

提高决策分析

建立领导风范

全面提升企业组织发展

EXECUTIVE MBA

企业管理行政硕士课程 (EMBA)

8 MONTHS

WEEKEND CLASSES

ONLINE

EXECUTIVE MBA

企业管理行政硕士课程 (EMBA)

Intake 开课时间: March, June, September (3月, 6月, 9月)
Study Duration 课程时间: 8 Months (Saturday), 9am-6pm

Programme Objectives 课程目标

- Southern EMBA is designed to be business-oriented, industry relevant and cumulative learning experience. 课程设计强调理论与实践相结合。同时以案例为基础,旨在提高学员的决策分析和问题解决能力,建立卓越的领导品质和企业文化,从而全面促进企业和组织的发展。

Career Advancement:

Gaining advanced business knowledge, leadership skills, and a broader network, all of which facilitate career progression.

事业发展:

获得最新的商业知识、领导技能以及更广泛的人际网络,有助于事业的提升。

Networking Opportunities:

Learning alongside experienced professionals from diverse industries, opportunities to harness these networks for business partnerships, mentorship, and future collaboration.

人际拓展:

与来自不同行业的经验丰富专业人士一同学习,创造日后潜在的商业合作伙伴、导师关系和合作机会。

Personal Growth:

Improving critical thinking, decision-making, and leadership skills, contributing to the well-rounded development of individuals.

个人成长:

提高批判性思维、决策能力和领导技能,有助于个体的全面发展。

Lifelong Learning:

Instilling a culture of continuous learning, ensuring that professionals stay up to date with industry trends and advancements.

终身学习:

培养持续学习的文化,以确保专业人士能够紧跟行业趋势和发展。

Programme Structure 课程内容

- Accounting & Finance for Manager 财务管理
- Leadership & Efficient Team Management 领导力与高效团队管理
- Entrepreneurship & Global Thinking Management 企业精神与全球思维
- E-commerce & Business Logistic 电子商务与物流策略
- Marketing Management 市场营销管理
- Strategic Management 策略管理
- World-Class System & Innovation Service Management 世界级体系与创新服务管理
- Managing People & Organisation 组织行为学

Entry Requirements 入学要求

- Degree holder 拥有学士学位者
- Diploma holder + 3 years working experience 拥有文凭者 + 3年工作经验
- Certificate holder + 5 years working experience 拥有证书者 + 5年工作经验

Study Mode 课程模式

- Online 线上教学
- Full course - 8 modules 模式1: 全修 - 8单元
(授予EMBA全职证书 Awarded EMBA full certificate)
- Bilingual (English & Mandarin) 中英双语
- Teaching & learning: Modular based & assignment guided method.
教学与学习: 根据模块和作业引导

Duration 期限

- 8-24 months (Max) 8至24个月为限

Disclaimer 声明

The programmes offered by SPACE are non-MQA accredited programmes in collaboration with the professional-relevant bodies. SPACE 提供的课程是与专业相关机构合作的非MQA认证课程。

SC Education Management Sdn Bhd (709132-K) | C/O Southern University College

+607-558 6605 ext 174

space@sc.edu.my

+6019-823 5573

PTD 64888, Jalan Selatan Utama, KM15, Off Jalan Skudai, 81300 Skudai, Johor, Malaysia.

