



**DR. LAW CHONG SENG**

**Assistant Professor**

Faculty of Business and Management

cslaw@sc.edu.my

*Teaching Permit No.: PM/IPTS/2018/10/7278*

## 1. ACADEMIC QUALIFICATION

No.	QUALIFICATION	FIELD OF SPECIALIZATION	NAME OF AWARDING INSTITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Business Administration	Corporate Social Responsibility (CSR), SCM	IPE Management School, Paris (PPA), France	2017 – 2020
2.	Master of Business Management	Supply Chain Management (SCM)	Asia e University, Malaysia (AeU)	2010 - 2012
3.	Bachelor of Science (Hons)	Environmental Science	National University of Malaysia (UKM)	1996 - 1999

## 2. EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	2021 - present	Acting Director	Education	School of Foundation Studies (SUC)
2.	2019 – 2020	Senior Lecturer	Education	Faculty of Business & Management (SUC)
3.	2017 – 2019	Lecturer	Education	Faculty of Business & Management (SUC)
4.	2013 – 2016	Director, Lecturer	Education	School of Professional & Continuing Education (SPACE)
5.	2016 – 2016	Deputy Dean, Lecturer	Education	Southern Institute of Technical Education (SITE)
6.	2013 – 2016	Director, Lecturer	Education	Entrepreneur, Incubation and Career Centre (EICC)
7.	2012 – 2013	Operation Manager	Manufacturing	Primechem (M) Sdn Bhd (Singapore)
8.	2011 – 2012	Logistics Manager	Manufacturing	Bucher Emhart Glass of Malaysia (Sweden)
9.	2008 – 2011	Supply Chain Manager cum QMR	Multi-Level Marketing (MLM)	PHHP Marketing of Malaysia
10.	1999 – 2008	Supply Chain Manager	Manufacturing	Meiban Technologies of Malaysia (Singapore)



## CURRICULUM VITAE

### 3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	Life-Time Membership <i>TERA-M192026</i>	Teaching and Education Research Association (TERA)	2019 Active membership
2.	Chartered Member (CMILT) <i>M2583</i>	The Chartered Institute of Logistics & Transport (CILT)	2018 Active membership
3.	Member (MILT) <i>AM1382</i>	The Chartered Institute of Logistics & Transport (CILT)	2013 - 2018 Upgraded to Chartered Member in 2018
4.	PSMB Certified Trainer (TTT) <i>EMP/1981</i>	Kementerian Sumber Manusia (HRDF)	2015 Active certification
5.	Microsoft Certified Trainer (MCT) <i>F589-8360</i>	Microsoft	2016 – 2018
6.	Microsoft Certified Educator (MCE) <i>F566-5995</i>	Microsoft	2016 Active certification
7.	Microsoft Office Master Specialist (MOS) <i>F368-1345</i>	Microsoft	2015 Active certification
8.	Certified Lead Auditor (ISO QMS) <i>JP085791</i>	International Register of Certificated Auditors (IRCA UK)	2014 Active certification

### 4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	Educator Community Influencer	Microsoft (Education)	2016
2.	Educator Community Contributor	Microsoft (Education)	2016
3.	Certified Microsoft Innovative Educator	Microsoft (Education)	2016



# CURRICULUM VITAE

## 5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	Corporate Training	2013 – present	SCEM (SPACE), SUC	Microsoft Office Applications Training Provider (HRDF & Microsoft Certified Trainer)
2.	Johor Section Committee	2017 – present	The Chartered Institute of Logistics & Transport (CILT)	Section's member
3.	Skype in the Classroom	2016 – present	Microsoft Education	Guest Speaker (Skype)
4.	Persatuan Usahawan Maju Malaysia (PUMM) Youth	2014 – 2017 (4)	Southern University College	Advisor

## 6. CONFERENCES AND TRAINING

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Supply Chain Management Micro Master	16 May to 21 Jun 2020	Malaysia University of Science and Technology	Professor Dr. Premkumar Rajagopal
2.	8th Global Logistics & Supply Chain Conference (GLCS19SEA)	26 & 27 Nov 2019	The Wembley, A ST Giles Hotel, Georgetown, Penang	Mice Vision International
3.	Framing Effective Essay Questions and Rubric Development	16 & 17 Aug 2018	Southern University College	Professor Madya Dr. Han Tek Chung (OUM)
4.	OBE Constructive Alignment & Item Construction	18 & 19 July 2018	Southern University College	Dr. Rohaya Talib (UTM)
5.	Understand OBE from A to Z	27 & 28 Dec 2017	Southern University College	Dr. Rozzana Mohd Said (UiTM)
6.	Roundtable on Emerging Trends of Technologies in Supply Chain Management	12 & 13 Jan 2017	Wawasan Open University, Penang	Professor Dr. Premkumar Rajagopal, (Malaysia University of Science and Technology, MUST) Dr. Shardul Phadnis, (Malaysia Institute for Supply Innovation, MISI)



# CURRICULUM VITAE

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
7.	2nd International Workshop on Big Data Analytics	23 & 24 Aug 2016	Hotel Jen Puteri Harbour	UTM Big Data Centre
8.	ISO 14001:2015 Interpretation	2014	Puteri Pan Pacific Hotel, Johor Bahru	Neville Clark
9.	ISO 9001:2015	2014	Puteri Pan Pacific Hotel, Johor Bahru	Neville Clark
10.	Supply Chain Management	2010	Johor Bahru	SMI Asia
11.	High-Performance Work Team	2010	Johor Bahru	Training.com
12.	Train The Trainer	2010	Johor Bahru	Training.com
13.	GMP for Food Industry	2010	Johor Bahru	Neville Clark
14.	ISO 22000 Food Safety Management System	2010	Johor Bahru	Neville Clark
15.	Quality Management Representative Skills	2009	Johor Bahru	Neville Clark
16.	Manufacturing Inventory Reduction Strategies	2006	Johor Bahru	Naga Chain
17.	Practical Store and Warehouse Management Skills	2006	Johor Bahru	SMI Asia
18.	Practical Costing Tools and Techniques for Managers	2005	Johor Bahru	Naga Chain

## 7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1. Law, C. S., & Lim, K. Y. (2019). RFID Technology Adoption Rate in Warehousing: A Study of Manufacturing Companies in Johor. *International Journal of Trend in Scientific Research and Development*, 3(3), 144-153. DOI: 10.5281/zenodo.2592105
2. Law, C. S. (2018). Malaysia Public Universities' Graduate Employability Policies: An Analysis of First-Degree Graduates Unemployment and Underemployment Issues. *International Journal of Social Science and Humanities Research*, 6(4), 480-489. DOI: 10.5281/zenodo.2589702
3. Law, C. S. (2013). The Need for the Lifelong Learning, Learning Society, and Life-wide Learning. *Southern Today of Southern University College*, 29(1), 95-96. DOI: 10.13140/RG.2.1.5069.5444



# CURRICULUM VITAE

## 8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Director	School of Professional and Continuing Education (SPACE)	1/1/2014 – 31/12/2016
2.	Deputy Dean	Southern Institute of Technical Education (SITE)	16/4/2016 – 31/12/2016
3.	Director	Entrepreneur, Incubation and Career Centre (EICC)	1/1/2014 – 15/4/2016
4.	Deputy Director	School of Professional and Continuing Education (SPACE)	16/5/2013 – 31/12/2013

## 9. OTHER RELEVANT INFORMATION

1. Research Gate Contributor, [https://www.researchgate.net/profile/Law\\_Chong\\_Seng](https://www.researchgate.net/profile/Law_Chong_Seng)
2. Microsoft Excel World Championship 2016 – 5th place in Malaysia