视角规划课程结构、教学内容与教育理念, 全面对标国际高等管理教育的标准。学生须修读共10门课程, 其中包括9门必修课程与1门选修课程。

此外, 学生需在导师指导下完成一篇不少于50,000字的实务导向研究论文, 结合自身专业背景, 探讨商业管理中的实际课题。

Coursework and Research Project 课程结构与研究项目

Compulsory Modules 必修课程

- Corporate Finance Strategy 公司财务战略
- Global Economic Theory & Issues
全球经济理论与议题探讨
- Business Accounting & Finance for Decision Making
商业会计与决策财务管理
- Contemporary Management 现代管理学
- Human Resource Management 人力资源管理
- Global Strategic Marketing & Competitive Analysis
全球战略营销与竞争分析
- Research Methodology 研究方法论
- Literature Review & Research Design
文献综述与研究设计
- Data Analysis, Interpretation & Presentation
数据分析、诠释与呈现

Elective Modules (Choose one of the following) 选修课程 (任选一门)

- Digital Business 数字化商业
- Business Consultation Tactics 商务咨询策略
- Strategic Entrepreneurial Growth 创业战略成长
- Organisational Change Management 组织变革管理
- Leadership and Organisational Effectiveness
领导和组织效能

Project Paper 研究论文

- Minimum 50,000 words 字数不少于 50,000 字

Doctor of Philosophy (Business Administration) 工商管理哲学博士

R/0414/8/0079 (MQA/PA9436) 01/30

Programme Duration: Full time: 3 -7 years Part-time: 4 - 9 years

Mode: Research

Programme Introduction 课程介绍

The programme aims to provide students with rigorous, in-depth and advanced research knowledge within their specific areas of business studies.

It also aims to instil in them a systematic and ethical approach to conduct research in specialized areas, thereby contributing new insights to the body of knowledge and managerial practices.

工商管理哲学博士 (PhD) 课程旨在为学生提供严谨、深入且进阶的研究训练，聚焦于商业管理领域中的特定专题研究。

本课程强调系统性与伦理性的研究方法，引导学生拓展学术理论与管理实务的新视野，致力于为商业知识体系与管理实践贡献创新成果。

Course and Dissertation 课程结构

Candidates are required to complete one core module (3 credits) and a research thesis.

学生需修读一门核心课程 (3学分)，并完成博士研究论文。

Programme Structure 课程结构

Compulsory 必修课程	Oral Examination 口试与结业环节
Research Methodology 研究方法论	Proposal Defense 开题答辩
	Postgraduate Completion Seminar 研究结项研讨会
	Viva voce 学位论文答辩

Doctor of Philosophy (Chinese Studies) 中文博士 (研究型)

R/0231/8/0005(MQA/FA10010)12/30

Programme Duration: Full time: 3 -6 years Part-time: 4 - 8 years

Mode: Research

Programme Introduction 课程介绍

Inheriting the tradition of Sinology, the Doctor of Philosophy (Chinese Studies) encompasses research and teaching in ancient and modern Chinese language, literature, history, and philosophy. At the same time, it transcends traditional disciplinary boundaries by integrating emerging fields such as Chinese Ethnic Studies, Malaysian Chinese literature, Chinese-Japanese or Korean literature, Southeast Asian culture, and East-West comparative studies.

中文博士 (PhD) 课程延续汉学研究的深厚传统, 研究领域涵盖中国古今语言文学、历史与哲学。

同时, 课程亦跨越传统学科边界, 整合华人族群研究、马华文学、中日韩比较文学、东南亚文化与东西方比较研究等新兴领域, 拓展中文研究的跨文化视野。

Courses 课程

Courses of Study 课程结构

- Research Resources and Methodology in Chinese Studies (3 Credits) 中文研究资源与方法 (3 学分)
- Graduate Research Skills (3 Credits) 研究技能 (3学分)
- Dissertation (9 credits) 论文 (9学分)

Career Opportunities 就业机会

- University or college educator 大学或学院讲师 / 教师
- Researcher 学术研究人员
- Manager/Supervisor in a related field 相关领域管理或督导职务
- Career advancement in current employment 协助现职人员拓展生涯发展

Doctor of Philosophy in Global Chinese and Cultural Studies

全球华人与文化研究哲学博士（研究型）

N/0288/8/0002 (MQA/PA18008) 05/32

Programme Duration: Full time: 3 -6 years Part-time: 4 - 8 years

Mode: Research

Programme Introduction 课程介绍

This programme provides an interdisciplinary and cross-regional approach to Global Chinese and Cultural Studies. It equips students with advanced research knowledge, critical thinking skills, and professional ethics while enhancing soft skills. In response to the impact of globalization, the curriculum integrates perspectives from history, sociology, literature, philosophy, media studies, and diaspora studies.

It goes beyond traditional language and literary boundaries to provide a holistic understanding of Chinese cultural experiences worldwide. Open to students from diverse academic and cultural backgrounds, the programme aims to cultivate globally minded scholars with deep insights into the complexities of Chinese identities and cultural transformations.

本课程从跨学科与跨区域的角度切入全球华人及文化研究，培养学生的研究能力、批判思维与专业伦理，并强化其软技能。

课程回应全球化对中华文化研究的转变，融合历史、社会、文学、哲学、媒体与移民研究等视角，突破语言文学的传统框架，全面理解全球华人文化经验。课程欢迎来自不同背景的学生参与，致力于培养具国际视野的人才，深入洞察华人认同与文化变迁的复杂性。

Courses of Study 课程结构

The completion of two core courses (Research Methodology, Special Topic on Global Chinese and Cultural Research) and a research-based Thesis is required for graduation.

学生须在修业年限内修满两门核心课程（研究方法、全球华人与文化研究专题），并完成博士论文方可毕业。

Career Opportunities 就业机会

- Education and Research 教育与研究领域
- Culture and Media Industry 文化与媒体产业
- Public and Non-profit Sector 公共部门与非营利组织
- Corporate and Business Sector 企业与商业领域

Doctor of Chinese Studies

中文博士 (授课型)

N/0232/8/0004 (MQA/PA 18020) 06/32

Programme Duration: Full time: 3 -5 years Part-time: 4 - 6 years

Mode: Coursework

Programme Introduction 课程介绍

The Doctor of Chinese Studies is a coursework-mode programme, which focuses on advanced research in Chinese literature, with a strong emphasis on ancient, modern, and contemporary literary traditions, as well as literary theory. It also broadens the research scope to include global Chinese literature and Malaysian Chinese literature, encouraging critical engagement with transregional texts and cultural contexts.

This programme is designed to cultivate independent thinking and academic originality. It integrates classical and modern Chinese literature, Malaysian Chinese literature, and Chinese historical linguistics, covering areas such as classical texts, exegetics, and the history of the Chinese language. Through a combination of structured coursework and individualized dissertation supervision, doctoral students receive advanced academic training in the field of Chinese Studies.

中文博士课程的模式是授课型，以中文文学研究为核心，鼓励学生深入探索中国古代文学、现代与当代文学、文学理论等领域，同时拓展至海外华文文学及马华文学等跨区域文本与语境的研究。课程注重培养学生独立思考与创新研究的能力，强调理论建构与文本诠释的融合，并鼓励在比较视野下进行多元文学传统的批判性对话。

本课程亦重视文学研究与文献学、语言文字学的交叉整合，涵盖古今文学、马华文学、文献学、历史语言学等专题，促使学生建立“文学—文献—语言—文化”的整体研究框架。通过集体课堂教学与个别论文指导，博士生将在中文学术领域上接受更高水平的训练与指导。

Courses of Study 课程结构

Students are required to complete 80 credits to graduate, including 40 credits of core courses (equivalent to 10 courses), 4 credits of elective courses (equivalent to 1 course), and 36 credits of dissertation. The courses are as follows.

本课程学生须修满80学分方可毕业，其中包括40学分的必修课（共10门课程）、4学分的选修课（1门课程）及36学分的研究论文。具体的课程如下。

Core Courses 必修课

- Research Resources and Methodology 研究方法
- Special Topics in Literary Theory Research 文学理论专题研究
- Special Topics in Pre-Qin and Han Dynasty Literature Research 先秦两汉文学专题研究
- Special Topics in the Wei-Jin, Southern and Northern Dynasties Literature Research 魏晋南北朝文学专题研究
- Special Topics in Tang and Song Dynasties Literature Research 唐宋文学专题研究
- Special Topics in Ming and Qing Dynasties Literature Research 明清文学专题研究
- Special Topics in Modern Chinese Literature Research 中国现代文学专题研究
- Special Topics in Contemporary Chinese Literature Research 中国当代文学专题研究
- Special Topics in Malaysian Chinese Literature Research 马华文学专题研究
- Special Topics in Popular Literature Research 通俗文学专题研究

Elective Courses (Select Any One)

选修课程 (任选1门科目)

- Special Topics in Chinese Classics Research 经学专题研究
- Special Topics in Chinese Historical Linguistics Research 中国历史语言学专题研究
- Special Topics in Directed Readings and Research 专书专题研究
- Special Topics in Chinese Intellectual History Research 中国思想史专题研究
- Special Topics in Chinese Bibliology: Theory and Methodology 文献学理论与方法专题研究

Dissertation 研究论文

Required word count for the dissertation: not less than 50,000 words.

研究论文的字数要求：不少于5万字。

Career Opportunities 就业机会

- University or college educator 大学或学院讲师 / 教师
- Researcher 学术研究人员
- Manager/Supervisor in a related field 相关领域管理或督导职务
- Career advancement in current employment 协助现职人员拓展职业发展

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Campus Facilities



图书馆 Library



电脑室 Computer Room



中医治疗中心 Traditional Chinese Medicine Centre



華人群與文化研究所 Research Institute of Chinese Ethnicity & Culture



健身房 Gymnasium



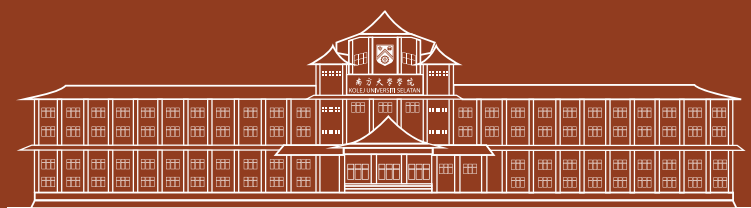
食堂 Canteen



小商店 Grocery Store



4A讲堂 4A Auditorium Hall



SOUTHERN
UNIVERSITY COLLEGE
南方大學學院

No Perakuan Pendaftaran: DKU 019(J)

Southern University College (198704v)

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入学条件将跟随马来西亚学术资格鉴定机构的指示而调整。
Entry requirement is subject to change according to MQA programme standards.

All information is correct at the time of printing and is subject to change without prior notice. (08/25 printed)