

活力南方 SOUTHERN FORWARD

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SOUTHERN UC MONTHLY E-BULLETIN



SOUTHERN
UNIVERSITY COLLEGE
南方大学学院

Southern Forward is a monthly e-bulletin of Southern UC, designed to deliver information and share updates with all stakeholders of the University College.

自强不息 · 厚德载物 Self-Renewal · Virtue · Nature

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FOREWORD

Welcome to the Southern University College Monthly Bulletin 2025 “Southern Forward” Issue 4! This period has been marked by a series of impactful events including international symposium participation, insightful industry talks, collaborative workshops, and notable student achievements across faculties.

Highlights include the faculty’s success in national competitions and their proactive engagement in industry-led seminars; enriching sessions on supply chain management, career development, and financial literacy; and significant strides including esteemed recognitions and strategic academic partnerships.

These activities reflect unwavering commitment to fostering academic excellence, professional development, and holistic student growth. We remain dedicated to cultivating a vibrant learning environment that equips our students with the skills and knowledge to excel in their chosen fields.

I extend my gratitude to all faculty members, students, and partners who contribute to these achievements and look forward to continued progress in the months ahead.

Prof. Ir. Ts. Dr. Chuah Joon Huang
President/CEO
Southern University College

CALENDAR OF EVENTS

DATE	Event/Activity	Faculty / Department
Apr 2-4	Participation in “Trends and Landscapes: International Symposium on Chinese Literature” at Rikkyo University, Japan	Library and Malaysian Chinese Literature Centre
Apr 3	Company Visit to Aurora Automotive Academy	Southern Institute of Technical Education (SITE)
Apr 4	Learning Session on Supply Chain Management by Mr. Keanne, Director of Pro Uniform & Gift Sdn. Bhd.	Faculty of Business & Management
Apr 7	Launch of Southern University College Humanities Collection Bookmarks	Library and Malaysian Chinese Literature Centre
Apr 8	Game Your Future: Life Board Game Session	Student Affairs Office
Apr 9	Promotional Talk “Navigating Your TESL Career Pathway”	Faculty of Humanities & Social Sciences
Apr 11	Visit to IEM UTM Student Section	Faculty of Engineering & Information Technology
Apr 14	Department of Computer Science Lecture Series: Alibaba Platform	Faculty of Engineering & Information Technology
Apr 15	Company Visit to NSIT Academy	Southern Institute of Technical Education (SITE)
Apr 16	SMK Seri Perling Education Fair	Southern Institute of Technical Education (SITE) and School of Professional & Continuing Education (SPACE)
Apr 16	MoU Signing Ceremony	Faculty of Chinese Medicine
Apr 17	Tea Session	Faculty of Business & Management
Apr 18	Achieve Top 30 Ranking in National Adobe Competition	Faculty of Art and Design
Apr 19	IEM Student Section attend 66th Institution of Engineers Malaysia Annual Dinner & Awards Night 2025	Faculty of Engineering & Information Technology
Apr 19	Mr. Gui Zheng Xuan, final-year student from Department of Electrical and Electronics Engineering honored with IEM Gold Medal Award 2025	Faculty of Engineering & Information Technology

CALENDAR OF EVENTS

DATE	Event/Activity	Faculty / Department
Apr 19	World Book Day and Commemorative Tribute to Southern University College's 50th Anniversary Soft Opening Ceremony	Library and Malaysian Chinese Literature Centre
Apr 22	External review visit by Asst. Prof. Ts. Dr. Wong Whee Yen for Master of Science in Computer Science	Faculty of Engineering & Information Technology
Apr 23	Workshop: Neck and Shoulder Tuina – Reduction Technique	Faculty of Chinese Medicine
Apr 23	Tea Gathering and Industrial Training Briefing 2025A by Department of Computer Science	Faculty of Engineering & Information Technology
Apr 23	Lecture Series by Mr. Cheow Jen Hurn, CEO of Bagan Specialist Centre “Digitalization in the Healthcare Industry”	Faculty of Engineering & Information Technology
Apr 23-24	Workshops and Student Engagement Sessions	Faculty of Art and Design
Apr 24	A talk “Program Celik Kewangan Bersama Penuntut IPT” in collaboration with Employees Provident Fund Malaysia (EPF)	Faculty of Business & Management
Apr 24	Tea Session 2025A – Mini Open Day	School of Foundation Studies
Apr 24	2025 Southern Literary Journey	Faculty of Chinese Studies & Malaysian Chinese Literature Centre
Apr 25	Department of Computer Science achieved Certified Huawei ICT Academy Membership	Faculty of Engineering & Information Technology
Apr 25	34th Times Young Creative Awards Briefing Session	Faculty of Art and Design
Apr 27	New Appointments and Professional Achievements	Faculty of Engineering & Information Technology
Apr 28	Protecting Academic Integrity: Talk by Dr. Seah Choon Sen on Phishing Conferences	Faculty of Engineering & Information Technology
Apr 28	Techconverge: Creative Network Session – Art Design and Creative Multimedia Technology Seminar	Faculty of Art and Design
Apr 29	Hari Raya Celebration	Faculty of Business & Management

FACULTY OF ART & DESIGN

Techconverge: Creative Network Session – Art Design and Creative Multimedia Technology Seminar



On 28 April 2025, representatives from Faculty of Art and Design, Ms. Ong Ei Lin (Deputy Dean of FAD) and Asst. Prof. Dr. Tan Si Min (Head of Department, FAD) attended seminar Techconverge: Creative Network Session – Art Design and Creative Multimedia Technology at Asia Pacific University (APU), Kuala Lumpur.

As registered Graduate Technologist members of the Malaysia Board of Technologists (MBOT), both Ms. Ong and Asst. Prof. Dr. Tan actively engaged in continuous professional development (CPD). This session, jointly organized by MBOT, featured two leading industry experts from PlayStation Studios Malaysia and Warnakala Studio, who shared insights into game development technologies and animation business models.

The insights gained from industry leaders in game development and animation will be directly applied to enhance course content across relevant modules. This initiative aligns with Faculty of Art & Design values to update teaching materials with current industry standards, workflows and case studies, thereby

improving learning experience and graduate readiness of our students.

The event also provided valuable networking opportunities with practitioners and representatives from key creative sectors.



FACULTY OF ART & DESIGN

Achieve Top 30 Ranking in National Adobe Competition



Two students from Faculty of Art and Design, Lau Guan Ler and Choo Lee En, have demonstrated outstanding performance in the highly competitive 2025 Adobe Certified Professional Malaysia National Championship. Selected from over 1,300 participants representing 52 institutions nationwide, they successfully advanced to the Top 30, showcasing remarkable creative and technical skills.

This prestigious competition aims to recognize and nurture emerging talent in the field of visual design. On April 18, both students participated in second round of the on-site assessment held at Asia Pacific University (APU) in Kuala Lumpur. The results will be announced at the national grand finals on May 21. Participants who place in the Top 10 and especially the Top 3, will earn the opportunity to represent Malaysia at the Adobe Certified Professional World Championship in United States.

The students' success also reflects the dedicated mentorship of Senior Lecturer Mr. Yew Leong Fei, whose guidance played a vital role in their achievement. This accomplishment not only highlights the students' individual excellence but also enhances the academic reputation and international competitiveness of Faculty of Art and Design.



FACULTY OF ART & DESIGN

Workshops and Student Engagement Sessions



On April 23 and 24, 2025, lecturers from Faculty of Art and Design visited Foon Yew High School Seri Alam and Foon Yew High School Johor Bahru, respectively, to conduct workshops and engage students through creative and educational activities.

The delegation to Foon Yew High School Seri Alam included Head of the Industrial Design Department and Senior Lecturer Madam Khoo Bee Lay; Programme Coordinator and Senior Lecturer Ms. Tan Su Huey and Tutor, Mr. Muhammad Izzat Fahmi. The workshop received an enthusiastic response from the students, with approximately 100 participants registering for the session. The workshop, themed "Sustainable Lantern Design," focused on the importance of environmental awareness and sustainability. Following an introduction to Faculty of Art and Design, lecturers used engaging and interactive teaching methods to help students understand the principles and structures behind lantern design. Students creatively explored the topic and produced a wide array of impressive design works.

The following day, another team of lecturers from Faculty of Art and Design visited Foon Yew High School Johor Bahru to conduct a workshop "Mastering the Industrial Design Process." The visiting team are Dean of the

Faculty, Asst. Prof. Ts. Dr. Teo Pei Kian; Deputy Dean, Ms. Ong Ei Lin; Lecturer Mr. Chong Chia Min and Lecturer Ms. Chong Yii Ern. They patiently guided students through the various stages of the industrial design process and provided hands-on opportunities to experience product design first-hand, leaving a lasting impression on the participants.

Through these outreach activities and collaborative engagements, Faculty of Art and Design remains committed to expanding educational opportunities for aspiring students and nurturing future talents who will contribute meaningfully to society.



FACULTY OF ART & DESIGN

34th Times Young Creative Awards Briefing Session



Southern University College had the great honour of welcoming the delegation from Times Young Creative Awards for the 34th international competition briefing session. The event held on campus, marked a significant moment as representatives from Beijing, Taipei, and Singapore visited to introduce this prestigious global creative competition to students of Faculty of Art and Design.

During the session, the delegation highlighted Southern University College's outstanding performance in the previous year's competition, where students from Faculty of Art and Design secured an impressive 11 awards. The university was also proudly recognised with the "Best School Award," a recognition that continues to inspire both students and faculty.

This year, nearly 100 students from Faculty of Art and Design are expected to participate in the competition, ready to showcase their creativity and innovation on an international platform.

The two jury chairs shared valuable insights and success strategies behind standout submissions, offering students both practical guidance and creative

inspiration. Their first-hand experiences provided attendees with a deeper understanding of judging process and the standards of excellence expected in the competition.

Beyond student engagement, the event also fostered meaningful connections between Times Awards team and faculty members of Southern University College. Dean of Faculty of Art and Design extended a warm welcome on behalf of Southern University College and expressed enthusiasm for potential future collaboration with Times Young Creative Awards team.



FACULTY OF BUSINESS & MANAGEMENT

Learning Session on Supply Chain Management by Mr. Keanne, Director of Pro Uniform & Gift Sdn. Bhd.



On April 4, Faculty of Business & Management hosted an insightful learning session on supply chain management, organised by Ms. Renugala, Senior Lecturer under Department of Marketing. The session was led by Mr. Keanne, Director of Pro Uniform & Gift Sdn. Bhd. who shared his expertise on current challenges in supply chains, anticipated risks, and strategies to enhance resilience.

This session provided Diploma in Logistics Management students with practical knowledge and industry perspectives, greatly enriching their academic understanding and informing their project work.

As part of the faculty's student recruitment efforts, Diploma in Logistics Management lecturers curated a compelling course introduction presentation. This promotional deck includes testimonials from both students and lecturers, highlighting the programme's unique strengths and learning experience.



FACULTY OF BUSINESS & MANAGEMENT

Career talk “Building Your Future in Accounting & Finance: Career Path with VISTRA”



On April 17, Faculty of Business & Management successfully conducted a career talk titled “Building Your Future in Accounting & Finance: Career Path with VISTRA” in collaboration with VISTRA Malaysia, a leading provider of business solutions.

The speakers shared valuable insights and real-world experiences in the fields of accounting and finance, offering students a clearer perspective on future career pathways. Participating students were also presented with exclusive souvenirs by the company, adding a memorable touch to the event.

FACULTY OF BUSINESS & MANAGEMENT

Tea Session



As part of its ongoing recruitment initiatives, the Faculty of Business & Management organised a tea session on April 17 for students from various programmes within the faculty.

During the session, Heads of Department introduced the faculty's academic offerings and encouraged final-year students to consider pursuing further studies at Southern University College. Representatives from Student Recruitment Office were also invited to share information on available promotional packages and scholarship opportunities, supporting students in their academic progression.



FACULTY OF BUSINESS & MANAGEMENT

A talk “Program Celik Kewangan Bersama Penuntut IPT” in collaboration with Employees Provident Fund (EPF)



On April 24, Faculty of Business & Management hosted a talk titled “Program Celik Kewangan Bersama Penuntut IPT” in collaboration with Employees Provident Fund (EPF), held on campus. The speaker, Miss Aimi, a Relationship Advisor from EPF who delivered insightful guidance on financial literacy and long-term financial planning.

The talk aimed to raise awareness among students on the importance of sound financial management, particularly in relation to savings and retirement planning. In conjunction with the talk, an on-site EPF registration counter was set up, providing students with a convenient opportunity to open EPF accounts and take the first step toward securing their financial future.

The initiative also promoted financial responsibility and early preparation for retirement among the younger generation.



FACULTY OF BUSINESS & MANAGEMENT

Hari Raya Celebration



On 29 April 2025, the Faculty of Business & Management hosted a festive Hari Raya celebration at the faculty office. The event featured a delightful spread of traditional Malay cuisine, desserts, and snacks, lovingly prepared by the faculty's lecturers.

Lecturers and staff members came together in the spirit of celebration, fostering camaraderie and appreciating one another's contributions in organizing the event. The joyous occasion strengthened bonds within the faculty and reflected the cultural richness and unity of the academic community.

FACULTY OF CHINESE MEDICINE

Workshop: Neck and Shoulder Tuina-Reduction Technique



Faculty of Chinese Medicine at Southern University College successfully conducted a workshop titled “Neck and Shoulder Tuina-Reduction Technique” on April 23, 2025, at Auditorium C4, TCM Building. The session was delivered by Ms. Ho Sing Ying, an experienced practitioner in tuina therapy.

During the workshop, Ms. Ho introduced common issues related to the cervical and shoulder regions and elaborated on effective repositioning techniques. A focal point of her lecture was the “One-Finger Meditation” tuina method, through which she demonstrated key techniques are kneading, rolling, pushing, pressing, rubbing and discussed associated precautions and anatomical considerations.

She emphasized a holistic approach to cervical and shoulder repositioning, which begins with a thorough spinal assessment. Based on the diagnosis, targeted treatment is applied across three key regions which are neck and shoulder area, back, and anterior muscle

groups. Her detailed explanation bridged theory with clinical application, ensuring that participants gained practical insights relevant to real-world practice.

Ms. Ho actively engaged with students, offering in-depth guidance on each technique and its therapeutic rationale. The session concluded with a Q&A segment, during which she patiently addressed students' inquiries and shared practical tips for future clinical applications.



FACULTY OF CHINESE MEDICINE

MoU Signing Ceremony



On April 16, 2025, Faculty of Chinese Medicine, Southern University College and YC TCM Sdn. Bhd. officially signed an MoU for the external clinical practice. This collaboration aims to provide more practical opportunities for Bachelor of Traditional Chinese Medicine (Honours) students to enhance their clinical skills.

This partnership aims to enhance the clinical training opportunities for students enrolled in the Bachelor of Traditional Chinese Medicine (Honours) programme. YC TCM Sdn. Bhd. will designate qualified clinical instructors to mentor students and provide essential resources for hands-on learning.

Beyond clinical attachments, both parties have agreed to explore further collaboration in academic development, including research initiatives, workshops and continuing

education activities. The MoU reflects a shared commitment to advancing the quality of traditional Chinese medicine education and preparing students for competent, practice-ready futures.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Visit to IEM UTM Student Section



The Faculty of Engineering & Information Technology had the pleasure of visiting the IEM-UTM Student Section, strengthening ties between our two Student Sections under the IEM Southern Branch.

The visit served as a meaningful platform for networking, exchanging ideas, and exploring potential avenues for future collaborations and joint initiatives. It fostered camaraderie and professional growth among the next generation of engineering professionals.

We extend our sincere appreciation to IEM-UTM SS for their warm hospitality and inspiring engagement. We look forward to continued collaboration and mutual support as we grow together as future engineers and innovators.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Department of Computer Science Lecture Series: Alibaba Platform



Department of Computer Science successfully hosted a compelling session under its Lecture Series, focusing on digital marketing strategies and business transformation through the Alibaba platform. The session provided participants with a deeper understanding of contemporary e-commerce trends and digital innovations.

The event was graced by several distinguished guests, including Prof. Ir. Ts. Dr. Chuah Joon Huang, President of Southern University College, Assoc. Prof. Dr. Chan Sai Keong, Vice President (Corporatisation & Internationalisation), Ts. Shaffika bte Mohd Suhaimi, Dean of Faculty of Engineering and Information Technology, Prof. Dr. John Eng Yong Heng, Dean of Faculty of Business & Management, and Asst. Prof. Dr. Chng Chern Wei, Head of the Department of Computer Science whose presence greatly enriched the occasion.

Special thanks to Asst. Prof. Ts. Dr. Wong Whee Yen from Universiti Tunku Abdul Rahman (UTAR) for her engaging sharing and to all attendees for making the event a success.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

IEM Student Section attend 66th Institution of Engineers Malaysia Annual Dinner & Awards Night 2025



On 19 April 2025, IEM-SUC Student Section had the privilege to attend the 66th Institution of Engineers, Malaysia Annual Dinner held at the prestigious Sunway Resort Hotel.

The evening was a momentous occasion, as we proudly witnessed the achievements of Southern University College graduates being recognised for their outstanding contributions to the field of engineering, an inspiring testament to the excellence and dedication of our engineering talents.

Adding to the celebration, we were thrilled to witness our University President, Prof. Ir. Ts. Dr. Chuah Joon Huang, being re-elected as the Vice President of the Institution

of Engineers, Malaysia (IEM). This significant achievement reflects both his exceptional leadership and Southern University College's growing influence in the engineering community.

The event was not only a celebration of accomplishments but also an opportunity for students to learn the importance of professional etiquette, networking, and social decorum, all of which are essential elements of career development in the engineering profession.

We are truly grateful for this enriching experience, which has inspired us to aim higher, connect meaningfully and contribute confidently to the future of engineering.

FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Mr. Gui Zheng Xuan, Final-Year Student from Department of Electrical and Electronics Engineering honored with IEM Gold Medal Award 2025



Gui Zheng Xuan, a final-year student from the Department of Electrical and Electronics Engineering, was recently honoured with the prestigious IEM Gold Medal Award 2025 at the 66th IEM Annual Dinner & Awards Night.

This outstanding recognition is a testament to his exceptional dedication, academic excellence, and commitment to the field of engineering.

Let us join in celebrating his success and wishing him continued achievements in his future endeavours.

FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

External review visit by Asst. Prof. Ts. Dr. Wong Whee Yen for Master of Science in Computer Science



On April 22, Asst. Prof. Ts. Dr. Wong Whee Yen, the External Examiner for the Master of Science in Computer Science programme, visited the Faculty of Engineering and Information Technology. The visit was warmly hosted by Ts. Shaffika bte Mohd Suhaimi, Dean of the Faculty of Engineering & Information Technology and Asst. Prof. Dr. Chng Chern Wei, Head of the Department of Computer Science.

During her visit, Asst. Prof. Ts. Dr. Wong conducted a comprehensive review of campus facilities, including laboratories, classrooms and other key teaching and learning resources.

A constructive discussion was also held regarding the structure of the Master's programme, during which Asst. Prof. Ts. Dr. Wong generously shared her expert insights particularly in strengthening the process for Full Accreditation.

Key topics addressed included syllabus refinement, programme enhancement strategies, research focus areas, and supervisor load management aimed at further elevating the quality of our postgraduate offerings.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Tea Gathering and Industrial Training Briefing 2025A by Department of Computer Science



Department of Computer Science, Faculty of Engineering and Information Technology in collaboration with SUCCESS (DCS Student Committee), successfully organized Tea Gathering and Industrial Training Briefing 2025A on April 23 at Auditorium 2A. The event aimed to strengthen the bonds among students, alumni, and academic staff, while also delivering important information regarding academic progression and industrial training.

The session began with an insightful Academic Progression Talk by Ts. Chan Ler-Kuan, who presented an overview of the Bachelor of Software Engineering programme. This was followed by an engaging Alumni Sharing Session, where Mii Si Heng and Jim Ng Ying Gee recounted their enriching internship experiences and personal career journeys.

Mr. Yang Chee Beng then led the Industrial Training Briefing, providing students with essential guidance and preparation tips for their upcoming placements. In

addition, Ts. Shaffika bte Mohd Suhaimi, Dean of Faculty of Engineering and Information Technology conducted a sharing session on postgraduate study opportunities, encouraging students to consider further academic advancement.

The event concluded with a lively Q&A session, offering students the chance to seek clarification and gain deeper insights from the speakers. The session was skillfully hosted by Ts. Nur Shamilla Binti Selamat whose engaging presence contributed to the dynamic and interactive atmosphere throughout.

FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Lecture Series by Mr. Cheow Jen Hurn, CEO of Bagan Specialist Centre “Digitalization in the Healthcare Industry”



On Apr 23, Mr. Cheow Jen Hurn, CEO of Bagan Specialist Centre visit Southern University College to deliver a lecture titled “Digitalization in the Healthcare Industry.”

During his visit, discussions were held on potential collaborations in various areas including student projects, internships, research initiatives, expert exchanges, and technological development. Mr. Cheow also provided a comprehensive overview of the company’s background, ongoing initiatives, and prospective areas for future partnership.

The session was attended by Assoc. Prof. Dr. Chan Sai Keong, Vice President (Corporatisation & Internationalisation), Ts. Shaffika bte Mohd Suhaimi, Dean of Faculty of Engineering and Information Technology, Asst. Prof. Dr. Chng Chern Wei, Head of the Department of Computer Science, Mr. Yang Chee Beng,

Senior Lecturer of the Department of Computer Science and Ts. Chan Ler-Kuan, Senior Lecturer of the Department of Computer Science.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Department of Computer Science achieved Certified Huawei ICT Academy Membership



Faculty of Engineering and Information Technology through Department of Computer Science has successfully attained of Certified Huawei ICT Academy membership for two years from April 25, 2025 to March 01, 2027.

This milestone underscores Southern University College's commitment to advancing ICT education and deepening industry collaboration. As part of the prestigious Huawei ICT Academy, a global initiative that connects over 2,600 universities across more than 110 countries, Southern University College joins an international network dedicated to cultivating the next generation of ICT professionals.

Through this partnership, Southern University College will offer specialised training in emerging and transformative technologies such as Artificial Intelligence, 5G technology, cybersecurity, Cloud Computing, and Data Communication.



The membership brings significant benefits including opportunities for international academic collaboration access to Huawei's global seminars and forums, and participation in global technology competitions. Moreover, it provides professional development for academic staff through certified training and equips students with industry-relevant, future-ready competencies.

This remarkable achievement would not have been possible without the steadfast support of the Southern University College's leadership and the collective efforts of our faculty. We look forward to leveraging this collaboration to elevate the quality and global relevance of ICT education and research at Southern University College.

FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

New Appointments and Professional Achievements



Southern University College proudly congratulates Prof. Ir. Ts. Dr. Chuah Joon Huang, President of Southern University College on his prestigious appointment as Chairman Emeritus of the Institution of Engineering and Technology (IET) Malaysia Network, and his consecutive election as Vice President of the Institution of Engineers, Malaysia (IEM). These honours reflect his exemplary leadership and enduring contributions to the engineering field, bringing great pride to our institution.

We also extend our congratulations to Ts. Shaffika bte Mohd Suhaimi on being officially accredited as a Professional Technologist (Ts.). This recognition highlights her commitment to technical excellence and continuous professional growth.

These achievements mark important milestones for Southern University College and serve as an inspiration to our academic community to pursue excellence, innovation and lifelong learning.



FACULTY OF ENGINEERING & INFORMATION TECHNOLOGY

Protecting Academic Integrity by Dr. Seah Choon Sen on Phishing Conferences



On April 28, Southern University College had the honour of hosting Dr. Seah Choon Sen, Senior Lecturer from UTM, for a compelling session titled “How to Identify Phishing Conferences: Protecting Your Academic Integrity.”

In today’s evolving academic landscape, identifying legitimate conferences is crucial. Dr. Seah provided participants with practical strategies to distinguish credible conferences from phishing or predatory ones, which can jeopardize academic reputation, research efforts, and publication goals. The session covered key red flags to watch for in so-called “international conferences,” shared real-world examples, and introduced the NexScholar platform as a safe and reliable academic networking tool.

Attendees were reminded of the importance of verifying conference organizers, indexing claims, peer review processes, and official websites before making any submissions.



FACULTY OF HUMANITIES & SOCIAL SCIENCES

Promotional Talk “Navigating Your TESL Career Pathway”



On 9 April 2025, Division of English successfully conducted a promotional talk titled “Navigating Your TESL Career Pathway” at Foon Yew High School, Kulai, with a total of 65 attendees. The session featured two speakers, Ms. Lim Ying Xuan and Ms. Shalini A/P Radha Krishnan, both lecturers from Division of English, who shared valuable insights into career opportunities in TESL and the essential skills needed for success in the field.

It was an interactive session where students actively engaged with the speakers during the Q&A, discussing their future aspirations which further enriched the discussion. Following the talk, students completed a post-event survey to share feedback and raise further questions. The event concluded with a memorable group photo, marking a successful and inspiring morning for everyone involved. We hope this session will serve as a meaningful steppingstone in the students’ academic and professional journeys.



SCHOOL OF FOUNDATION STUDIES

Tea Session 2025A – Mini Open Day



School of Foundation Studies successfully hosted Semester 2025A Tea Session, also known as Mini Open Day, on 24 April 2025. This engaging event brought together students, faculty representatives, and Student Recruitment Office to provide valuable insights into the academic opportunities at Southern University College.

Faculty representatives from the Faculty of Art and Design, Faculty of Business and Management, Faculty of Chinese Studies, Faculty of Engineering and Information Technology, and Faculty of Humanities and Social Sciences introduced their respective programmes, offering students a comprehensive overview of the diverse academic pathways at Southern University College. Attendees had the opportunity to explore potential bachelor's degree options and engage directly with faculty members to gain a clearer understanding of their future academic pursuits.

Student Recruitment Office conducted a detailed briefing on Southern University College's promotion packages and registration procedures, equipping students with the necessary information to confidently take the next step in their educational journey.

The event fostered a warm and interactive atmosphere with attendees enjoying light refreshments while networking and exchanging ideas.

STUDENT AFFAIRS OFFICE

Game Your Future: Life Board Game Session



On April 8, 2025, Counselling Unit successfully organized a unique and engaging board game session titled "Game Your Future." This interactive activity allowed students to simulate real-life decision-making by navigating through various life scenarios, managing resources, setting goals, and striving to increase their "life chips." More than just a fun experience, the session served as a meaningful platform for self-reflection, encouraging students to approach their future with greater intention and purpose.

Participants gained valuable insights into goal setting, resource management, and the importance of making thoughtful choices and skills that are essential both in the game and in real life.

The session was greatly enriched by the guidance of board game instructor, Mr. Ng Zi Le, and the dedicated support from members of the Board Game Club.

May all students continue to make wise decisions and confidently pursue their goals, both on the board and beyond.



SCHOOL OF PROFESSIONAL & CONTINUING EDUCATION (SPACE)

Company Visit to Aurora Automotive Academy



On 3 April 2025, Prof. Ir. Ts. Dr. Chuah Joon Huang, President of Southern University College, and Assoc. Prof. Dr. Chan Sai Keong, Vice President (Corporatisation & Internationalisation), together with representatives from the Southern Institute of Technical Education (SITE) visited Aurora Automotive Academy, a partner of SITE's Automotive Technical Programme.

The two parties discussed the latest developments in the automotive technical industry and explored potential educational collaborations, with the goal of providing students with enhanced learning and practical opportunities through Aurora Automotive Academy's advanced teaching resources.

This visit reinforced the partnership between the two institutions and laid the groundwork for future technical exchanges and curriculum innovation. Through this



SCHOOL OF PROFESSIONAL & CONTINUING EDUCATION (SPACE)

Company Visit to NSIT Academy



On 15 April 2025, Prof. Ir. Ts. Dr. Chuah Joon Huang, President of Southern University College, and Assoc. Prof. Dr. Chan Sai Keong, Vice President (Corporatisation & Internationalisation), and Ms. Teoh, Director of SC Education Management Sdn. Bhd., visited NSIT Academy, a partner of the Southern Institute of Technical Education's IT Programme.

The visit aimed to deepen strategic ties and foster stronger collaboration in IT education. The delegation toured the academy's advanced facilities, gaining insights into its resource management and development roadmap for IT education.

The discussions concluded with a shared commitment to enhancing curriculum design and promoting innovation in IT training. Both institutions expressed enthusiasm for strengthening resource sharing,

facilitating faculty-student engagement, and broadening learning and career development opportunities for students, ultimately bridging the gap between academic preparation and industry expectations.



SCHOOL OF PROFESSIONAL & CONTINUING EDUCATION (SPACE)

SMK Seri Perling Education Fair



On 16 April 2025, SCEM team participated in the SMK Seri Perling Education Fair, promoting all academic programmes to Form 3, Form 4, and Form 5 students. The engagement focused on introducing students to potential academic pathways and gathering leads for future follow-up. We look forward to supporting these students in their journey toward higher education and welcoming them into our academic community.

LIBRARY AND MALAYSIAN CHINESE LITERATURE CENTRE

World Book Day and Commemorative Tribute to Southern University College's 50th Anniversary Soft Opening Ceremony



The soft opening ceremony and 2025 Southern Literary Journey (南方文学之旅) was held on 19th April 2025 at Popular Bookstore, Mid Valley Southkey, Johor Bahru.

In conjunction with World Book Day and as a tribute to Southern University College's 50th anniversary, approximately 127 book titles including publications from Southern University College and donated works from other authors are being sold for charity across seven Popular Bookstore outlets in Johor Bahru.

The charity sale began on 1 April 2025 and will continue until 30 April 2026 (13 months).



LIBRARY AND MALAYSIAN CHINESE LITERATURE CENTRE

2025 Southern Literary Journey



Jointly organized by the Faculty of Chinese Studies, Southern Poetry Society, and the Malaysian Chinese Literature Centre, with support from Foon Yew High School, Johor Bahru, and sponsorship by the National Arts Council Singapore.

This event aims to promote local literature and arts. Through poetry and literary recitations, it seeks to inspire students and infuse renewed vitality into the local literary scene. The poetry recitation session also served as a meaningful tribute to Southern UC's 50th anniversary celebration.

LIBRARY AND MALAYSIAN CHINESE LITERATURE CENTRE

Participation in “Trends and Landscapes: International Symposium on Chinese Literature” at Rikkyo University, Japan



Mr. Kho Tong Guan, Head of the Malaysian Chinese Literature Centre participated in the International Symposium on Literary Currents and Landscapes held at Rikkyo University, Japan, from 2 to 4 April 2025.

He presented his paper titled “Nanyang Gastronomy: A Chronicle of Malaysian Chinese Local Food Writing.”

The symposium was attended by scholars and researchers from Japan, Taiwan, China, and Malaysia.



LIBRARY AND MALAYSIAN CHINESE LITERATURE CENTRE

Launch of Southern University College Humanities Collection Bookmarks



On 7 April 2025, Southern University College officially released its Humanities Collection Bookmarks with a total of 1,000 sets published.

These bookmarks are available for sale through Southern University College and Popular Bookstore outlets in Johor Bahru with all proceeds donated to the university.

The collection features five uniquely designed bookmarks, each bearing a quote from a renowned poet: Taiwan's Zheng Chouyu, Malaysia's National Laureate Dato' Usman Awang, Singapore's eminent poet Edwin Thumboo, Southern UC's own Professor Wong Yoon Wah, and the late Professor Zhan Hanlun, former Head of the Department of Chinese Studies. The bookmarks are trilingual and paired with watercolor illustrations of the Southern UC campus, beautifully capturing the university's rich cultural and humanistic spirit.

SOUTHERN UNIVERSITY COLLEGE RANKINGS & RECOGNITIONS



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