

[MOHAMMED F. M. ARANDAS]
[ASSISTANT PROFESSOR, DEPARTMENT OF JOURNALISM AND COMMUNICATION STUDIES]
[FACULTY OF HUMANITIES AND SOCIAL SCIENCES]
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### 1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Philosophy (Communication)	Communication	The National University of Malaysia (UKM)	2015-2019
2.	Master of Human Sciences in Communication	Communication	International Islamic University Malaysia (IIUM)	2011-2015
3.	Certificate in English Proficiency	English Language	Centre for Languages and Pre-University Academic Development (CELPAD)- (IIUM)	2010-2011
4.	Bachelor in Media	Communication	Al-Aqsa University	2005-2009

#### 2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END	POSITION	JOB NATURE	EMPLOYER / COMPANY
	DATE			
1.	Jan 2013-Jan 2020	Graduate Research Assistant	Academic Research	International Islamic University Malaysia (IIUM)
2.	Apr 2009-Jun 2010	Project Coordinator	Education Support Services (ESS)	Palestine Save the Children Foundation

#### 3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	Ordinary Member	Qualitative Research Association of Malaysia (QRAM)	2021
2.	Member	War and Media Network	2021
3.	Associate Member	Malaysian Association of Communication Educators	2020-Current



# 南方大学学院 CURRICULUM VITAE

4.	Member (IPRM)	Institute of Public Relations Malaysia (IPRM)	2019-Current
5.	Member (SMC)	Social Media Chambers (SMC), Malaysia	2013-Current
6.	Trainer of Development of National Training Plans	United Nations Development Programme (UNDP) and Malaysian Anti-Corruption Academy (MACA)	2011-Current

### 4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	Best Paper Award: The 7 <sup>th</sup> International Conference on Communication and Media (i- COME'20)	Universiti Utara Malaysia (UUM)	2020

### 5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	Jurnal Komunikasi:	2021	Universiti Kebangsaan	Referee For
	Malaysian Journal of Communication		Malaysia	Article/s
2.	Education Committee	2019-2020	Institute of Public Relations Malaysia (IPRM)	Member of Education Committee
3.	Public Lecture: News Diffusion Studies: Malaysian Cases In Global Context	2016	Universiti Kebangsaan Malaysia	Committee Member
4.	International Conference on Media and Communication (MENTION 2015)- Universiti Kebangsaan Malaysia	2015	Universiti Kebangsaan Malaysia-RHR Hotel @ UNITEN, Bangi	Sub-Committee Member



#### 6. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

- **Arandas, M. F.**, Loh, Y. L. (2020). Indonesian crisis communication response after deliberate forest fires and transboundary haze. *Jurnal Komunikasi: Malaysian Journal of Communication*, 36(4): 294-307. (SCOPUS, WoS -ESCI, ERA Indexed)
- **Arandas, M. F.**, Loh, Y. L., & Loh, Y. C. (2020). Media Reliance and Credibility during Movement Control Order of COVID-19 in Malaysia. *WAPOR Asia: 3<sup>rd</sup> Annual Conference*. International Islamic University Malaysia (IIUM) & World Association for Public Opinion Research (WAPOR) Asia, Webinar. (Unpublished)
- Chang, P. K., **Arandas, M. F.**, Genapathy, S., & Idid, S. A. (2020). Newspaper advertising for public relations practitioners during the Malaya era 1957-1963. *Asia Pacific Public Relations Journal*, 22: 1-8. (WoS -ESCI Indexed)
- **Arandas, M. F.**, Loh, Y. L., & Sannusi, S. N (2019). Exploring the needs and expectations of international students towards The National University of Malaysia (UKM). *Jurnal Personalia Pelajar*, 22 (2): 137-144.
- Idid, S. A., Sannusi, S. N., & **Arandas, M. F**. (2019). Reliance media exposure and credibility. *International Conference on Media and Communication (MENTION 2019)*. Universiti Kebangsaan Malaysia, Tenera Hotel, Bangi, pp 626-644.
- **Arandas, M. F.**, Chang, P. K., Mohamad, E., & Idid, S. A. (2019). Framing the first Palestinian general elections by Malaysia's New Straits Times. *Jurnal Komunikasi: Malaysian Journal of Communication*, 35(2): 141-158. (SCOPUS, WoS -ESCI, ERA Indexed)
- Chang, P. K., **Arandas, M. F.**, Genapathy, S., & Idid, S. A. (2019). Advertising the public relations occupation in Malaya 1957-1963. 3<sup>rd</sup> Asia Pacific Public Relations Research and Education Network (APPRREN) International Research Symposium. Universiti Teknologi MARA (UiTM), Shah Alam. (Unpublished)
- **Arandas, M. F.**, Chang, P. K., Mohamad, E. M. W., & Idid, S. A. (2018). Framing the reaction of president Abbas on the issue of moving the US embassy from Tel Aviv to Jerusalem. *e-Bangi*, 15(5): 181-192.
- Chang, P. K., & **Arandas, M. F**. (2018). Media analysis traditional media content analysis of selected newspapers. *Seminar on GE14: An analysis*. IIUM, Gombak. (Unpublished)
- Idid, S. A., **Arandas, M. F.**, & Chang, P. K. (2016). Recruiting the public relations officer during British colonial Malaysia. *IUKL International Postgraduate Colloquia (IIPC 2016)*, Infrastructure University Kuala Lumpur, 578-587.
- Idid, S. A., & **Arandas, M. F**. (2016). Professional values, ethics, and professionalism of public relations practitioners. *Jurnal Komunikasi: Malaysian Journal of Communication*, 32(1) 287-311. (SCOPUS, WoS -ESCI, ERA Indexed)
- Idid, S. A., & **Arandas, M. F.** (2015). Professional values of public relations practitioners in Malaysia. *International Conference on Media and Communication (MENTION 2015)*. Universiti Kebangsaan Malaysia, RHR Hotel @ UNITEN, Bangi, pp1-13.



## 7. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Social Media & COVID- 19: A Global Study of Digital Crisis Interactioon among Gen Z and Millennials	31 Mar 2021	Webinar	World Health Organization
2.	Publishing in Academic Journals	15 Mar 2021	Webinar	Taylor & Francis Group
3.	European Conference 2020. Knowledge for a Better World: The need for Sustainability and Collaboration in a disruptive age	18 Jan 2021	Webinar	Norwegian University of Science and Technology & Elsevier
4.	Age of Misinformation an interdisciplinary outlook on fake news	17 Dec 2020	Webinar	Elsevier
5.	An Infodemic Management and Global Collective Service Webinar: Looking for hope: let's build sustainable behaviors Confirmation	16 Dec 2020	Webinar	World Health Organization
6.	A Cultural Approach To Communication Studies: Why do cultural discourse studies	15 Dec 2020	Webinar	International Islamic University Malaysia
7.	3 <sup>rd</sup> virtual global WHO Infodemic Management conference	11 Dec 2020	Webinar	World Health Organization
8.	The Solution: Infodemics & the Media – preparing for the future	9 Dec 2020	Webinar	World Health Organization, BBC & Internews
9.	Health Authorities and Innovative Collaborations Across Society to Combat the Infodemic	4 Dec 2020	Webinar	World Health Organization
10.	Promoting Integration of Infodemic Management Response	3 Dec 2020	Webinar	World Health Organization
11.	A Multilateral Response to Misinformation and Data Transparency	30 Nov 2020	Webinar	World Health Organization
12.	32 <sup>nd</sup> session of the Intergovernmental	25-26 Nov 2020	Webinar	The United Nations Educational,



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	Council for the International Programme for the Development of			Scientific and Cultural Organization (UNESCO)
13.	Communication (IPDC)  Learning assessments and school reopening: 9 <sup>th</sup> webinar of the UNESCO/UNICEF/World Bank series on the reopening of schools	24 Nov 2020	Webinar	The United Nations Educational, Scientific and Cultural Organization (UNESCO)
14.	The Future of Media Development: 40 <sup>th</sup> Anniversary of the International Programme for the Development of Communication (IPDC)	24 Nov 2020	Webinar	The United Nations Educational, Scientific and Cultural Organization (UNESCO)
15.	WAPOR Asia 3 <sup>rd</sup> Annual Conference: Public Opinion: Present Reflection and Beyond 2020	9-10 Nov 2020	Webinar	World Association for Public Opinion Research
16.	7 <sup>th</sup> International Conference on Communication and Media (i-COME'20)	7-8 Nov 2020	Webinar	Universiti Utara Malaysia
17.	Best Practices and Lessons Learned from an Inter-Agency Perception Survey in Asia Pacific	29 Oct 2020	Webinar	World Health Organization
18.	Pedagogy workshop	8 Oct 2020	International Education Building- Southern University College	Southern University College
19.	The First International Conference on Communication, Language, Literature, and Culture (ICCoLLiC)	8-9 Sep 2020	Webinar	English Department, Faculty of Cultural Sciences, Universitas Sebelas Maret
20.	Infodemic and the Spread of Fake News in Digital Era	6 Sep 2020	Webinar	Department of Journalism & Communication Studies- Southern University College
21.	The Future of Journalism in Industry 4.0 Driven by New Media Technology	5 Sep 2020	Webinar	Department of Journalism & Communication Studies- Southern University College
22.	Contemporary Issues, Challenges and Developments in Media and Communication	3 Sep 2020	Webinar	Department of Communication, KIRKHS, IIUM



23.	1 <sup>st</sup> WHO infodemiology	22 Jun 2020	Webinar	World Health
	conference			Organization
24.	Covid-19: A Public Perspective	11 Jun 2020	Webinar	Malaysian Association of Communication Educators & World Association for Public Opinion Research (WAPOR) Asia
25.	Kuala Lumpur International PR Conference: PR Face off "Face 2020 After Meeting These PR Gurus"	14 Nov 2019	Renaissance Hotel, Kuala Lumpur	ASEAN PR Network (APRN) & Institute of Public Relation Malaysia (IPRM)
26.	Seminar on Post-GE14 by-Elections: Implications for GE15	28 Aug 2019	International Islamic University Malaysia (IIUM)	Electoral Studies Research Unit- (IIUM)
27.	GE14 and the Year Since: Analysis and Perspectives	02 May 2019	International Islamic University Malaysia (IIUM)	Electoral Studies Research Unit- (IIUM)
28.	3 <sup>rd</sup> International Public Relations Research Symposium Reimagining Public Relations: Praxis, Platforms and Purpose	18-19 Feb 2019	Universiti Teknologi MARA (UiTM)	Asia-Pacific Public Relations Research and Education Network's (APPRREN)
29.	Networked Media Research Collaboration Programme (NMRCP) Research Symposium	28 Nov 2018	MCMC- Cyberjaya	Malaysian Communications and Multimedia Commission (MCMC)
30.	International Public Relations Symposium: A Spectrum of Opportunities for Public Relations Research in the 4 <sup>th</sup> Industrial Revolution	09 Nov 2017	Universiti Teknologi MARA (UiTM)	Universiti Teknologi MARA (UiTM)
31.	Malaysian Public Relations Legacy & the Way Forward (Forum)	12 Aug 2017	Microsoft Office, Tower 3 Petronas, KLCC	Institute of Public Relations Malaysia (IPRM)
32.	Perbincangan Meja Bulat (RTD): Metodologi Dalam Penyelidikan Elektoral Dan Media Projek Khas Nasional (Media, Demokrasi dan Sistem Elektoral)	16 May 2017	Hotel Bangi-Putrajaya	Majlis Profesor Negara
33.	IUKL International Postgraduate Colloquia (IIPC 2016)	27-28 July 2016	Infrastructure University Kuala Lumpur (IUKL)	Centre of Postgraduate Studies (IUKL)
34.	News Diffusion Studies: Malaysian Cases in a Global Context	28 Mar 2016	The National University of Malaysia (UKM)	School of Media and Communication Studies- UKM



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35.	Mendeley Workshop	25 Nov 2015	The National University	Tun Seri Lanang
33.	Mendeley Workshop	23 1101 2013	of Malaysia (UKM)	Library-(UKM)
36.	Endnote Workshop	4 Nov 2015	The National University of Malaysia (UKM)	Tun Seri Lanang Library-(UKM)
37.	Media, Globalization & the Transformation of Nation: Realities, Challenges & Aspirations Conference	5-6 Oct 2015	RHR Hotel @ UNITEN, Bangi	School of Media and Communication Studies- UKM
38.	Safety of Journalists: Between Responsibilities and Challenges	27 Nov 2014	Cyberjaya Resort & Spa	The South-South Information Gateway (SSIG)
39.	CAPAM Media Forum 2014: Engaging the Commonwealth	21 Oct 2014	Putrajaya International Convention Centre (PICC)	The Office of the Chief Secretary of the Government of Malaysia
40.	International Seminar GE'13: An Analysis & Aftermath	7-8 Jul 2013	International Islamic University Malaysia (IIUM)	International Islamic University Malaysia (IIUM)
41.	Creative Thinking Workshop: 6 Thinking Hats Creative Worker, Amazing Career	21 Feb 2013	International Islamic University Malaysia (IIUM)	Research Management Centre- IIUM
42.	World Bloggers & Social Media Summit	27 Feb-1 Mar 2013	Berjaya Times Square Hotel	My Events Sdn Bhd
43.	Forum: Good Governance and Accountability in Conjunction with World Development Information Day (WDID)	4 Dec 2012	Renaissance Hotel, Kuala Lumpur	Ministry of Information Communication and Culture Malaysia
44.	Thesis Writing Workshop	20-28 Apr 2012	International Islamic University Malaysia (IIUM)	Centre for Human Development and Applied Social Sciences
45.	1 <sup>st</sup> Global Congress for Muslim Public Relations Practitioners	7-8 Dec 2011	Hotel Istana Kuala Lumpur City Centre	Federation of ASEAN Public Relations & International Islamic University Malaysia (IIUM)

### 8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
	Continuous Quality	Faculty of Humanities and Social	2021
	Improvement (CQI)	Sciences/ Department of	
		Journalism and Communication	
		Studies	



Member	of E-Portfolio	Faculty of Humanities and Social	2021
Committ	ee	Sciences/ Department of	
		Journalism and Communication	
		Studies	
Member	of Moderation	Faculty of Humanities and Social	1 July 2020 – 31Dec 2020
Committ	ee	Sciences/ Department of	
		Journalism and Communication	
		Studies	
Member	of E-Portfolio	Faculty of Humanities and Social	1 July 2020 – 31Dec 2020
Committ	ee	Sciences/ Department of	
		Journalism and Communication	
		Studies	

#### 9. TEACHING RESPONSIBILITIES

SUBJECTS AND LEVEL OF STUDY
Master of Communication
MMCT1004 Advanced Communication Theories
MMQM1014 Quantitative Communication Research Methods
MMMT1114 Master's Dissertation & MMMT 1214 Master's Dissertation II
Bachelor of Communication (Hons) (Mass Communication)
BMRM2043 Research Methods in Communication
BBMK2003 Public Relations
BMIC2023 International Communication
BMDI3083 Dissertation (PART I) & (PART II)
Diploma in Journalism
JOUR2093 Communication Research Methodology
JOUR1043 Journalistic English
JOUR1063 Introduction to Public Relations

### 10. POSTGRADUATE SUPERVISION

Student: Lai Rui Jie (M190008C) (Co-Supervisor)

Title: An Analysis on the Preferred Communication Medium by Different Generation in Improving

Communication among Staff at Southern University College.

Program: Master of Communication.

Years: 2020-2021.

#### 11. OTHER RELEVANT INFORMATION