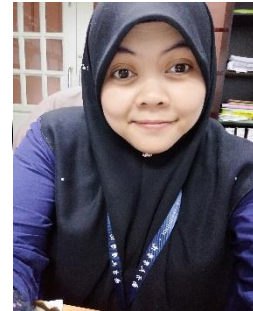




**[MASITAH BINTI ZULKEPLI]**  
**[LECTURER]**  
**[PROGRAMME COORDINATOR (BACHELOR OF PROPERTY MANAGEMENT)]**  
**[FACULTY OF BUSINESS AND MANAGEMENT]**  
**[masitah@sc.edu.my]**



### Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Philosophy in Real Estate	Real Estate	Universiti Teknologi Malaysia (UTM), Skudai, Johor Bahru, Johor.	Ongoing
2.	Master of Science in Facilities and Real Estate Management	Facilities and Real Estate Management	Universiti Tun Hussein Onn Malaysia (UTHM), Parit Raja, Batu Pahat, Johor	2011
3.	Degree of Bachelor of Management Technology (Hons)	Management Technology	Universiti Tun Hussein Onn Malaysia (UTHM), Parit Raja, Batu Pahat, Johor	2006

### 1. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	Jan 2019 until present	Lecturer	Education	Department of Management, Faculty of Business and Management
2.	July 2019 – December 2019	Programme Coordinator (Bachelor Of Property Management)	Education	Department of Management, Faculty of Business and Management
3.	November 2007- December 2016	Tutor	Education	Department of Real Estate, Faculty of Technology Management and Business, Universiti Tun Hussein Onn (UTHM)
4.	August 2006- Oktober 2007	Research Assistant	Research	Department of Real Estate, Faculty of Technology Management and Business, Universiti Tun Hussein Onn (UTHM)



## 2. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.			
2.			
3.			

## 3. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	<b>GOLD MEDAL</b> in Research & Innovation Festival 2008 (R&I Fest 2008) for research "Developing A Realistic Model to Determine Housing Needs in Malaysia".	Universiti Tun Hussein Onn Malaysia, Batu Pahat	2008
from 2.	<b>GOLD MEDAL</b> in Research & Innovation Festival 2007 (R&I Fest 2007) for research "Developing A Realistic Model to Determine Housing Needs in Malaysia".	Universiti Tun Hussein Onn Malaysia, Batu Pahat	2007
3.	<b>SILVER MEDAL</b> in Research Poster Competition (Master Degree Level) Non-engineering Category for research Developing A Realistic Model to Determine Housing Needs in Johor Bahru	Universiti Tun Hussein Onn Malaysia, Batu Pahat	2008

## 4. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.				
2.				



## 5. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	1 <sup>st</sup> International Graduate Conferences of Built Environment and Surveying (GBES 2019)	24 -25 June 2019	Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia	Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia
2.	Stress and Time Management Seminar	30 <sup>th</sup> March 2018	Southern University College	Southern University College
3.	OBE (Constructive Alignment) and Item Construction for Final Examination Papers	18 <sup>th</sup> & 19 <sup>th</sup> July 2018	Southern University College	Southern University College
4.	Framing Effective Essay Questions and Rubric Development	16 <sup>th</sup> & 17 <sup>th</sup> August 2018	Southern University College	Southern University College
5.	Seminar Master PHD R.O.K.E.T Start Up	18 <sup>th</sup> & 19 <sup>th</sup> August 2018	Swiss Inn Hotel, Johor Bahru	Swiss Inn Hotel, Johor Bahru
6.	National Real Estate Seminar 2017 (Property Paradigm Shift)	18 May 2017	Kinta Riverfront Hotel Ipoh (Perak)	UiTM Sri Iskandar, Perak
7.	Teaching workshop in perspective in learning and instructional methods	29 <sup>th</sup> & 30 <sup>th</sup> March 2017	Southern University College	Southern University College
8.	Myra: Current scenario and strategy for private higher learning institutions	24 <sup>th</sup> August 2017	Southern University College	Southern University College
9.	2ND SIMPI (Sustainability Initiatives: Case Studies in Malaysia, Philippines and Indonesia) and International Conference on Urban Studies	4 -5 May 2016	Far Eastern University Manila, Philippines	Far Eastern University Manila, Philippines
10.	International Conference on Sustainable Initiatives: Case Studies in Malaysia, Philippines and Indonesia (SIMPI 2015) Conference	15 May 2015	Faculty of Geoinformation & Real Estate, Universiti Teknologi Malaysia, Johor	Faculty of Geoinformation & Real Estate, Universiti Teknologi Malaysia, Johor Bahru, Malaysia.
11.	International Real Estate Research Symposium (IRERS)	2012	Institut Penilaian Negara (INSPEN) Bangi	Institut Penilaian Negara (INSPEN) Bangi
12.	The 2nd International Conferences on Green Buildings Technologies and Materials (GBTM 2012)	27 -28 December 2012	School of Art and Design, Wuhan Institute of Technology (Liufang Campus), No.1 Liufang Avenue, Jiangxia District, Wuhan City, Hubei Province, China	Wuhan Institute of Technology (Liufang Campus)



## 6. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

### Journals

1. Zulkepli, M. and Sipan, I. (2017). *An Exploratory Factor Analysis and Reliability Analysis for Green Affordable Housing Criteria Instrument*. International Journal of Real Estate Studies.(Vols 11, pp 9)
2. Zulkepli, M., Sipan, I. and Aazimi, J.D.J. (2013). *Conceptual Framework for Green Affordable Home in Malaysia*. Journal of Advance Material Research. Trans Tech Publication. Inc. (Indexed by: Scopus, doi:10.4028/www.scientific.net/AMR.689.86)
3. Aazimi, J.D.J, Sipan, I., Zulkepli, M., Dodo, Y.A., and Jogana, M.A. (2013). *Awareness of 3R's Critical Success Factor for Greener Higher Educational Institutions*. Journal of Advance Material Research. Trans Tech Publication. Inc. (Indexed by: Scopus, doi: 10.4028/www.scientific.net/AMR.689.561)

### Conference Proceedings

1. Zulkepli, M., Sipan, I. and Daud, Z.(2019). Framework for Green Affordable Housing Using Green Building Criteria and Features. 1<sup>st</sup> 1st International Graduate Conferences of Built Environment and Surveying (GBES 2019). Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia.
2. Daud, Z., Sipan, I, Ali, H. and Zulkepli, M.(2019). Identifying Socio-Economic Indicators and their Parameters of Urban Riverfront Development in Malaysia: A Reliability Test. 1st International Graduate Conferences of Built Environment and Surveying (GBES 2019). Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia.
3. Zulkepli, M., Sipan, I. and Kamarudin, N (2015). Green Affordable Housing Criteria- Malaysian Developers' Perspectives. International Conference on Sustainable Initiatives: Case Studies in Malaysia, Philippines and Indonesia (SIMPI 2015) Conference. Faculty of Geoinformation & Real Estate, Universiti Teknologi Malaysia, Johor.

### Research Grants

1. Research University Grant Scheme 2013  
**Position: Researcher**  
Title: Sustainable Green Criteria for Affordable Home in Malaysia  
Total Grant : RM 40,000
2. Job Commissioning by Ministry of Finance and National Institute of Valuation (INSPEN)  
**Position: Project Leader (1 Mac 2009 until July 2010)**  
Title: Developing a Realistic Model to Determine Housing Needs in Malaysia (Vot A015)  
Total Grant: RM 795, 000
3. Research Grant by National Institute of Valuation (INSPEN)  
**Position: Research Assistant** (August 2006 – December 2007)  
**Position: Researcher (January 2008- December 2008)**  
Title: Globalization of Real Estate Market and Its Impact on Institutional and Urban Change in Klang Valley (Vot A004)  
Total Grant: RM 363, 000



### Citations

1. Sidi, N.S.S, Zulkepli, M., Omar, H. and Rahim, H. (2012). A Realistic Model to Determine Housing Needs in Malaysia: A Study of Johor Bahru, Kuala Lumpur and Penang. International Real Estate Research Symposium (IRERS) 2012, Bangi.  
Cited by;  
Zainun, N.Y. and Ismail, S.S. (2015). Low Cost Housing Demand Factors in Malaysia. Applied Mechanics and Materials. Trans Tech Publications, Switzerland. (Vols. 773-774, pp 1037. ISSN: 1662-7482, -1041 ,  
doi:10.4028/www.scientific.net/AMM.773-774.1037)(Scopus)
2. Zulkepli, M., Sipan, I. and Aazimi, J.D.J. (2013). *Conceptual Framework for Green Affordable Home in Malaysia*. Journal of Advance Material Research. Trans Tech Publication. Inc. (Indexed by: Scopus, doi:10.4028/www.scientific.net/AMR.689.86)  
Cited by;  
Salehudin, M. S. (2012). *Developing Sustainable Resorts in Developing Countries: A Proposed New Generation Rating Framework for Malaysia*(Doctoral dissertation, Ph. D. Dissertation, University of New South Wales, Australia).

## 7. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Programme Coordinator (Bachelor Of Property Management)	Faculty of Business and Management	July 2019-December 2019
2.	Appointment a Bachelor of Business Administration (Hons) Programme Review Committee member	Faculty of Business & Management	18th September 2017

## 8. OTHER RELEVANT INFORMATION

### Academic Course and Training

1. Carbon Management Talk, Speaker: Mr. Khairusy Syakirin Has-yun Bin Hashim. Organized by Master of Asset and Facilities Management and Centre for Real Estate Studies (UTM CRES) at Lecture Hall 1, Block C-06, Faculty of Geoinformation and Real Estate, Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 29 May 2015.
2. Publication Talk by Emerald. Organized by Faculty of Geoinformation and Real Estate. Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 28 April 2015.
3. Elsevier Academic Publishing Workshop organized by Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 4 March 2015.
4. Forum of Attending Viva Voce at UTM Johor Bahru, Johor Bahru, Malaysia. 28 January 2015.
5. Workshop on Inferential Statistics Using Spss at Bangi, Selangor. Speaker: Prof Ramayah Thurasamy. 19 Jan 2013.



6. Smart-PLS Structural Equation Modelling Workshop at UTM SKUDAI .4 Feb 2013.
7. Document Map And Literature Review Course, Speaker:Dr.Othman Talib. Organized by MPWS Rich Resources at Dewan Budiman, Fakulti Pendidikan UKM, Bangi Selangor. 12& 13 May 2012
8. Introductory Workshop On Atlas.Ti 7 at UTM Space Johor Bahru, Johor. Speaker Mdm. Ani Munirah. 22 December 2012.
9. How to Publish High Impact Journal. Speaker Prof. Ramayah Thurasamy organized by Universiti Teknologi Malaysia (UTM) Johor Bahru. 29 November 2012.
10. Publish or Perish Talk by Prof. Abdul Hakim bin Miswan organized by Universiti Teknologi Malaysia (UTM) Johor Bahru. 3 December 2012.
11. Database Information Course organized by UTM Library, Johor Bahru, Johor. 17 December 2012
12. Workshop on Thesis Writing organized by Centre of Excellence for Facilities Management, Universiti Tun Hussein Onn Malaysia (UTHM), Batu Pahat, Johor at Hall 3, Block A1, UTHM. 27 April 2011.
13. Qualitative Regression for Social and Economics Research (QURSE) organized by Pusat Pendidikan Berterusan (CEC), Universiti Tun Hussein Malaysia (UTHM), Batu Pahat, Johor. 22-23 June 2011.
14. Taklimat Penasihat Akademik bersama Pengarah CEC dan Taklimat ICT bersama PTM, UTHM pada 16 Jun 2010; Anjuran FPTPK, UTHM.
15. Seminar Hala Tuju Pembangunan Perumahan di Selatan Johor organized by Universiti Teknologi Malaysia, Johor Bahru, Malaysia at Pulai Spring Resort Johor Bahru. 12 April 2010.
16. Kursus Metodologi Penyelidikan Bil 1/2010 organized by Registrar , Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. Dewan Kuliah 7 UTHM. 12-16 April 2010..
17. Kursus End Notes dan Microsoft Words by Registrar , Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. 21 April 2010.
18. Kursus Penulisan Jurnal 2009 (Siri 1) organized by Pejabat Penerbit Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. 16 December 2009.
19. Bengkel Metodologi Penyelidikan organized by Pusat Pengajian Siswazah, Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. 11-13 April 2007.
20. Program Motivasi dan Kecemerlangan Pelajar FPT organized by Jabatan Pengurusan Teknologi, Fakulti Pengurusan Teknologi and Pusat Kaunseling dan Pembangunan Pelajar at Melaka Tropical Fruit Farm, Sungai Udang. 16-18 July 2004.