

# FACULTY OF HUMANITIES & SOCIAL SCIENCES



SOUTHERN  
UNIVERSITY COLLEGE  
南方大學學院



# Welcome

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Faculty of Humanities and Social Sciences (FHSS) has four departments, which are Chinese Studies, English Studies, Malay Studies and Journalism and Communication Studies. Each of the department offers programmes of study leading to Bachelor and Diploma qualifications whose curricula are comparable to those leading universities globally. There will be more postgraduate programmes to meet the needs of local and foreign students.

Our aim is to develop our students to become creative, inquisitive and learned individuals in their programme of choice and to equip and prepare them for a rapidly changing world. Our graduates are well prepared to serve the community both locally and internationally.

The composition of our academic staff is representative of the diverse skills and expertise in many fields of study. Many of them have obtained their qualifications and training from reputed and recognised universities in the world. It is also our aim to empower all faculty members to develop to their fullest potential as academics and researchers in order to guide and mentor students and fulfill the mission of the university.

With an eminent group of scholars and the vibrant student community, the future of FHSS looks bright and promising. The Faculty of Humanities and Social Sciences look forward to being partners in your learning.





## Courses

Diploma Kewartawanan (Diploma in **Journalism**)  
Diploma in **English Language**  
Diploma Pengajian Cina (Diploma in **Chinese Studies**)  
Bachelor of **Communication (Hons) (Mass Communication)**  
BA (Hons) **English Language Teaching**  
BA (Hons) in **Chinese Studies**  
Ijazah Sarjana Muda **Pengajian Bahasa Melayu (Kepujian)**

# Faculty of **Humanities & Social Sciences**

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Currently, there are four departments in the Faculty of Humanities and Social Sciences. They are Department of Chinese Studies, Department of English studies, Department of Malay Studies and Department of Journalism & Communication Studies. The Faculty offers four honours degree courses: BA (Hons) in Chinese Studies, Bachelor of Communication (Hons) (Mass Communication), BA (Hons) English Language Teaching, and Ijazah Sarjana Muda Pengajian Bahasa Melayu (Kepujian).

In recent years, Southern University College has established sister relationship with colleges / universities worldwide (particularly with those in China, Taiwan and England). We have exchange programmes, academic collaborations and joint international conferences. Our academic staffs are actively involved in research. The key research areas are: Education and ethnic history, Media, Cultural and Society, Press and Freedom of Speech, New Media, English Literature, post modernity, literary theories, cross-cultural studies, Literature in Southeast Asia, and Malaysian Studies.



# Career Prospects

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The programmes offered in the Faculty will help to build up their knowledge in humanities, cultivate their spirit of exploration, and inculcate them the skills for self-improvement for success in today's competitive environment. The Faculty of Humanities and Social Sciences produces graduates with the skills to make an impact in the world.

FHSS graduates can move into a wide variety of jobs. They gain relevant and valuable skills applicable to an organisational or community context. The career opportunities are many and varied, often offering the opportunity to embark on hands-on projects that make a real difference. Many graduates enter areas such as aid and development, editors for newspapers and publishers, journalists, education, social work and research. They may also consider furthering their studies in Bachelor Degree or Master programme. In fact, just like any other graduates from another discipline, multitude of humanities and social science graduates are financially happy and successful with their careers.



# Diploma Kewartawanan (Diploma in **Journalism**)

R3/321/4/0007(A6814)03/26

Course Duration: 2 Years 3 Months

Total Credits: 90 Credits

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## Course Introduction

The Department of Journalism and Communication undergraduate programme prepares students for dynamic careers in many traditional and new fields-working in media industries, or in other industries but within communications. Each emphasizes individualized inquiry into communication phenomena in a lively intellectual environment. Diploma in Journalism programme permits students to learn about the key principles and debates in journalism and enact the role of a journalist in the context of an escalating story.

## Course

### Compulsory Subjects

- Introduction to Mass Communication
- Introduction to Journalism
- Economics
- Introduction to Political Science
- Journalistic English
- Desktop Publishing
- Media, Culture & Communication
- Communication Theories
- Media Laws in Malaysia
- News Writing
- Photojournalism
- Webpage Publishing
- Feature Writing
- Organizational Communication
- Newspaper Production
- Communication Research Methodology
- Media Management
- Magazine Production
- Professional Ethics & Media Monitoring
- Seminar on Media Issues
- Journalistic Translation

### Elective Subjects

- Introduction to Public Relations
- Public Relation Campaign
- Corporate Communication
- Principles of Advertising
- Psychology
- Sociology

## Industrial Training

- Industrial Training

## Career Opportunities

- Writer / Editor / Copywriter
- Journalist / Public Relations Officer
- Radio / TV DJ
- News Reader
- Event Hosting
- Tutor / Interpreter

## Entry Requirement

- **SPM / O-Level:** 3 credit including English;
- **UEC:** Grade B in 3 subjects including English;
- Other recognised equivalent qualifications

# Diploma in English Language

R3/224/4/0001 (A7606) 10/26

Course Duration: 2 Years 3 Months

Total Credits: 95 Credits

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## Course Introduction

Established in 1994, the Department of English Studies emphasizes English language learning and applications. Diploma in English provides our students with a wide range of courses and options in English-learning and English Literature. The design of these courses is founded on the two pillars of learning: system and skill frameworks. The “skills” framework enables our students to acquire competency in reading, writing, listening and speaking, while the “systems” framework (for example: the grammar of reading, the grammar of vocabulary, et cetera) is the bedrock upon which the various skills are built and applied.

## Course

### Compulsory Subjects

- College Grammar
- Practical Oral English
- Phonetic & Phonology
- Introduction to Literature
- Intermediate Oral English
- Advanced Oral English
- Basic Writing Skills
- Intermediate Writing Skills
- Advanced Writing Skills

### Core Subjects

- Public Speaking
- Linguistics
- Morphology
- Semantics
- Discussion and Debate
- TESL Methodology
- Teaching Practice
- Critical Thinking Skills
- History of British Literature I
- History of British Literature II
- IELTS Preparation
- Academic Exercise
- Reading Skills
- Malaysian and Singaporean Literature in English
- Listening Comprehension
- Human Development
- Translation: Theory & Practice
- Educational Psychology I: Planning and Teaching
- Educational Psychology II: Motivation and Evaluation

### Elective Subjects

- English for Specific Purposes: Business
- English Language and Culture
- American Literature
- Contemporary Play, Fiction and Non-Fiction
- Foreign Language I
- Foreign Language II
- Sociolinguistics
- Foundation English
- Intermediate English
- Computer Application
- Application Software
- Physical Education

### Industrial Training

- Industrial Training

## Career Opportunities

- Writer
- Editor
- Copywriter
- Journalist
- Translator
- Public Relations Officer
- English Teacher / Linguist
- English Language Teacher / Tutor

## Entry Requirement

- **SPM / O-Level:** 3 credit including English;
- **UEC:** Grade B in 3 subjects including English;
- Other recognised equivalent qualifications

# Diploma Pengajian Cina (Diploma in **Chinese Studies**)

R2/312/4/0036(MQA/A9858)03/24

Course Duration: 2 Years 3 Months

Total Credits: 90 Credits

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## Course Introduction

The Chinese Studies Department of Southern University College is the first Chinese Studies Department from the Chinese Community-funded University in Malaysia approved by Ministry of Education. The objective of Diploma in Chinese Studies programme is to foster the study of Chinese studies at the pre-university level. Our curriculum focuses in both classical and modern Chinese literature, history and philosophy and discovery of the Western humanities. In addition, the department also explores Malaysian Chinese Literature and Malaysian culture as our main concern.

## Course

### Compulsory Subjects

- Introduction to Literature
- Introduction to Ancient Texts
- Classical Chinese
- Modern Chinese
- Survey of Chinese History I
- Survey of Chinese History II
- History of Malaysia Chinese I
- History of Malaysia Chinese II
- History of Chinese Literature I
- History of Chinese Literature II
- Readings in Pre-Qin and Han Literature
- Selected Ming and Qing Novels
- Modern Chinese Literature
- Contemporary Chinese Literature
- Chinese Literature in Malaysia I
- Chinese Literature in Malaysia II
- Chinese Philology
- Chinese Phonology
- Critical Interpretation of Ancient Texts
- Chinese Teaching Method

### Elective Subjects

- Chinese Calligraphy
- The Book of Changes (Yi Jing)
- The Book of Songs (Shi Jing)
- Zuo Zhuan
- The Analects of Confucius
- Mencius

- The Thought of Lao Zi and Zhuang Zi
- Han Fei Zi
- Shi Ji
- History of Chinese Philosophy
- Introduction to Chinese Culture
- Society and Culture of Malaysian Chinese
- Introduction to Linguistics
- Selected Reading in Poetry
- Translation
- Research Method / Graduation Thesis I
- Research Method / Graduation Thesis II

## Career Opportunities

- Educators
- Writer
- Reporter
- Translator
- Researcher and Administrator

## Entry Requirement

- **SPM / O-Level:** 3 credit including Chinese;
- **UEC:** Grade B in 3 subjects including Chinese;
- Other recognised equivalent qualifications

# Bachelor of Communication (Honours) (Mass Communication)

R/321/6/0080(MQA/FA2809)08/23

Course Duration: 3 Years

Total Credits: 120 Credits

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## Course Introduction

The Department of Journalism and Communication Studies aims to equip students with the knowledge and skills that enable them to embark on a successful career in the field of Mass Communication and Media. The specific objectives of the programme are to impart to students the mass communication and media knowledge pertaining media and communication world.

## Course

### Compulsory Subjects

- Communication and Cultural Studies
- Media, Culture and Communication Theory
- Reporting and Writing for the Media
- Communication Laws in Malaysia
- International Communication
- Media Economics
- Research Methods in Communication
- Media Management
- Organization Communication
- Media Ethics
- Seminar on Media Issues

### Core Subjects

- Fundamental of Mass Communication
- Introduction to Journalism
- Mass Communication Theories
- Psychology of Communication
- Introduction to Photography
- Introduction to Advertising
- Principles of Public Relations
- Film Studies
- TV Studies
- Leadership Communication
- Communication and Campaign
- Dissertation (Part I)
- Dissertation (Part II)

### Elective Subjects

- Introduction to Sociology
- Webpage Design

- Desktop Publishing
- Photojournalism
- Visual Culture and Communication
- Communication Technology and Information Society
- Social Media and Public Spheres

### Industrial Training

- Internship

## Career Opportunities

- Writer / Editor / Copywriter
- Journalist / Public Relations Officer
- Radio / TV DJ
- News Reader
- Event Hosting
- Tutor / Interpreter

## Entry Requirement

- **STPM / A-Level:** 2 principal passes with minimum CGPA 2.0 and a credit in English in SPM;
- **UEC:** Grade B in 5 subjects including English;
- **Foundation / Matriculation:** Pass with minimum CGPA 2.0 and credit in English in SPM;
- **Diploma:** Pass with minimum CGPA 2.0 and credit in English in SPM;
- Other recognised equivalent qualifications

# Bachelor of Arts (Honours) English Language Teaching

R/224/6/0026(MQA/FA2787)04/23

Course Duration: 3 Years

Total Credits: 120 Credits

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## Course Introduction

The department emphasizes English language learning, teaching and communication. It further aims to promote cultural and academic understanding which culminates from the Eastern and Western ideals to prepare students for their future endeavours in a multifaceted society. In order to achieve Malaysia's goal to be a centre of educational excellence, we strive to develop dynamic and competitive human capital in the areas of language, teaching and communication.

## Course

### Compulsory Subjects

- Phonetics & Phonology
- Introduction to Linguistics
- Psycholinguistics
- TESL Methodology
- Curriculum and Syllabus Design
- Teaching of Grammar

### Core Subjects

- Semantics
- Morphology
- Introduction to Literature
- Literature in English
- Philosophy of Education
- Education Psychology
- Sociolinguistics
- Teaching of Writing
- Teaching of Listening & Speaking
- Teaching of Reading
- Theatre & Drama in TESL
- Understanding Exceptional in Learning
- Technology in Education
- Research Methodology
- Language Testing and Assessment
- Research Project

### Elective Subjects

- Developmental Psychology
- Multicultural Counselling in Society
- Adolescent Psychology
- Entrepreneurship
- Leadership in Education
- Health Psychology

## Career Opportunities

- Writer
- Editor
- Copywriter
- Journalist
- Translator
- Public Relations Officer
- English Teacher / Linguist
- English Language Teacher / Tutor

## Entry Requirement

- **STPM / A-Level:** 2 principal passes with minimum CGPA 2.0 and credit in English in SPM and MUET Band 4 / IELTS 6.0 / TOEFL 550 (written based) / 1119 – C6;
- **UEC:** Grade B in 5 subjects including English and MUET Band 4 / IELTS 6.0 / TOEFL 550 (written based) / 1119 – C6;
- **Foundation / Matriculation:** Pass with minimum CGPA 2.0 and credit in English in SPM and MUET Band 4 / IELTS 6.0 / TOEFL 550 (written based) / 1119 – C6;
- **Diploma:** Pass with minimum CGPA 2.0 and credit in English in SPM and MUET Band 4 / IELTS 6.0 / TOEFL 550 (written based) / 1119 – C6;
- Other recognised equivalent qualifications

# Bachelor of Arts (Honours) Chinese Studies

R/224/6/0033(MQA/FA2808)07/23

Course Duration: 3 Years

Total Credits: 120 Credits

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## Course Introduction

This course is to prepare students with the comprehensive concepts, knowledge, competencies, skills and techniques associated with the learning of Chinese Studies including language, literature, historiography, philosophy, culture and art. This programme equips students to face the challenges. In addition to gaining professional knowledge, students will develop strong analytical skills, language usage, appreciation and expression skills, and it will bring up their humanities, spirit of exploring and self-improving for success in today's environment.

## Course

### Core Subjects

- Introduction to Literature
- Introduction to Ancient Texts
- Classical Chinese
- Modern Chinese
- Survey of Chinese History I
- Survey of Chinese History II
- Modern Chinese Literature
- Readings in Ancient Chinese Prose I
- Readings in Ancient Chinese Prose II
- Chinese Literature in Malaysia
- History of Chinese Literature I
- History of Chinese Literature II
- History of Malaysia Chinese
- Readings in Chinese Poetry
- Chinese Philology
- Chinese Phonology
- Critical Interpretation of Ancient Texts
- Chinese Teaching Methods
- Contemporary Chinese Literature
- Chinese Writing and Practical Chinese
- Chinese Cultural Studies and social survey
- Research Methodology / Graduation Thesis I
- Research Methodology / Graduation Thesis II
- Research Methodology / Graduation Thesis III

### Elective Subjects

- Chinese Calligraphy
- The Book of Changes (Yi Jing)
- The Book of Songs (Shi Jing)
- Zuo Zhuan
- The Analects of Confucius
- Mencius
- The Thought of Lao Zi and Zhuang Zi
- Han Fei Zi
- The Book of History (Shi Ji)
- Introduction to Chinese Culture
- Readings in Ci-poetry
- Chu Ci
- Comparative Literature
- Classical Chinese Novels
- History of Chinese Thought

## Career Opportunities

- Writer
- Editor
- Copywriter
- Journalist
- Translator
- Public Relations Officer
- Educators
- Researcher and Administrator

## Entry Requirement

- **STPM / A-Level:** 2 principal passes with minimum CGPA 2.0 and credit in Chinese in SPM;
- **UEC:** Grade B in 5 subjects including Chinese;
- **Foundation / Matriculation:** Pass with minimum CGPA 2.0 and credit in Chinese in SPM;
- **Diploma:** Pass with minimum CGPA 2.0 and credit in Chinese in SPM;
- Other recognised equivalent qualifications

# Ijazah Sarjana Muda Pengkajian Bahasa Melayu (Kepujian)

R/223/6/0002(MQA/FA2786)07/23

Course Duration: 3 Years

Total Credits: 125 Credits

## Course Introduction

The department aims to produce educators, language officers and writers who are able to address language and linguistic issues critically and creatively; able to utilize skills and knowledge acquired, particularly in the language field, able to apply up-to-date Malay language; and finally able to undertake research in relation to the teaching and learning of Malay language.

## Course

### Core Subjects

- Bahasa Melayu Tinggi
- Tulisan Jawi
- Penghantar Linguistik Am
- Fonetik dan Fonologi
- Psikologi Pendidikan
- Keterampilan Berbahasa dan Komunikasi
- Morfologi
- Pengucapan Awam
- Persoalan dan Permasalahan Bahasa Melayu
- Sintaksis
- Teknologi Maklumat dan Penggunaannya
- Laras Bahasa
- Semantik
- Metodologi Penyelidikan
- Tatabahasa Melayu
- Projek Ilmiah Bahasa Melayu

### Elective Subjects

- Pantun dan Gurindam
- Nahu Bahasa Malaysia
- Kesukarelawananan
- Bahasa dalam Multimedia

### Minor Subjects

### Kebudayaan dan Kesenian Melayu

- Pengantar Kebudayaan dan Kesenian Melayu
- Warisan Seni Bina Melayu
- Adat Resam dan Istiadat Melayu
- Permainan Tradisional Melayu

### Kesusasteraan Melayu

- Kritikan Kesusasteraan Melayu
- Puisi Melayu
- Novel Melayu
- Cerpen Melayu

## Career Opportunities

- Secondary Private School Teacher
- Translator
- Public Relations Officer
- Interpreter
- Consultant
- Journalist
- Lexicographer
- Event Management

## Entry Requirement

- **STPM / A-Level:** 2 principal passes with minimum CGPA 2.0 and credit in Bahasa Melayu in SPM;
- **UEC:** Grade B in 5 subjects including Bahasa Melayu;
- **Foundation / Matriculation:** Pass with minimum CGPA 2.0 and credit in Bahasa Melayu in SPM;
- **Diploma:** Pass with minimum CGPA 2.0 and credit in Bahasa Melayu at SPM;
- Other recognised equivalent qualifications

## Activities of Faculty

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### Theatrical Performance by Student from Department of English Studies



## Activities of Faculty

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**Southern TV is the  
practical platform for students in  
Department of  
Journalism  
and Communication Studies**

## Activities of Faculty

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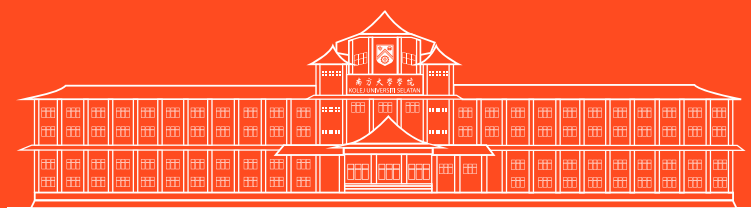


**Drama workshop  
hosted by  
Department  
of  
Malay Studies**



**Thankgiving  
ceremony  
event  
organised by  
Student Society  
of  
Chinese Studies**





**SOUTHERN**  
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