



FASEHAH BINTI ABDULLAH
HEAD OF DEPARTMENT VISUAL COMMUNICATION,
SENIOR LECTURER
FACULTY OF ART & DESIGN
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1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARING INSITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Philosophy (Passed Defense Proposal)	Arts & Design (Multimedia, Game)	UiTM Shah Alam	Feb 2019 – on going
2.	Master in Art & Design	Visual Communication	UiTM Shah Alam	March 2014- Dec 2018
3.	Bachelor	Graphic Design (Multimedia)	UiTM Shah Alam	2011-2013
4.	Diploma	Fine Art	UiTM Machang, Kelantan	2007- 2009

2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	2018 – present	Head of Department, Deputy Head, Senior Lecturer	Lecturer	Southern University College
2.	Jun 2015 – Dec 2017	Lecturer	Lecturer	Linton University College
3.	Nov 2013 – May 2015	Lecturer	Lecturer	Kolej Teknologi Timur, Sepang
4.	March 2010 – Dec 2010	Designer	Graphic Designer	Retech Print Shoppe



3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	-		
2.			
3.			

4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	-		
2.			
3.			

5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	Faculty of Arts & Design.	2017-2019	Kolej Teknologi Timur, Sepang	Academy Advisor
2.	Faculty of Arts & Design.	2017-2019	Kolej Teknologi Timur, Sepang	External Examiner for Final Diploma Art & Design



6. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	388 Eggmonium World Egg Day.	Sept 2017	Avenue K, KLCC	Avenue K
2.	PhD Research Proposal Development One Day Intensive Training	March 2018	Auditorium, Akademi Pengajian Bahasa, UiTM Shah Alam.	IPSIS Research UiTM.
3.	Pameran Seni 21 Universiti.	May 2018	Gallery ASWARA, KL	Faculty of Arts & Design ASWARA.
4.	IGS Research Skills Seminar	March 2019	Auditorium, Akademi Pengajian Bahasa, UiTM Shah Alam.	IPSIS Research UiTM.
5.	Post-Graduate Training in Innovation and Entrepreneurship Exploration (TIE2)	April 2019	MASMED, UiTM Shah Alam	Malaysian Academy of SME and Entrepreneurship Development, MASMED

7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1. Research: Comic Layout Analysis: Adaptation Dynamic Approach Layout for History Subject in Malaysian Secondary School. (2014-2018)
2. Research: Malaysian Users' Perception and Reactions Toward Graphic User Interface (GUI) on Mobile Augmented Reality (MAR) Game. (2019- On going).

8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Head of Department	Department of Visual Communication	Jan 2019 – Dec 2019
2.	Deputy Head of Department	Department of Visual Communication	Jan 2018 – Dec 2018



SOUTHERN
UNIVERSITY COLLEGE

南方大學學院

CURRICULUM VITAE

9. OTHER RELEVANT INFORMATION

1. 388 Eggmonium World Egg Day. Artworks (2 Units Star Wars Painting) become Collection by Disney's Malaysia (Sept 2017).
2. Invitation as a VIP for ACA Championship Malaysia Grand Finale (Top 30 Institutes) at Grand Nexus @ Connexion Conference & Event Center, Bangsar South City, KL. (May 2018).
3. Represent Southern University College to participate *Pameran Seni 21 Universiti* for the lecturer. (May 2018).