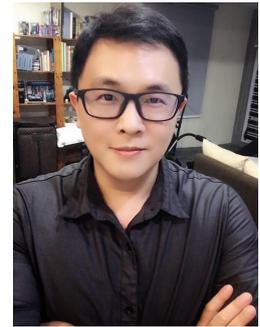




JEFF YEW LEONG FEI
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FACULTY OF ART AND DESIGN
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1. Academic Qualification

No .	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITITUTION & COUNTRY	START DATE – END DATE
1.	Master of Informatics	Information Communication	Yuan Ze University, Taiwan R.O.C	2010-2012
2.	Bachelor of Design	Digital Media Design	Hsiuping University of Science and Technology, Taiwan R.O.C	2006-2010
3.	Diploma in Computer Science	Management Information System	Southern University College, Malaysia	1998-2000
4.				
5.				

2. PREVIOUS EMPLOYMENT RECORD

No .	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	2015-2017	Internet Marketing Manager	Sales & Marketing	Chen Yun Pao Chuan Bakery, Taiwan R.O.C
2.	2012-2014	Marketing Manager	Sales & Marketing	BOSKÉ Bakery Café (Social Enterprise), Taiwan R.O.C
3.	2002-2006	Operations director and media editor	Management, Publishing & Video Editing	Malaysia Living Water Center
4.	2001-2002	Video editor	Video Editing	Mpeg Video Sdn. Bhd.



CURRICULUM VITAE

3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No .	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.			
2.			
3.			

4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No .	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	Yuan Ze University Golden Medal Award	Yuan Ze University, Taiwan R.O.C	2012
2.	Yuan Ze University Silver Medal Award	Yuan Ze University, Taiwan R.O.C	2011
3.	Hsiuping Academic Award	Hsiuping University of Science and Technology, Taiwan R.O.C	2010

5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No .	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	Life education Volunteer Service	2021-	Persatuan Kebajikan Rumah Memperbaharui (Johor, NPO)	Volunteer Teacher
2.	448 Food Bank Volunteer Service	2019-	HOL 448 Food Bank (Johor, NPO)	Group Leader
3.	Life education Volunteer Service	2007-2010	Chinese E-touch Community Service Association (Taiwan R.O.C)	Volunteer Teacher
4.				



CURRICULUM VITAE

6. CONFERENCES AND TRAININGS

No .	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Authentic Leadership and Business Renewal (HRDF Programme)	Jan-Feb 2021	Online	EDUVO Sdn. Bhd. / Vincent Chew & Keith Ngai
2.				
3.				

7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1. Leongfei Yew., & Chaoyun Liang. (2013). The predictive model for stimulating creative thinking of media design students. Curriculum and Teaching, 16(4), 239-263.
2. Leongfei Yew., Chaoyun Liang., & Yuling Hsu. (2012). Factors affecting creativity of digital media design students and their roles. Taiwan: Yuan Ze University.
3. Chaoyun Liang., & Leongfei Yew. (2012). Deconstructing Creativity. Taiwan: Yuan Ze University.
4. Leongfei Yew, Hsienren Chen, Chaoyun Liang. (2011). Group buying website uses Facebook for social marketing. Taiwan: Yuan Ze University.
5. Leongfei Yew., Chaoyun Liang. (2011). Impact of learning environment on creativity of digital media design students. Taiwan: Yuan Ze University.

8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No .	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.			
2.			

9. OTHER RELEVANT INFORMATION

- 1.
- 2.
- 3.