



5th November 2020

Professor Dr. John Eng Yong Heng
Dean
Southern University College

Dear Professor Dr. John Eng Yong Heng,

Congratulations, you are now our University Partner!

Southern University College is now recognized as a CIMA partnership program in Malaysia.

The benefits of having this partnership and introducing your students to the CIMA professional qualification are vast, including being benchmarked as one of the respected institutions in Malaysia offering a well-developed business, accounting and finance degree. Furthermore, the institution can use this partnership as an encouragement for more students to join the business and accounting department especially those who are keen to embark on a journey towards a management accounting career.

The partnership with CIMA will further enhance the development of the management accounting specialization in the faculty, especially since we are shifting our entry towards the Finance Leadership Programme (FLP). A programme that puts the learners first and allows students to learn new skills that will help them to excel in the marketplace.

Thank you and we look forward to strengthening our partnership with your esteemed university.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Rushdan Rozlan", with a stylized flourish at the end.

Rushdan Rozlan
Country Manager - Malaysia