

FACULTY OF ART & DESIGN 艺术与设计学院



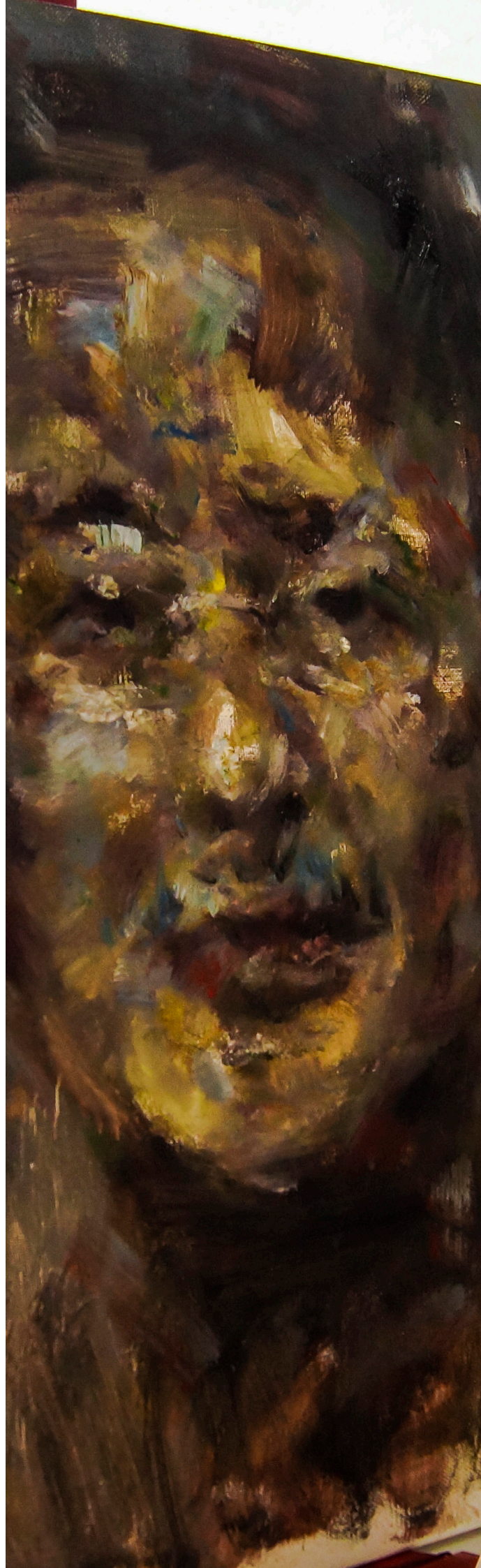
SOUTHERN
UNIVERSITY COLLEGE
南方大學學院



Faculty of **Art & Design** 艺术与设计学院

The Faculty of Art & Design offers four Diploma programmes, namely Advertising Design, Industrial Design, Multimedia Design and Visual Art; and two Bachelor Degree programmes, namely Computer Graphic Design and Industrial Design. All programmes consist of multi-dimensional courses that provide not only the learning of design theories, but also a channel to exercise students' latent creativity and expression of innovative ideas. In addition, Faculty also organises various activities from time to time and participates in off-campus competitions to enable students to develop their strengths, including Open Day Student Artwork Showcase, May Day Art & Design Festival, and Art & Design Graduation Show. Students are able to step out of the classroom to cross-grade and engage in cross-disciplinary learning.

艺术与设计学院提供四个专业文凭课程，即广告设计、工业设计、多媒体设计和视觉艺术；以及两个学士学位课程，即电脑绘制设计和工业设计。所有课程均由多维度的课程组成，不仅提供设计理论的学习，也锻炼学生潜在创造力和创新思想表达的渠道。此外，学院亦不定期举办各类活动及参加校外比赛，让学生发挥所长，包括开放日学生作品展示会、五一艺术节、艺术与设计毕业展等。学生能够走出课堂，进行跨年级、跨学科的学习。





Programmes 课程

Diploma in **Advertising Design** 广告设计专业文凭

Diploma in **Industrial Design** 工业设计专业文凭

Diploma in **Multimedia Design** 多媒体设计专业文凭

Diploma in **Visual Art** 视觉艺术专业文凭

Bachelor of Design (Honours) **Computer Graphic Design** 电脑绘制设计 (荣誉) 学士学位

Bachelor in **Industrial Design** (Honours) 工业设计 (荣誉) 学士学位

Diploma in Advertising Design

广告设计专业文凭

R3/214/4/0024(A7366)01/27

Programme Duration: 2 Years 8 Months

Programme Introduction 课程介绍

Advertising itself is a diversified medium. Through the use of modern communication technology and the latest media, it continues to render itself as an information channel to society through the promotion of products and services.

Our Diploma in Advertising Design programme combines theories and practical work to provide students with a broad-based knowledge of Advertising Design. Students will learn advanced skills in using the related digital software, cultivate creativity and innovative thinking, and develop visual expression and communication in art and design in order to contribute toward the creative advertising industry. Students also have the opportunity to keep abreast with the latest advertising trends and information in the market, including traditional television advertising and online advertising.

广告是一门多元的媒介。通过现代的沟通技术及最新的媒体平台，扮演一个提供社会资讯及用来推销产品和服务的管道。在南方大学学院，广告设计专业文凭提供结合了理论及实践方面的课程以提供学生宽广的广告设计知识。学生们将学习各种深奥的技巧并运用在数码软体应用程序上，与此同时培养学生的创意及创新思维，创建学生的视觉表达能力及艺术与设计沟通，让学生能为创意广告业做出贡献。学生也将有机会接触最新的广告趋势及市场资讯，包括电视广告和网络广告。

Courses 课程

Common Core 共同主科

- Colour Study 色彩学
- Computer Graphic Study 电脑绘图学
- Design Fundamental 设计基础
- Drawing Fundamental 绘画基础
- History of Art & Design 艺术与设计史
- Introduction of Photography 摄影入门
- Professional Practice 专业实践

Discipline Core 专业主科

- Studio Drawing 素描
- Products & Models Photography 产品及模特儿摄影
- Packaging Design 包装设计
- Typography I 字形学一
- Digital Image Processing 数码影像处理
- Advertising Principle & Creativity 广告原理及创意
- Visual Production 视觉制作

- Web Design I 网页设计一
- Desktop Publishing I 排版一
- Corporate Identity System 企业识别系统
- Digital Graphic Design 数码绘画设计
- Illustration 插画
- Typography II 字形学二
- Creative Thinking & Design Method 创意思维与设计方案
- Web Design II 网页设计二
- Final Project 毕业专案

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Communicative English 交际英语

Elective Open 公开选修

- Introduction of Consumer Behaviour 消费者心理入门
- Digital Animation 数码动画
- Desktop Publishing II 排版二
- Marketing Research 行销研究
- Introduction to Multimedia Design 多媒体设计入门
- 3D Modelling 3D建模
- General English 通用英语
- Creative Film Production 创意影像制作
- Fine Art Photography 纯美术摄影

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Graphic Designer 平面设计师
- Brand Executive 品牌执行员
- Advertising Executive 广告执行员
- Communication Executive 沟通执行员
- Copywriter 文案管理员
- Packaging Designer 包装设计师
- Event Designer 活动设计师
- Photographer 摄影师
- Desktop Publisher 排版设计师
- Typographer 字形设计师

Diploma in Industrial Design 工业设计专业文凭

R3/214/4/0014(A6743)03/26

Programme Duration: 2 Years 8 Months

Programme Introduction 课程介绍

Industrial Design involves professional skills of creating and developing concepts as well as specifications that optimize the function, value and appearance of products for the benefits of both users and manufacturers.

The programme curriculum is designed to combine knowledge and hands-on experimentation. Students have the opportunities to develop design thinking, design processes, relevant technical skills and presentation skills required for this profession. Our graduates will be able to combine research, design thinking, knowledge of materials and processes, human-machine interface and consumer behavior into executing design solutions for new products or new systems.

工业设计涉及创建和开发概念，和规范的专业技能，以优化产品的功能、价值和外观，以造福用户和制造商。

这项课程的设计结合了知识及手作实验。学生们有机会培养这个专业所需的设计思维，设计流程，及相关的技术与表现技法。毕业生能结合研究，设计思维，对材料和工艺的知识，人与机器的界面，消费者行为，创造出新的产品及系统的设计解决方案。

Courses 课程

Common Core 共同主科

- Colour Study 色彩学
- Computer Graphic Study 电脑绘图学
- Design Fundamental 设计基础
- Drawing Fundamental 绘画基础
- History of Art & Design 艺术与设计史
- Introduction of Photography 摄影入门
- Professional Practice 专业实践

Discipline Core 专业主科

- Technical Drawing 机械制图
- CAD Studies 电脑辅助设计
- Computer 3D Modeling 电脑3D建模
- Presentation Techniques 表现技法
- Rendering Techniques 效果图技法
- Materials & Processes 材料与过程
- Ergonomics 人体工程学
- Packaging Design 包装设计
- Workshop Practice I 模型制作一

- Workshop Practice II 模型制作二
- Industrial Design I 工业设计专案一
- Industrial Design II 工业设计专案二
- Industrial Design III 工业设计专案三
- Industrial Design IV 工业设计专案四
- Industrial Design V 工业设计专案五
- Introduction of Consumer Behaviour 消费者行为入门
- Products & Models Photography 产品与模特儿摄影

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Communicative English 交际英语

Elective Open 公开选修

- Digital Image Processing 数码影像处理
- Corporate Identity System 企业识别系统
- Web Design I 网页设计一
- Web Design II 网页设计二
- Digital Graphic Design 数码绘图设计
- Marketing Research 市场营销研究
- Introduction to Multimedia Design 多媒体设计入门
- Desktop Publishing I 排版一
- Fine Art Photography 纯美术摄影
- General English 通用英语

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Industrial Designer 工业设计师
- Product Designer 产品设计师
- Furniture Designer 家具设计师
- Exhibition Designer 展览设计师
- 3D Modeler 3D建模师
- Packaging Designer 包装设计师
- Interior Designer 室内设计师
- CMF Designer 色彩质感设计师

Diploma in Multimedia Design 多媒体设计专业文凭

R2/0211/4/0067(MQA/FA3151)08/28

Programme Duration: 2 Years 8 Months

Programme Introduction 课程介绍

Multimedia design is the creation and communication of art and ideas through a blending of classic techniques and new technologies.

Our Diploma in Multimedia Design programme is designed to provide students with broad-based knowledge in multimedia design. Students will learn advanced skills in using the up-to-date digital software applications. This is intended to cultivate their creativity and innovative thinking and to develop their visual expression and communication in art and design so that they are able to contribute toward the creative multimedia industry. It also aims to train students towards life-long learning and develop their entrepreneurial skills to enable them to embark on a successful career in the creative industry after graduation.

多媒体设计是通过传统技术和现代技术的结合来创造并表达艺术思维。我们的多媒体设计课程的设计是为了提供学生们广大的多媒体设计知识。学生将在课程中学到运用现代数码软件应用程序的高深技术。这是为了培养学生的创意及创新想法，并开发学生对艺术与设计的视觉表达及传达，从而对多媒体创意领域做出贡献。课程也意在培养学生的求知欲及他们的商业头脑。让他们能在毕业后在创意领域开发更广阔的事业版图。

Courses 课程

Common Core 共同主科

- Colour Study 色彩学
- Computer Graphic Study 电脑绘图学
- Design Fundamental 设计基础
- Drawing Fundamental 绘画基础
- History of Art & Design 艺术与设计史
- Introduction of Photography 摄影入门
- Professional Practice 专业实践

Discipline Core 专业主科

- Studio Drawing 素描
- Typography I 字形学一
- Visual Production 视觉制作
- Web Design I 网页设计一
- Digital Animation 数码动画
- Web Design II 网页设计二
- Illustration 插画

- Introduction to Multimedia Design 多媒体设计入门
- Creative Thinking & Design Method 创意思维与设计方案
- Creative Film Production 创意影片制作
- Digital Audio Design 数码音效设计
- 3D Modelling 3D建模
- Typography II 字形学二
- 3D Animation 3D动画
- Final Project 毕业方案
- Digital Game Design 数码游戏设计

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Communicative English 交际英语

Elective Open 公开选修

- Corporate Identity System 企业识别系统
- Digital Image Processing 数码影像处理
- Introduction of Consumer Behaviour 消费者行为入门
- Marketing Research 市场行销研究
- Products & Models Photography 产品与模特儿摄影
- Desktop Publishing I 排版一
- Fine Art Photography 纯美术摄影
- General English 通用英语

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Multimedia Designer 多媒体设计师
- Game Designer 游戏设计师
- 3D Animator 3D 动画师
- 3D Modeler 3D建模师
- 2D Animator 平面动画师
- Web Designer 网页设计师
- Production Designer 制作设计师
- Sound Editor 声音剪辑师
- Video Editor 影片剪辑师

Diploma in Visual Art 视觉艺术专业文凭

R2/0213/4/0040(A10426)04/28

Programme Duration: 2 Years 8 Months

Programme Introduction 课程介绍

Visual Art study contains theory and practice studies, through a range of mediums and techniques. Students are to be trained in creating visual artworks, such as painting and drawing, photography, printmaking, 3D sculpture, and installation art, etc. In addition to the core subjects, interdisciplinary fields of study as elective courses are also available for students to explore, including advertising, multimedia design software application, workshop practice on industrial design material and processes, etc. The study equips students well to contribute to creative industries such as Industrial Design studios or art-related companies. Those keen to further their study to degree level can enroll in our homegrown degree programme, Bachelor of Design (Honours) Computer Graphic Design or Bachelor in Industrial Design (Honours).

视觉艺术专业文凭提供各种包含了理论与实践的课程，通过一系列的媒介与技巧训练，学生们能够在素描与绘画、摄影、版画与印刷设计、立体雕塑和装置艺术等方面进行视觉艺术创作。学生们还能够选修跨专业课程，包括广告设计、多媒体软件设计、材料及其处理的工业设计专案等。完成专业学习的学生们能够在艺术创作领域例如艺术设计工作室或公司，很好地贡献社会。希望取得专业文凭的学生，可以升学至本校的电脑绘制设计学士学位或工业设计学士学位课程。

Courses 课程

Common Core 共同主科

- Colour Study 色彩学
- Computer Graphic Study 电脑绘图学
- Design Fundamental 设计基础
- Drawing Fundamental 绘画基础
- History of Art & Design 艺术与设计史
- Introduction of Photography 摄影入门
- Professional Practice 专业实践

Discipline Core 专业主科

- Studio Drawing: colour 素描: 色彩
- Studio Drawing: Techniques 素描: 技巧
- History of Art Appreciation 艺术史
- Fine Art Photography 纯美术摄影
- Aesthetics Appreciation 美学鉴赏
- Aesthetics Criticism 美学评论
- Oil Painting 油画
- Chinese Ink Painting 水墨画
- Water Color Painting 水彩画
- Mix Media Painting 混合媒介绘画
- Printmaking: Media 版画与印刷设计: 媒介
- Printmaking: Techniques 版画与印刷设计: 技巧
- Sculpture: 3D 雕塑: 3D
- Sculpture: Metal 雕塑: 金属
- Installation Art 装置艺术
- Diploma Project 毕业专案

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Communicative English 交际英语

Elective Open 公开选修

- Illustration 插画
- Digital Image Processing 数码影像处理
- Desktop Publishing I 排版一
- Film Appreciation 影像鉴赏
- Digital Graphic Design 数码绘画设计
- Corporate Identity System 企业识别系统
- Visual Production 视觉制作
- Chinese Calligraphy 中国书法
- Workshop Practice I 工业设计专案一
- General English 通用英语

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Gallery Curator 美术馆讲解员
- Event or Exhibition Designer 活动或展览设计师
- Photographer 摄影师
- Creative or Advertising Art Director 创意或广告艺术总监
- Graphic Artist or Designer 广告设计师
- Illustrator 插画设计师
- Fine Artist 纯美术设计师
- Art Educator 艺术教育者

Bachelor of Design (Honours) Computer Graphic Design 电脑绘制设计（荣誉）学士学位

R/213/6/0132(MQA/FA2857)08/23

Programme Duration: 3 Years

Programme Introduction 课程介绍

The Bachelor of Design (Honours) Computer Graphic Design programme seeks to equip students with fundamental knowledge, creativity and competencies needed in today's dynamic marketplace.

Students will enjoy varied learning opportunities in creative design thinking, design methods, and industry-relevant technical skills through a range of advertising design and multimedia applications. This programme incorporates with research, creative design thinking, inter-disciplinary areas of studies, entrepreneurship and professionalism so that they are well-prepared to embark on a successful career in the creative industry. Computer Graphic Design has a significant impact on many types of digital media industry. Our graduates can apply a broad range of knowledge to unique, creative and groundbreaking forms of design.

电脑绘制设计学士课程的目的是提供学生现今多元市场的基础知识，创意及其他所需的能力。通过广告设计和多媒体设计的运用，学生们将学到各种不同的创意设计思维教学，设计过程及市场所需的技术。这项课程包含了研究，创意思维，跨学科的知识，创业及专业知识，让学生为成功的创意事业做好准备。电脑绘制设计对数码媒体行业有着极大的影响。毕业生能运用深广的知识来创造出独特，创意及突破性的设计。

Courses 课程

Common Core 共同主科

- Colour Study for Designer 设计师色彩研究
- Drawing for Designer 设计师绘画基础
- Design Principle 设计原则
- Digital Photography and Imaging 数码摄影及影像处理

Discipline Core 专业主科

- Computer Graphic Study 电脑绘图学
- Corporate Brand Design 企业品牌设计
- Creative Thinking and Design Method 创意思维与设计专案
- Digital Illustration 数码插画
- Degree Exhibition Show 毕业展览
- Computer Graphic Design 电脑绘制设计
- Digital Motion Graphic 数码动态设计
- Creative Media Production 创意影片制作
- Digital Publication Design 数码排版设计
- Professional Practice in Design 设计专业实际
- Digital Typography Design 数码字形设计
- Web Design 网页设计
- Principles of Marketing 市场营销原理
- Interactive Media Design 互动媒体设计
- Creative Packaging Design 创意包装设计

Major in Advertising Design 广告设计主修

- ADV Final Project 广告毕业专案
- Advertising Principle and Design 广告原理与设计
- Creative Strategy for Advertising Design 创意策略与广告设计

Major in Multimedia Design 多媒体设计主修

- 3D Animation and VFX 3D动画设计
- 3D Character Modelling 3D建模设计
- MM Final Project 多媒体毕业专案

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Academic English 学术英语

Elective Open 公开选修

- Film Studies 电影研究
- Communication and Campaign 传播与活动策划
- Photojournalism 新闻摄影
- Fundamental of Mass Communication 基础大众传播
- Art Law & Social Responsibility 艺术律法及社会责任
- English Proficiency 优质英语

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Multimedia Designer 多媒体设计师
- Graphic Designer 平面设计师
- Packaging Designer 包装设计师
- Web Designer 网页设计师
- Advertising and Multimedia Lecturer 广告设计与多媒体设计讲师
- 3D Animator 3D动画师
- Video Editor 影片剪辑师
- Desktop Publisher 排版设计师
- Creative Director 创意总监

Bachelor in Industrial Design (Honours) 工业设计（荣誉）学士学位

N/214/6/0212(MQA/FA11146)01/24

Programme Duration: 3 Years

Programme Introduction 课程介绍

The Bachelor in Industrial Design (Honours) programme aims to inculcate professional knowledge of designing and developing product concepts used by people around the world. Students not only focus on appearance of a product, but they also learn to optimize the functions, user experiences, values and the overall systems of the products for the mutual benefits of both users and manufacturers.

Developing students' abilities to transfer consumer needs, market needs and problems into designs is the pinnacle focus of this programme. Students can then visualize their ideas and create a prototype. Throughout the studies, students make use of their contemporary knowledge to practice and undertake practical design. Students also learn and develop their communication skills as well as entrepreneurial skills in order to effectively convert their concept design into reality, and communicate their design to others.

工业设计学士学位课程在于培养产品设计的专业知识及提供学生们开发各类产品的概念。学生不仅关注产品的外观，还学习优化产品的功能、用户体验、价值和整体系统，以实现用户和制造商的共同利益。

学生将学习消费者需求、市场需求并将问题转化为设计的能力，这将是该课程的重点。让学生们有能力想象、发明及制作产品原型。在整个课程中，学生能利用他们的知识来实践和进行实际上的设计。学生还能学习和发展他们的沟通技巧和创业技能，以便有效地将他们的概念设计转化为现实，并将他们的设计传达给他人。

Courses 课程

Common Core 共同主科

- Colour Study for Designer 设计师色彩研究
- Drawing for Designer 设计师绘画基础
- Design Principle 设计原则
- Digital Photography and Imaging 数码摄影及影像处理

Discipline Core 专业主科

- Computer Graphic Study 电脑绘图学
- Design Presentation Techniques 设计表现技法
- Design Rendering Techniques 设计效果图绘制
- Technical Drawing for Designer 设计师机械制图
- Computer Aided Design 电脑辅助设计
- 3D Modeling and 3D Printing 3D建模与3D打印
- 3D Rendering and Animation 3D效果图绘制与动画
- Material and Manufacturing Processes 材料与制造工艺
- Applied Ergonomics 应用人体工程学
- Creative Thinking and Design Method 创意思维与设计方案

- Design Research Methodology 设计研究方法论
- Design Management 设计管理学
- Design for Sustainability 可持续性设计
- Model Workshop I 模型工作坊一
- Model Workshop II 模型工作坊二
- Industrial Design Project I 工业设计专案一
- Industrial Design Project II 工业设计专案二
- Industrial Design Project III 工业设计专案三
- Degree Final Project 学位毕业专案
- Degree Final Project Exhibition 学位毕业专案展览
- Professional Practice in Design 设计专业实践
- Corporate Brand Design 企业品牌设计

Elective Core 必选选修

- Basic Chinese 基础中文
- Chinese 中文
- Academic English 学术英语

Elective Open 公开选修

- Principles of Marketing 市场营销原理
- Consumer Behaviour 消费者行为
- Computer Graphic Design 电脑绘制设计
- Iconic and Signage Design 标志性与招牌设计
- Creative Media Production 创意影片制作
- Digital Publication Design 数码排版设计
- Creative Packaging Design 创意包装设计
- Studio Photography 室内摄影
- Urban Furniture Design 都市家具设计
- English Proficiency 优质英语

Industrial Training 工业实习

MPU Courses 通识教育

Career Opportunities 就业机会

- Product Planner 产品规划员
- Industrial Designer 工业设计师
- Product Designer 产品设计师
- Furniture Designer 家具设计师
- Interior Designer 室内设计师
- Exhibition Designer 展览设计师
- Packaging Designer 包装设计师
- Event Designer 活动设计师
- CAID Designer 电脑辅助工业设计师
- CMF Designer 色彩质感设计师

Entry Requirement

入学资格

Diploma In Advertising Design 广告设计专业文凭

- A pass in SPM with a minimum of three (3) credits in any subject, or its equivalent; OR
在马来西亚教育文凭 (SPM) 考试中及格并考获至少3科优等, 或同等资格; 或
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.00) in any subject, or its equivalent; OR
在马来西亚高等教育文凭考试 (STPM) 中及格并考获至少一科C等 (平均值2.00), 或同等资格; 或
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul in any subject, or its equivalent; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少 Maqbul等级, 或同等资格; 或
- A pass in SKM Level 3 / Sijil Vokasional Malaysia (SVM) in a suitable field; OR
考获相关领域的马来西亚技术第三级证书 (SKM Level 3) 或马来西亚职业证书; 或
- A Certificate (Level 3, MQF) in a related field with a minimum CGPA of 2.00 or its equivalent; OR
在相关领域证书课程 (马来西亚资格框架第三级) 考获总平均值2.00或以上或同等资格; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview OR submission of portfolio.
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of Band 2 in the Malaysian University English Test (MUET) or its equivalent.
在马来西亚大专英语测试 (MUET) 中考获第二级或同等资格。

Diploma In Industrial Design 工业设计专业文凭

- A pass in SPM with a minimum of three (3) credits in any subject, or its equivalent; OR
在马来西亚教育文凭 (SPM) 考试中及格并考获至少3科优等, 或同等资格; 或
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.00) in any subject, or its equivalent; OR
在马来西亚高等教育文凭考试 (STPM) 中及格并考获至少一科C等 (平均值2.00), 或同等资格; 或
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul in any subject, or its equivalent; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少 Maqbul等级, 或同等资格; 或
- A pass in SKM Level 3 / Sijil Vokasional Malaysia (SVM) in a suitable field; OR
考获相关领域的马来西亚技术第三级证书 (SKM Level 3) 或马来西亚职业证书; 或
- A Certificate (Level 3, MQF) in a related field with a minimum CGPA of 2.00 or its equivalent; OR
在相关领域证书课程 (马来西亚资格框架第三级) 考获总平均值2.00或以上或同等资格; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview OR submission of portfolio.
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of Band 2 in the Malaysian University English Test (MUET) or its equivalent.
在马来西亚大专英语测试 (MUET) 中考获第二级或同等资格。

Diploma In Multimedia Design 多媒体设计专业文凭

- Possesses SPM with at least credit in THREE (3) subjects; OR
在马来西亚教育文凭 (SPM) 考试中考获至少3科优等; 或
- Possesses SKM Level 3 / Sijil Vokasional Malaysia (SVM); OR
考获马来西亚技术第三级证书 (SKM Level 3) 或马来西亚职业证书; 或
- A Certificate (Level 3, MQF) in a relevant field with at least CGPA of 2.00; OR
在相关领域证书课程 (马来西亚资格框架第三级) 考获总平均值2.00或以上或同等资格; 或
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with at least Grade C (GP 2.00) in any subject; OR
在马来西亚高等教育文凭考试 (STPM) 中及格并考获至少一科C等 (平均值2.00), 或等资格; 或
- A pass in Sijil Tinggi Agama Malaysia (STAM) with at least Grade Maqbul; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少Maqbul等级, 或同等资格; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview (online / virtual /conventional) OR submission of student's portfolio.
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of High Band 2 in the Malaysian University English Test (MUET) or equivalent to CEFR Mid B1.
在马来西亚大专英语测试 (MUET) 中考获高等第二级或与欧洲共同语言参考标准Mid B1同等资格。

Diploma In Visual Art 视觉艺术专业文凭

- A pass in SPM with a minimum of three (3) credits in any subject, or it's equivalent; OR
在马来西亚教育文凭 (SPM) 考试中及格并考获至少3科优等, 或同等资格; 或
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP2.00) in any subject, or its equivalent; OR
在马来西亚高等教育文凭考试 (STPM) 中及格并考获至少一科C等 (平均值2.00), 或同等资格; 或
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul in any subject, or its equivalent; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少Maqbul等级, 或同等资格; 或
- A pass in SKM Level 3 / Sijil Vokasional Malaysia (SVM) in a suitable field; OR
考获相关领域的马来西亚技术第三级证书 (SKM Level 3) 来西亚职业证书; 或
- A Certificate (Level 3, MQF) in a related field with a minimum CGPA of 2.00 or its equivalent; OR
在相关领域证书课程 (马来西亚资格框架第三级) 考获总平均值2.00或以上或同等资格; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview OR submission of a portfolio.
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of Band 2 in the Malaysian University English Test (MUET) or its equivalent.
在马来西亚大专英语测试 (MUET) 中考获第二级或同等资格。

Entry Requirement

入学资格

Bachelor in Design (Honours) Computer Graphic Design 电脑绘制 (荣誉) 学士学位

- A pass in STPM with a minimum of Grade C (GP 2.00) in any two (2) subjects, or its equivalent; OR
在马来西亚高等教育文凭 (STPM) 中及格并考获至少两科 C等 (平均值2.00), 或同等资格; 或
- A pass in STAM with a minimum grade of Jayyid, or its equivalent; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少 Jayyid等级, 或同等资格; 或
- A Certificate in Matriculation or Foundation with a minimum CGPA of 2.00, or its equivalent; OR
考获大学先修/基础班证书并考获总平均值 (CGPA) 至少 2.00, 或同等资格; 或
- A Diploma (Level 4, MQF) with a minimum CGPA of 2.00, or its equivalent; OR
考获专业文凭证书 (马来西亚资格框架第四级) 并考获总平均值 (CGPA) 至少2.00, 或同等资格; 或
- A pass in Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM) / Diploma Vokasional Malaysia (DVM) in suitable fields with a minimum CGPA of 2.50 subjected to Senate / Academic Board's approval; OR
考获相关领域的马来西亚技能专业文凭 (DKM) /马来西亚技能高级文凭 (DLKM) / 马来西亚职业专业文凭 (DVM) 并获得总平均值2.50 (须经大学评议会/学术委员会批准)
- A pass in DKM / DLKM / DVM with a minimum CGPA of 2.00 and with at least two (2) years of working experience in a related discipline; OR
考获相关领域的马来西亚技能专业文凭 (DKM) /马来西亚技能高级文凭 (DLKM) / 马来西亚职业专业文凭 (DVM) 并获得总平均值2.50及拥有在相关领域至少2年的工作经验; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview OR submission of portfolio
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of Band 3 in MUET or its equivalent.
在马来西亚大专英语测试 (MUET) 中考获高等第三级或同等资格。

Bachelor in Industrial Design (Honours) 工业设计学士学位 (荣誉)

- A pass in STPM with a minimum of Grade C (GP 2.00) in any two (2) subjects, or its equivalent; OR
在马来西亚高等教育文凭 (STPM) 中及格并考获至少两科 C等 (平均值2.00), 或同等资格; 或
- A pass in STAM with a minimum grade of Jayyid, or its equivalent; OR
在马来西亚高等宗教文凭考试 (STAM) 中及格并考获至少 Jayyid等级, 或同等资格; 或
- A Certificate in Matriculation or Foundation with a minimum CGPA of 2.00, or its equivalent; OR
考获大学先修/基础班证书并考获总平均值 (CGPA) 至少 2.00, 或同等资格; 或
- A Diploma (Level 4, MQF) with a minimum CGPA of 2.00, or its equivalent; OR
考获专业文凭证书 (马来西亚资格框架第四级) 并考获总平均值 (CGPA) 至少2.00, 或同等资格; 或
- A pass in Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM) / Diploma Vokasional Malaysia (DVM) in suitable fields with a minimum CGPA of 2.50 subjected to Senate / Academic Board's approval; OR
考获相关领域的马来西亚技能专业文凭 (DKM) /马来西亚技能高级文凭 (DLKM) / 马来西亚职业专业文凭 (DVM) 并获得总平均值2.50 (须经大学评议会/学术委员会批准)
- A pass in DKM / DLKM / DVM with a minimum CGPA of 2.00 and with at least two (2) years of working experience in a related discipline; OR
考获相关领域的马来西亚技能专业文凭 (DKM) /马来西亚技能高级文凭 (DLKM) / 马来西亚职业专业文凭 (DVM) 并获得总平均值2.50及拥有在相关领域至少2年的工作经验; 或
- Other relevant equivalent qualifications recognized by the Malaysian Government.
其他受马来西亚政府认证的同等资格;

AND及

- A pass in an interview OR submission of portfolio
在面试中及格或提交作品集。

English Competency Requirement (International Students) 英文能力需求 (国际学生)

- Achieve a minimum score of Band 3 in MUET or its equivalent.
在马来西亚大专英语测试 (MUET) 中考获高等第三级或同等资格。

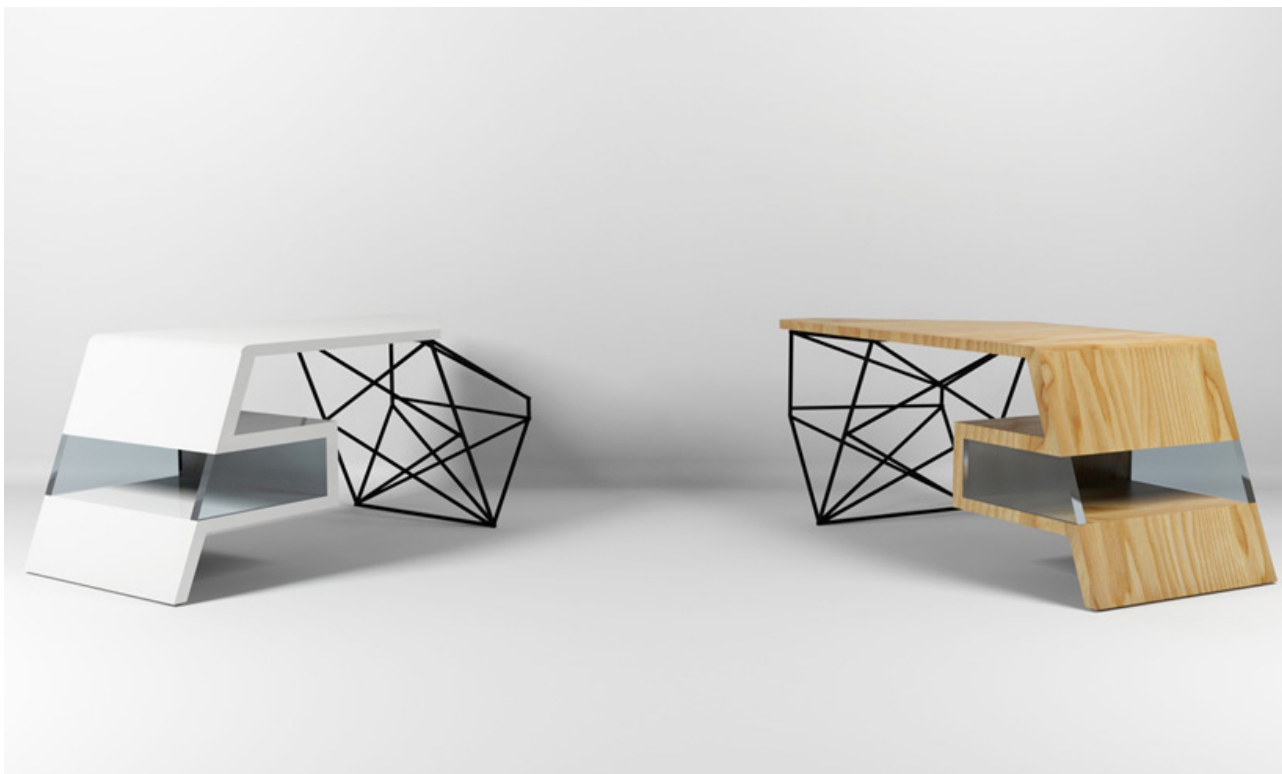
Students **Showcase**

学生作品

Designed by: Hoong Yun Xiang (Diploma in Industrial Design)



Designed by: Chin Chun Hao (Diploma in Industrial Design)





Designed by:
Lok Si Xian
(Bachelor of
Design (Honours)
Computer Graphic
Design)



Designed by:
Chin Pei Jun
(Diploma in
Advertising Design)



Designed by:
Chau Wei Ni
(Diploma in
Advertising Design)

Designed by: Ng Yun Jia (Diploma in Visual Art)
Tanjong Heritage Art Competition



Designed by: Chen Jen Bin (Diploma in Visual Art)
Tanjong Heritage Art Competition



Designed by: Tan Pei Shi (Diploma in Visual Art)
Title-Let It Go, Sand Installation



Designed by: Chia Zhuo Shen, Lee Guo Wei,
Ng Jia Siang (Diploma in Visual Art)
Mural Painting, Location-智愿精舍



Designed by: DVA Group Project, Ecoworld Installation



Designed by: To Yi Xuan (Bachelor in Design (Honours) Computer Graphic Design)



Designed by: Teh Keat Lin (Bachelor in Design (Honours) Computer Graphic Design)



Designed by: Khiew Yoon Chang (Bachelor in Industrial Design (Honours))



PILL DOCTER

Never forget for pills anymore

FUNCTIONS

- Pill Box**
A smart pill box designed for all your pills and pills
- Blood Pressure**
Automatic blood pressure monitor
- Glucometer**
Automatic blood sugar monitor
- Calendar**
Work at home calendar
- Reminder**
Remind you to take your pills on time
- Smart System**
Intelligent system with smart voice control

Exploded view diagram showing the Pill Box, Blood Pressure monitor, Glucometer, Calendar, and Reminder components.

MATERIAL LIST

- Polycarbonate**
Used for the main body of the product
- Polysilicone**
Used for the blood pressure monitor and glucometer

Why?

Nowadays, disease is not just the privilege of the elderly and getting common, which make the pills always need to be around for a patient. Not only for the patient, people who pursue healthy also increase year by year. Some of them choose to eat vegetables, but some of them choose to eat health products or pills to maintain their healthy lifestyle. This product will be able to help more.

What?

This is a smart product and combines what you need for daily healthcare. It corresponds with the Pill Box, Blood Pressure Monitor, Glucometer to help the patient and people who pursue healthy.

PRODUCT ADVANTAGES

- Smaller**
Smaller size with same function
- Convenient**
Convenient to carry and use
- Battery use**
Low power consumption, long battery life
- Timer**
User can set the time to remind
- Leaderboard**
Add the leaderboard to the product
- Data record**
Record the data and show it on the screen
- Suggestion**
Add the suggestion to the product

DIMENSION

Technical drawing showing the dimensions of the Pill Docter: 100mm (width), 150mm (height), 100mm (depth), 100mm (width of the top display), 100mm (width of the bottom display), 100mm (width of the side display), 100mm (width of the bottom display), 100mm (width of the side display), 100mm (width of the bottom display).

APP
The product is compatible with Android and iOS.

Screenshots of the Pill Docter app interface showing various features like Pill Box, Blood Pressure, Glucometer, Calendar, and Reminder.

[illegible]

Airo - Air Purifier

In fact according to valid economic results, the inside of your home could well contain ten to one hundred times more air pollutants than in an outdoor environment.

Due to Covid 19 the time we stay indoors has become longer, and we need a smart appliance to help us improve the quality of life and also help us against pollution.

The product can feature: PM2.5, automatic air quality detection, mute and switch screen function, among other things it doesn't blend into the environment without being obtrusive but stylish and modern.

The upper part is a spherical structure that can be rotated 180°. This part is divided into two modes, one for the air inlet, and the other is the installation port for the aromatherapy and multi-function filter.

Interface

Simple and clear screen interface is user-friendly.

As the air quality changes, the screen interface will also change.

A functional filter and fragrances

Users can match different fragrances according to their personal needs and preferences. A functional filter can also be installed if there are special

Turn to the other side and insert the fragrance or filter fan.

Can add on fragrance and multi-function filter.

There is a QR code at the bottom of the product, which can be used to connect the product.

Anti-static plastic

The material of the shells is anti-static plastic, compounds which prevent the electrostatic charges between the surface and air molecules.

Color selection

Other color options available, special limited edition - rose gold

You can use the middle app to control and obtain air information

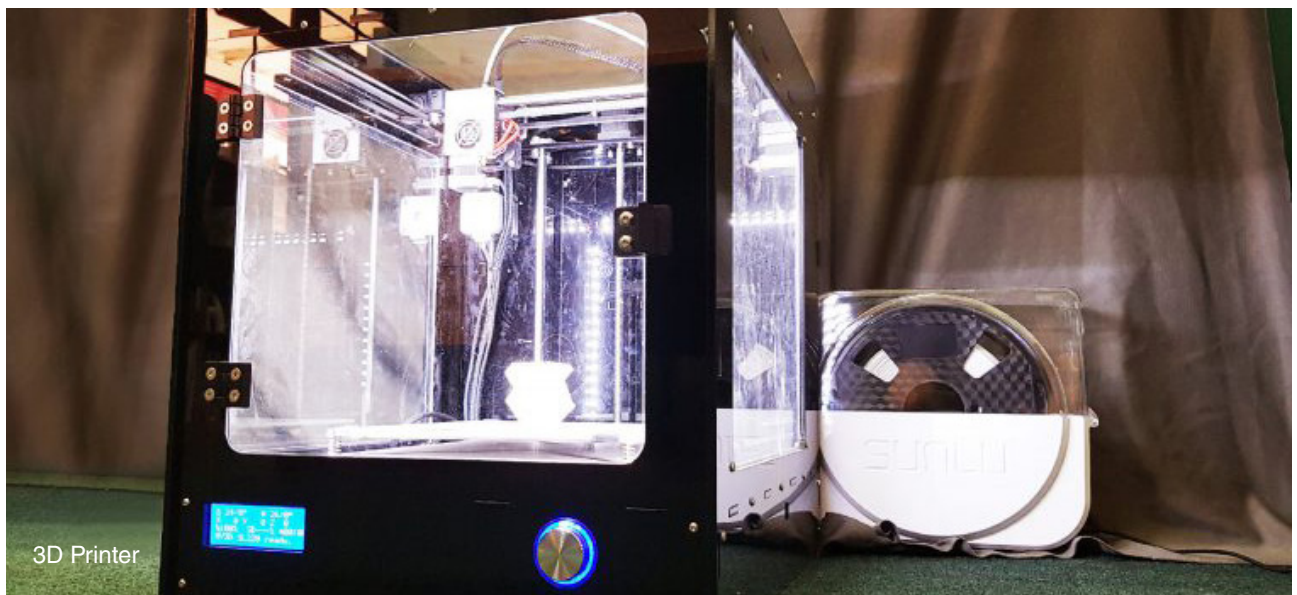
Facilities of Faculty

学院设施





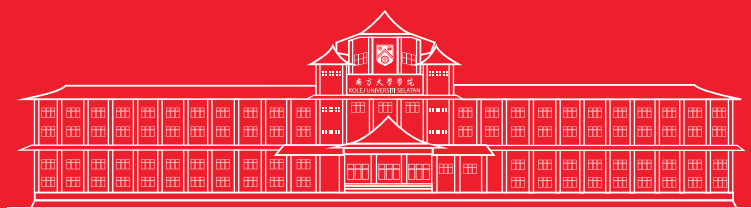
Photo Studio



3D Printer



Workshop



SOUTHERN
UNIVERSITY COLLEGE
南方大學學院

No Perakuan Pendaftaran: DKU 019(J)

Southern University College (198704v)

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81300 Skudai, Johor, Malaysia.

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