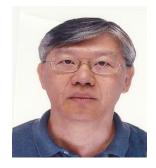


Dr. JOHN ENG YONG HENG PROFESSOR FACULTY OF BUSINESS AND MANAGEMENT yheng@sc.edu.my



1. Academic Qualification

| No. | QUALIFICATION | FIELD OF | NAME OF AWARDING | START DATE – END |
|-----|---------------|----------------|------------------------|------------------|
| | | SPECIALIZATION | INSTITUTION & COUNTRY | DATE |
| 1. | PH.D. | Economics | McGill University, | 1987 |
| | | | Canada | |
| 2. | MBA | Marketing | McGill University, | 1985 |
| | | | Canada | |
| 3. | M.A. | Economics | University of Windsor, | 1977 |
| | | | Canada | |
| 4. | B.SC. | Mathematics | Nanyang University | 1975 |
| | | | | |

2. PREVIOUS EMPLOYMENT RECORD

| No. | START DATE – END DATE | POSITION | JOB NATURE | EMPLOYER / COMPANY |
|-----|--------------------------|----------------------------|--|--|
| 1. | Apr 2014 - Dec 2014 | Adjunct Professor | Academic Teaching | Southern University College |
| 2. | Jan 2013 – Mar 2014 | Part-Time Lecturer | Academic Teaching | Southern University College |
| 3. | Jun 1993 – Dec 2014 | Group General Manager | Commerce/ Management | Hilly Singapore Pte Ltd |
| 4. | Jun 1993 – May 1994 | Adjunct Senior Lecturer | Academic Teaching/ Supervision | Nanyang Technological University (NTU) |
| 5. | Jun 1990 – May 1993 | Senior Lecturer | Academic Teaching/ Supervision | Nanyang Technological University (NTU) |
| 6. | Feb 1988 – May 1990 | Senior Economist | Financial and Economic Policy Monitoring | Monetary Authority of Singapore (MAS) |
| 7. | Aug 1982 – Sep 1984 | Marketing Manager | Commerce/ Management | Hilly Singapore Pte Ltd |
| 8. | Sep 1978 – May 1982 | Teaching Assistant | Academic Teaching | McGill University, Canada |



| 9. | Jun 1977 – Jul 1978 | Assistant Marketing Manager | Commerce/ Management | Hilly Singapore Pte Ltd |
|-----|------------------------|-----------------------------------|-------------------------|----------------------------------|
| 10. | Sep 1976 – May 1977 | Teaching Assistant | Academic Teaching | University of Windsor, Canada |

3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

| No. | TYPE OF QUALIFICATIONS / MEMBERSHIP | GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS | AWARDED YEAR / MEMBERSHIP DURATION |
|-----|--|---|---------------------------------------|
| 1. | | | |
| 2. | | | |
| 3. | | | |

4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

| No. | TYPE OF AWARD RECEIVED | RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS | RECEIVED YEAR |
|-----|------------------------|---|---------------|
| 1. | | | |
| 2. | | | |
| 3. | | | |

5. CONSULTANCY SERVICES / COMMUNITY SERVICES

| No. | ORGANIZATION / EVENT / PROJECT | DATE / DURATION | VENUE / COMPANY | ROLE / POSITION |
|-----|---|-----------------|----------------------------|-----------------|
| 1. | URA Research Consultant | 1992 | URA, Singapore | Consultant |
| 2. | Government Parliamentary Committee (GPC) in Trade and Industry | 1991 | Government of Singapore | Resource Person |



| 3. | | |
|----|--|--|
| | | |
| 4. | | |
| | | |
| 5. | | |
| | | |

6. <u>CONFERENCES AND TRAININGS</u>

| No. | TITLE OF THE CONFERENCES / TRAINING | DATE | TRAINING VENUE | ORGANIZE BY SPEAKER / TRAINER |
|-----|---|-------------------------|--------------------------------|--|
| 1. | Framing Effective Essay Questions and Rubric Development | 16-17 August, 2018 | Southern University College | Dr. Chung Han Tek |
| 2. | OBE (Constructive Alignment) and Item Construction for Final Examination Papers | 18-19 July, 2018 | Southern University College | Dr. Rohaya Talib, UTM |
| 3. | Understanding OBE from A to Z Workshop OBE Process Module 2 – The Implementation and Evaluation | 11-12 January, 2018 | Southern University College | Dr. Rozzana Mohd Said, UTM |
| 4. | Understanding OBE from A to Z Workshop OBE Process Module 2 – The Development | 3-4 January, 2018 | Southern University College | Dr. Rozzana Mohd Said, UTM |
| 5. | Understanding OBE from A to Z Workshop OBE Process Module 2 – The Planning | 27-28 December, 2017 | Southern University College | Dr. Rozzana Mohd Said, UTM |
| 6. | Teaching Workshop: Perspectives on Learning and Instructional Methods | 29-30 March, 2017 | Southern University College | Professor Dr. Baharuddin Aris, Dean, Faculty of Education, UTM |
| 7. | Learning Outcome & Rubric Training Workshop | 10-11 December, 2015 | Southern University College | Professor Dr. Roziah Mohd Janor & Dr. Rozzana Mohd Said, UiTM |
| 8. | Outcome Based Education (OBE) Training | 13 January, 2015 | Southern University College | Professor Dr. Alina binti Shamsuddin, Dr. Nor Azizi bin Yusof and Dr. Kok Boon Ching, UTHM |



7. RESEARCH AND PUBLICATION

Selected Publications

1. <u>A Study of The Consumption Function in Singapore</u>, 1977, a major paper for the degree of Master of Arts (Economics), University of Windsor, Canada.

2. <u>Exchange Market Efficiency, Currency Substitution and Exchange Rate</u> <u>Determination: Issues, Implications and Evidence for the Asian Currency Market</u>, 1987, Ph.D. Dissertation, McGill University, Canada

3. <u>The Chinese Banking System and Its Impact on Inflation</u>, November, 1988, a team report with Dr Goh Keng Swee, Deputy Chairman, MAS, submitted to the vice premier Tian JiYun of the PRC.

4. Confidential Policy Papers for MAS Internal Use:

a. <u>An Econometric Forecast and Policy Simulation for Singapore Construction</u> <u>Industry: 1987 1st Quarter- 1989 4th Quarter</u>, March 1988

b. A Model for the Transport Equipment of Singapore, April 1988

c. <u>South Korea's Request to Join SEACEN Group and Other Related Issues</u>, May 1988

d. Leading Indicators of the Singapore Economy, July 1988.

e. <u>Investment in Singapore: Past Performance and Forecast to the Year 2000</u>, July 1988

f. <u>The Korean Government's Current Policy Towards Large Family-Owned</u> <u>Business Conglomerates</u>, August, 1988, a paper prepared for Dr Goh Keng Swee, Deputy Chairman, MAS.

g. Recent Economic Development in Taiwan: 1980-1987, September, 1988

h. Macroeconomic Performance in South Korea, February 1989

i. The Property Market in Singapore: 1990-1992, April 1990

j. <u>Macro-econometric Model of the Singapore Economy</u>, <u>1988-1990</u>, a joint project with MAS advisor, Mr Jared Enzler of the IMF

5. <u>The Impact of The Gulf Crisis on The Singapore Economy: Not a Nasty Shock After</u> <u>All</u>, Published in the Business Times, October 2, 1990.

6. <u>Fiscal Discipline, Economic Stability, and International Competitiveness A Commentary on the</u> <u>Singapore Budget 1991</u>, co-authored with Eddie Lee and Ng Beoy Kui, Occasional Paper, May 1991, SABRE Centre, NTU

7. <u>The Supply Side: Total Factor Productivity and Related Issues in the Singapore Economy</u>, coauthored with Tan Ee Khoon, Occasional Paper, March 1992, SABRE Centre, NTU



南方大学学院 CURRICULUM VITAE

8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

| No. | POSITION | FACULTY / DIVISION / | START DATE – END DATE |
|-----|---------------|-------------------------|-----------------------|
| | (APPOINTMENT) | DEPARTMENT | |
| 1. | | Faculty of Business and | Jan 2019 - Present |
| | Dean | Management (FBM) | |
| 2. | | | |
| | Acting Dean | FBM | Oct 2018 – Dec 2018 |
| | | | |

9. OTHER RELEVANT INFORMATION

- 1.
- 1. 2.
- 2. 3.
- 3.