

Southern SPACE
School of Professional & Continuing Education
南方专业与推广教育学部

8 个领域 8 项收获等着您！

8 core competencies, 8 benefits for you to reap.



Executive MBA

企业管理行政硕士课程

*Disclaimer

The programmes offered by SPACE are non-MQA accredited programmes
but in collaboration with the professional-relevant bodies.



<http://www.southern.edu.my/space>

课程介绍 COURSE INTRODUCTION

课程设计注重理论与实践。同时以案例相结合，宗旨提高学员的决策分析，解决问题的能力；建立领导风范与企业文化，能全面提升企业公司及组织的发展。

Southern EMBA is designed to be business-oriented, industry relevant and cumulative learning experience. It aims to equip the participants on the latest development of business and management.

您将会学到什么？八大收获等着您！

What are you going to learn ?

8 Benefits awaiting you!

1. 研究与学习区域发展以及策略，迈向全球化经济走向全球化经济领域。

Gaining strategies towards the regional and worldwide economic growth and development concepts.

2. 提高分析和决策能力，更有效进行谈判及获取更好的成果。

Improving your analytical and decision-making skills and to achieve a better solution.

3. 从群众中获得非凡的工作智慧，因以解决工作、效率及客户服务方面的运营问题质量。

Deriving extraordinary work from ordinary people to help solve operation issues in quality, efficiency, and customer service.

4. 确定您行业中最具竞争力的力量，调整业务活动以建立竞争优势，并随着时间推移更新优势。

Identifying the most competitive forces in your industry, aligning business activities to build competitive advantages, in order to achieve better performance in business.

5. 在竞争激烈的全球背景下，进行销售和营销，以创造，交流及提供客户和品牌价值。

Tapping into sales and marketing to create, communicate and deliver customer and brand value in a competitive global context.

6. 成为一个强大的领导者，结合跨职能团队与组织战略来推动高绩效。

Becoming a powerful leader who drives high performance by aligning cross-functional teams with organizational strategy.

7. 深化对财务报告，资本投资决策，评估和提高公司业绩的了解。

Better understanding of financial reporting capital investment decision making, and evaluating and improving firm performance.

8. 扩大加强企业网络。

Enhancing the networking in your workforce.

入学资格 ENTRY REQUIREMENTS

1. 拥有学士学位者

Degree holder

2. 拥有文凭者 + 3年工作经验

Diploma holder + 3 years working experience

3. 拥有证书者 + 5年工作经验

Certificate holder + 5 years working experience

期限 Duration

八个月 8 months

学习模式 STUDY MODE

1. 模式1：全修 - 8 单元

Option 1: Full course - 8 modules

授予EMBA全职证书 Awarded EMBA full certificate

-RM12,400 (学费与报名费 Course Fee & Registration Fee) + 6% SST. (可分期付款 Instalment Scheme available)

2. 模式2：选修单元

Option 2: By Module

2.1 单元单修 Single Module

授予出席证书 Awarded certificate of attendance

- RM1,800+RM400 (学费与报名费 Course Fee & Registration Fee) + 6% SST.

2.2 单元双修 Double Modules

授予出席证书 Awarded certificate of attendance

-RM3,300 + RM400 (学费与报名费 Course Fee & Registration Fee) + 6% SST.

2.3 单元结合双修 Combine Modules by 4 Intakes

授予EMBA全职证书 Awarded EMBA full certificate

-RM3,300+RM400(学费与报名费 Course Fee & Registration Fee) + 6% SST.
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备注 Remark:

每月招生，20人为限

New intake for every month, maximum 20 students per class



Alumni Testimonial 校友感言

“在南方就读EMBA时，有很敬业的老师引领。管理方面的迷思逐层拨开对自己更自信眼界提升了。社会圈子和人生格局也相应变大。我的生命真实绽放从而走向人生新的绿洲。”

“The journey of EMBA enhanced my confidence in running my business, expanded my social circle and uplifted my lifestyle. Live life to the fullest and let me explored my full potential in life.

郭汾海 Guo Fenhai
Managing Director, SOLOS (S)PTE LTD

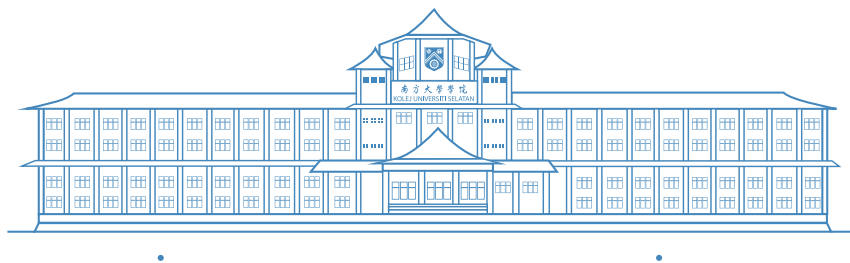
“在南方这一年多的学习中，我不断总结和实践，开拓扩展业务的思路，清晰精准的战略和团队的同心协力，令公司稳步发展。”

“I have continued practicing and exploring ideas to expand business, identify precise strategies and teamwork, and able to develop my company steadily.”

钟氏闲 Raymond Chong S S
Global Delicios - Manager



首届EMBA毕业生与讲师合影 Group photo of the first EMBA graduates and lecturers



PROGRAM DESIGN

- Facilitators: Experienced lecturers and management trainers.
- Teaching & Learning: Modular based and assignment guided method.

课程特色

- 教学团队：即为学院讲师和职场培训讲师。
- 讲学模式：模块式教学方式和作业引导模式。

大学学院简介 SUC Introduction

南方大学学院坐落于马来西亚柔佛新山士古来区，位于“马来西亚依斯干达”（Iskandar Malaysia）经济特区。随着经济特区内的建设发展，南方大学学院在未来将跃升为国家重点发展院校之一，走向国际舞台。南方大学学院的校园风景宜人，富有浓厚的中华民族色彩及多元文化气息，体现多姿多彩、共荣共存的特色。

Southern UC is located at the Skudai area of Johor Bahru, Malaysia - an area within the Iskandar Malaysia Economic Zone. Following the development of Iskandar Malaysia Economic Zone, Southern UC will be one of the important educational institutions in Malaysia, and has positioned itself to become an international educational institution. The Southern UC campus is a scenic spot, rich in Chinese traditional colours and a multicultural atmosphere that encompasses the spirit of co-existence and multiculturalism.

联络方式 Enquiry



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INFORMATION

