

ONG EI LIN SENIOR LECTURER FACULTY OF ART AND DESIGN elong@sc.edu.my

1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITITUTION & COUNTRY	START DATE – END DATE
1.	SPM	SECONDARY SCHOOL	SM TENGKU AMPUAN RAHIMAH	1994 - 1998
2.	DIPLOMA	PRODUCT DESIGN	LIMKOKWING UNIVERSITY COLLEGE OF CREATIVE TECHNOLOGY	2001 - 2003
3.	BA (HONS)	DESIGN FOR INDUSTRY	NORTHUMBRIA UNIVERSITY, NEWCASTLE, UK	2004 - 2005
4.	MASTER'S DEGREE	EDUCATION	OPEN UNIVERSITY	2013 - 2018

2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	NOV 2002 – JAN 2003	INDUSTRIAL DESIGN TRAINEE	DESIGN, CAD & PROTOTYPING	APACE PROTOTYPING SDN. BHD.
2.	JULY 2003 – JAN 2004	PRODUCT CONSULTANT	DESIGN, SOFTWARE DEVELOPMENT & SPACE PLANNING	TS EXIM SDN. BHD.
3.	MAR 2006 – DEC 2007	BUSINESS DEVELOPMENT EXECUTIVE	DESIGN, SPACE PLANNING & PROJECT DEVELOPMENT	TEKNION FURNITURE (M) SDN. BHD.
4.	MAR 2009 – DEC 2010	FULL TIME LECTURER	EDUCATION	SOUTHERN UNIVERSITY COLLEGE
5.	JAN 2011 - CURRENT	PART TIME LECTURER	EDUCATION	SOUTHERN UNIVERSITY COLLEGE
6.	2013 - CURRENT	PART TIME LECTURER	EDUCATION	RAFFLES UNIVERSITY



3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	MEMBER OF MRM – INDUSTRIAL DESIGN	MAJLIS REKABENTUK MALAYSIA	2018

4. CONFERENCES AND TRAININGS

No.	TITLE OF THE	DATE	TRAINING VENUE	ORGANIZE BY
	CONFERENCES / TRAINING			SPEAKER / TRAINER
1.	ENTERPRISE WEB	FEB 2011 – JUL	PUSAT LATIHAN	SHIRLY CHUE
	DEVELOPMENT	2011	KEMAHIRAN E-ACCESS	
2.	'TEACHING WORKSHOP'	29 – 30 MARCH	SOUTHERN UNIVERSITY	DR. YEO KEE JIAR
	IN 'PERSPECTIVE IN	2017		
	LEARNING' AND			
	'INSTRUCTIONAL			
	METHODS'			
3.	WORKSHOP ON	6 APRIL 2017	RAFFLE UNIVERSITY	DR. TAN WEE
	GRADUATES ATTRIBUTES			CHUEN
	AND THE DEVELOPMENT			
	OF COLLABORATION WITH			
	INDUSTRIES			
4.	PRESENTER FOR ICES 2019	19-20 OCT 2019	DOUBLE TREE BY	UTM
			HILTON HOTEL JB	
	INITIATIVE IN THE ERA OF			
	4.0			
5.	WORKSHOP PARTICIPANT	19-20 OCT 2019	DOUBLE TREE BY	UTM
	FOR ICES 2019 –		HILTON HOTEL JB	
	EDUCATIONAL INITIATIVE			
	IN THE ERA OF			
	INDUSTRIAL REVOLUTION			
	4.0			

5. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1. MASTER DEGREE PROJECT: THE EFFECTIVENESS OF SYNECTICS MODEL IN CREATIVE PROBLEM SOLVING SKILLS: A STUDY ON INDUSTRIAL DESIGN COURSE