

**NORSYAFADHILAH BINTI SAIDIN**  
**LECTURER**  
**FACULTY OF BUSINESS & MANAGEMENT**  
**NORSYAFADHILAH@SC.EDU.MY**



## 1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITUTION & COUNTRY	START DATE – END DATE
1.	Diploma	Tourism Management	Universiti Teknologi Mara (UiTM), Samarahan Campus, Sarawak, Malaysia	December 2005 - May 2009
2.	Bachelor of Science (Hons)	Tourism Management	Universiti Teknologi Mara (UiTM), Shah Alam, Selangor, Malaysia	December 2008 - May 2011
3.	Master	Tourism Management (Marketing)	Universiti Teknologi Mara (UiTM), Shah Alam, Selangor, Malaysia	November 2010 - November 2012

## 2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	November 2007 - April 2008	Marketing & Public Relations Assistant	Tourism	Underwater World Langkawi, Langkawi, Kedah Darul Aman
2.	July 2012 - Oct 2013	Temporary English Teacher	Education	Sek. Keb. Hutan Kampong, Alor Setar, Kedah Darul Aman
3.	November 2013 - May 2014	Promotion Executive	Hospitality	Hospitality Direct (M) Sdn. Bhd., Wisma UOA II, Kuala Lumpur
4.	July 2014 - Oct 2016	Lecturer	Education	Management & Science University (MSU), Shah Alam, Selangor Darul Ehsan
5.	January 2017 - June 2017	Account & Admin Assistant	Management	My Farm Fresh, Shah Alam, Selangor Darul Ehsan
6.	September 2017 - July 2018	Lecturer	Education	Kolej Management Development Institute of Singapore (Malaysia), Johor Bahru, Johor Darul Takzim
7.	August 2018 - Now	Lecturer	Education	Southern University College, Skudai, Johor.



# CURRICULUM VITAE

## 3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	NIL		
2.			
3.			

## 4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	NIL		
2.			
3.			

## 5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	NIL			
2.				
3.				
4.				
5.				



# CURRICULUM VITAE

## 6. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Outcome-Based Education (OBE) Learning Outcome Workshop	9 <sup>th</sup> & 10 <sup>th</sup> October 2017	Kolej MDIS Malaysia, Johor	Hj Mohamed Nadzri bin Mohd. Yusoff, UiTM Shah Alam
2.	Penyediaan dan Penilaian Soalan Peperiksaan	12 <sup>th</sup> & 13 <sup>th</sup> October 2017	Kolej MDIS Malaysia, Johor	Sekolah Pendidikan Profesional & Pendidikan Berterusan (UTM SPACE), Universiti Teknologi Malaysia, Johor
3.	Professional Email Writing Workshop	21 <sup>st</sup> March 2018	Kolej MDIS Malaysia, Johor	Anisha A/P Sasidharan, HRDF Certified Trainer
4.	Certified Professional In Service Sector	14 <sup>th</sup> & 15 <sup>th</sup> April 2018 21 <sup>st</sup> & 22 <sup>nd</sup> April 2018	Kolej MDIS Malaysia, Johor	Service Quality Centre, Singapore
5.	Framing Effective Essay Questions and Rubric Development	16 <sup>th</sup> & 17 <sup>th</sup> August 2018	IEB	Excellent Teaching & Learning Centre, Southern University College, Johor
6.	Iskandar Malaysia Ecotourism Summit 2018	1 <sup>st</sup> November 2018	Holiday Villa, Johor Bahru, Johor	UTM, Skudai, Johor
7.	Dialogue Session with Universitas Jenderal Achmad Yan (UNJANI), West Java, Indonesia	13 <sup>th</sup> November 2018	IEB	Faculty of Humanities & Social Sciences, Southern University College, Johor

## 7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

- "Visitors' Satisfaction on Service Quality of National Botanical Garden, Shah Alam"  
PROCEEDINGS OF THE INTERNATIONAL SOCIAL SCIENCES AND TOURISM RESEARCH CONFERENCE  
20-22 APRIL 2016

## 8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	NIL		
2.			

## 9. OTHER RELEVANT INFORMATION



**SOUTHERN**  
UNIVERSITY COLLEGE  
南方大學學院

# CURRICULUM VITAE

- 1.
- 2.
- 3.