



MOHD HANIFF BIN MAHAT
LECTURER
FACULTY OF BUSINESS MANAGEMENT
haniff@suc.edu.my

1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of philosphy	Entrepreneurship	UNIVERSITI KEBANGSAAN MALAYSIA	ON GOING – since March 2021
2.	Master of Business Administration	Business Management	UNIVERSITI KEBANGSAAN MALAYSIA	Sept 2018 – Sept 2019
3.	Bachelor in Law & Commerce	Law & Business	Management & Science University	Dec 2013 – March 2017
4.	Foundation in Law	Law	Management & Science University	Jan 2013 – Dec 2013
5.				

2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	Jan 2019- June 2019	Back-end Customer Service Officer	Back-end Operational Service	Sudong Sdn Bhd (Melaka)
2.	June 2019 – Dec 2019	Customer Service Advisor	Customer Internal Service	LAZADA MALAYSIA (CONCENTRIX SDN BHD – CYBERJAYA)
3.	Dec 2019 – Feb 2021	PART-TIME LECTURER	TEACHING	LIMKOKWING UNIVERSITY - CYBERJAYA
4.	Jan 2021 – June 2022	GRADUATE RESEARCH ASSISTANT (GRA)	RESEARCH	UNIVERSITI KEBANGSAAN MALAYSIA
5.	June 2021 - current	FULL-TIME LECTURER	TEACHING	SOUTHERN UNIVERSITY COLLEGE – SKUDAI JOHOR



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3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	Supporting Member of EWA MALAYSIA (Entrepreneur of Women Malaysia)	Research Project – Universiti Kebangsaan Malaysia LRGS/1/2020/UKM-UKM/01/5/1	None
2.	Supporting Member of JHEWA Sabah (Jabatan Hal Ehwal Wanita – Negeri Sabah)	Research Project – Universiti Kebangsaan Malaysia LRGS/1/2020/UKM-UKM/01/5/1	None
3.	Supporting Member of IKLIN – JPNIN (Jabatan Perpaduan Nasional)	Research Project – Universiti Kebangsaan Malaysia LRGS/1/2020/UKM-UKM/01/5/1	None

4. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	BENKEL KEUSAHAWANAN DIGITAL (TOUR) UKM-GIATMARA KELANTAN	2 hari	BANGUNAN GIATMARA KELANTAN	Fasilitator
2.	BENKEL KEUSAHAWANAN DIGITAL (TOUR) UKM – TEKUN NASIONAL , Kuala Nerus Terengganu	2 hari	BANGUNAN TEKUN, KUALA NERUS	Fasilitator
3.	BENKEL KEUSAHAWANAN DIGITAL (TOUR) UKM-JPNIN (HQ-KL)	2 hari	MAKMAL KOMPUTER FTSM - UKM	Penceramah
4.	BENKEL KEUSAHAWANAN DIGITAL UKM – JHEWA SABAH (via online)	2 hari	BANGI SENTRAL	Penceramah
5.	BENKEL KEUSAHAWANAN DIGITAL (TOUR) UKM – KOMUNITI IBU TUNGGAL BANGI, SELANGOR	1 hari	MAKMAL KOMPUTER FTSM - UKM	Fasilitator



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6.	SEMINAR KEUSAHAWANAN DIGITAL – “Kisah Perjalanan Seorang Usahawan) – Bangi, Selangor	1 hari	Online	Fasilitator
7.	COACHING USAHAWAN SABAH (PROGRAM INTENSIF 3 BULAN) - online	3 bulan	Online	Penceramah
8.	BENGKEL KEUSAHAWANAN DIGITAL (TOUR) UKM – JPNIN Johor	2 hari	UPCOMING – 20 hingga 21 Ogos 2022	Fasilitator

5. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	LRGS CONFERENCE 2020	June 2020	Online	UKM
2.	LRGS CONFERENCE 2021	April 2021	Bangi Resort Hotel	UKM

6. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1.DEVELOPING EFFECTIVE ONLINE MARKETING STRATEGIES FOR WOMEN ENTREPRENEURS IN SELANGOR (2022-03-11)

7. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	ADVISOR FOR SOUTHERN FOOTBALL SOCIETY	FBM-SUC	1/7/2022 - current
2.	Assisting for MQA	FBM-SUC	1/7/2022 - current