

Southern University College Staff Publications 2019

南方大学学院教职员出版成果

No.	Publication	Publisher	Academician
1.	Evoking Work Motivation in Industry 4.0	SAGE Open (Open Access) (<i>Scopus index</i>)	Tan Shen Kian
2.	Modelling approach to predict the RFID read rates on a complex set of materials (Article)	Applied Computational Electromagnetics Society Journal (<i>Scopus index</i>)	Renuka A/P Nalinggam
3.	Studies on lauric acid conversion to methyl ester via catalytic esterification using ammonium ferric sulphate	Renewable Energy (<i>Scopus indexed</i>)	Teh Geok Bee
4.	The Awareness of Blind Spot Area in Heavy Goods Vehicle (HGV)	International Journal of Innovative Technology and Exploring Engineering (IJITEE) (<i>Scopus indexed</i>)	Mohd Saipuddin Bin Suliman
5.	Humanitarian Logistic Relief Team Challenges during Flood	International Journal of Innovative Technology and Exploring Engineering (IJITEE) (<i>Scopus indexed</i>)	Mohd Saipuddin Bin Suliman
6.	Youth Media Literacy in Interpreting the Ideology of the Film Documentary The Malayan Emergency (2010)	Jurnal Komunikasi: Malaysian Journal of Communication (<i>Scopus indexed</i>)	Loh Yoke Ling
7.	Deep learning Convolutional Neural Network for Unconstrained License Plate Recognition	Engineering Application Of Artificial Intelligence Conference 2018 (EAAIC 2018) MATEC Web of Conferences (<i>WoS indexed</i>)	Pang Yee Yong Sim Hiew Moi
8.	Assessing the Theory of Feminism and The Logistics of LGBT Beliefs in Fiction Text	Perdana: Special Edition (SKESA 2019) (<i>MyCITE indexed</i>)	Lim Ying Xuan Mohd Saipuddin Suliman

No.	Publication	Publisher	Academician
Non-Indexed Publications			
9.	The Tribute system of Malacca and Ming Dynasty 小國崛起：滿刺加與明代朝貢體制	Jiangxi: Jiangxi Colleges And Universities Publishing House	Onn Huann Jan
10.	Collected Prefaces by Prof Chow Tse-Tsung (周策纵序文集)	Hong Kong: Chu Wen publishing Co	Wong Yoon Wah
11.	Discussion for Education, making Friend and Inherit Culture	益新印务有限公司 Percetakan Advanco Sdn Bhd	Tan Shen Kian
12.	FROM BORNEO TO THE WORLD CHINESE LITERATURE: THE LITERARY JOURNEY OF LI YONGPING (《从婆罗洲到世界华文文学 李永平的文学行旅》): After Crossing the Boundary of Community: Enlarged Vision and Multi-Cultural Expression in Malaysian Chinese literature Today.	Southern University Press	Wong Yoon Wah
13.	MAY FOURTH MOVEMENT IN SOUTH EAST ASIA (《五四在东南亚》): The Maritime Silk Road and the May Fourth New Poetry Movement (海上丝路与五四新诗学之建构)	Singapore: World Scientific Publishing	Wong Yoon Wah
14.	A STUDY OF THE TEXTUAL PROBLEMS OF DREAM OF THE RED MANSION 《正本清源说红楼》: New Reading of Dream of the Red Mansion: the Authorship of the last 40 Chapters (新世纪重返《红楼梦》: 周策纵曹红学的后四十回著作权考证)	Gullin, China: Guangxi University Press	Wong Yoon Wah

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15.	DISSEMINATION OF MAHUA MODERNIST LITERATURE 1959-1989 (马华现代主义的传播,1959-1989): "In Search the Gene of Modernism in Tropical Jungle (追寻热带丛林生出现代主义的基因)	Taipei : Showwe Information Co. 秀威	Wong Yoon Wah
16.	UNCONSOLIDATED DEMOCRACY: MALAYSIA'S 2018 GENERAL ELECTION: Adaptation, Elite Politics, Pacted Transition : Malaysia's 2018 Election.	Centre For Malaysian Chinese Studies	Phoon Wing Keong
17.	PRIMARY EDUCATION UNDER PRESSURE: Does Di Zi Gui Fit To Modern Society?	Mentor Publishing	Lee Shiao Yun
18.	Constructivist Learning, Vocabulary Learning Strategies and Motivational Theories for English Vocabulary Acquisition Tool Using Cloud Computing	International Journal of Information And Education Technology (Special Issue: Revolutionizing Education: Challenges, Innovation, Collaboration)	Pong Hon Keat
19.	Factors impacting customers purchase intention in mobile commerce	International Conference on Social Science, Management and Account 2019	Yang Chee Beng Huam Hon Tat
20.	Integrated Microprocessor and Computer Architecture Design Course Implementation for Enhancing Problem Solving and Design Outcomes	8th ASIAN Conference on Engineering Education (ACEE2019)	Chan Bun Seng
21.	Taiwan Islander's "Huang Min" Myth 台灣島人的「皇民」迷思：—讀陳火泉〈道〉與王昶雄〈奔流〉	2019 International Academic Workshop on "Research of literary culture between Malaysia and Taiwan" 2019 馬台文學文化與傳播研究國際學術工作坊	Onn Huann Jan

No.	Publication	Publisher	Academician
22.	Hong Kong Writer Yan Huo and Chinese Literature in Singapore and Malaysia during Emergency and Cold War Period (《彦火与新马中国现代文学：紧急状态与冷战后期》)	The Fifth Korean Forum on World Chinese Literature, Jeju University, 27-28, April 2019. 第五届韩国世界华文文学国际为文学论坛·韩国济州岛济州大学人文學院·2019年4月27到28日	Wong Yoon Wah
23.	May Fourth Nanyang Imagination and Southeast Asia Nanyang Imagination: A Dialogue 五四南洋想象与东南亚南洋想象对话之后	International Conference on Contemporary Literature and Its New Tradition (当代文学创作与新文学传统国际学术研讨会)	Wong Yoon Wah
24.	Western Scholars on Dream of Red Mansion (西方汉学家论红楼梦：版本与艺术结构)	2019 Malaysia Dream of Red Mansion International Academic Conference, Dept of Chinese Studies, University of Malaya (2019年马来西亚红楼梦国际学术研讨会)	Wong Yoon Wah
25.	Western Sinologists on Dream of RedMansion(西方汉学家论《红楼梦》：版本与小说艺术结构 (Western Sinologists on Dream of Red Mansion)	Dream of Red Mansion in New Era Conference 新世纪重评《红楼梦》两岸交流论坛·台湾大学中文系主办·2019年6月3-14,	Wong Yoon Wah
26.	From Crossing the Border to May Fourth Movement in Souteast Asia 从越界跨国、鲁迅在东南亚、五四在海外到五四在东南亚	Lu Xun and May Fourth Movement International Conference 鲁迅研究与五四欲动国际会议	Onn Huann Jan
27.	Literature and history research of Wu Hua 吴华的文史研究	The Review and Prospect of Historical Research on Chinese Association: Conference in Commemoration of Wu Hua 华团会馆史研究的回顾与前瞻：吴华逝世一周年纪念研讨会	Onn Huann Jan
28.	Research Thoughts on Cultural Adjustment of Southeast Asian Chinese 台湾科技部 Nusatara-南方人文沙龙讲座学者：东南亚华人文化调适的研究思路	Ministry of Science and Technology, Taiwan.	Onn Huann Jan

No.	Publication	Publisher	Academician
29.	The Evaluation Of Disaster Survivor Need During Flood: A Case Study Of Flood Disaster In Malaysia	International Graduate Conference of Built Environment & Surveying, UTM (GBES 2019)	Mohd Saipuddin Suliman
30.	Graduan Harus Peka Keperluan Logistik IR 4.0	Berita Harian (BH)	Mohd Saipuddin Suliman
31.	Kesampaian Makna Nilai Kemoralan Konfusianisme dalam Terjemahan Bahasa China-Bahasa Melayu	The 17th International Conference on Translation Proceedings	Oo Jiu Bell
32.	Masalah Penterjemahan Nilai Konfusianisme 'Ren' dalam Karya Kesusasteraan China	Prosiding Seminar Antarabangsa Terjemahan, Bahasa dan Budaya Melayu-China Kali Ke-2	Oo Jiu Bell
33.	Lexical Inheritance of the Meng Chuang Ci in Chen Xun's <i>Hai Xiao Ci</i> 陈洵《海绡词》对梦窗词法的继承	Journal of Malaysia Sinology 2019 马来西亚汉学刊	Tam(Tham) Yong Huei
34.	Heritage of Muar Nanzhou Poetry Society 麻坡南洲诗社的传承底蕴	Proceedings of the East Asian Chinese Poetry International Conference 第三届东亚汉诗国际学术研讨会论文集	Tam(Tham) Yong Huei
35.	The image, organization and prohibition of women in traditional religion 宗教與性別：傳統宗教中女性的形象、組織與禁忌	Mazu International Conference 樂成宮第三屆媽祖學國際研討會	Onn Huann Jan
36.	The weight of life: review on <u>Study of Sim Mow Yu's Diaries: Living, Arias of Life</u>	Malaysian Education Review	Tang Chew Peng
37.	Immigration and Buddhism --- Development of Penang Buddhism during the British Colonial Era: Development of Immigrant Buddhism (1786-1920) (3)	Everlasting Light	Tang Chew Peng
38.	Immigration and Buddhism --- Development of Penang Buddhism during the British Colonial Era: Immigrant Buddhism in the period of 1920-1940 (1)	Everlasting Light	Tang Chew Peng

No.	Publication	Publisher	Academician
39.	Combination of Tradition and Modernity: HsingMa Temple's Diverse way of Dharma Propagation	International Conference on "Chinese Buddhism and Asian Urban Life"	Tang Chew Peng
40.	Diversity and Unity - The Joint Development of Malaysian's Diversified Buddhism	The 3 rd International Conference on the Chinese Religions: "Chinese Religion and Multi-ethnic Society" and "Master Shi Jin Ming and Buddhism in Malaysia"	Tang Chew Peng
41.	Immigration and Buddhism --- Development of Penang Buddhism during the British Colonial Era: Immigrant Buddhism in the period of 1920-1940 (2)	Everlasting Light	Tang Chew Peng
42.	Immigration and Buddhism --- Development of Penang Buddhism during the British Colonial Era: Immigrant Buddhism in the period of 1920-1940 (3)	Everlasting Light	Tang Chew Peng
43.	RFID Technology Adoption Rate in Warehousing: A Study of Manufacturing Companies in Johor.	International Journal of Trend in Scientific Research and Development	Law Chong Seng
44.	Compilation of Newspaper review column 1 边缘评论：吾土吾民	Kuala Lumpur: Empress Culture Sdn Bhd	Onn Huann Jan
45.	Compilation of Newspaper review column 2 边缘评论：文化漫步	Kuala Lumpur: Empress Culture Sdn Bhd	Onn Huann Jan
46.	Dilema Pembikinan Filem Documentari Indie Malaysia	International Conferences on Media Communication	Loh Yoke Ling
47.	Minset Towards Communism Via Independent Documetary Sountracks	International Conferences on Media Communication	Loh Yoke Ling
48.	Does Citizen Journalism Affect Malaysia General Election?	International Conferences on Media Communication	Loh Yoke Ling

No.	Publication	Publisher	Academician
49.	Just a Bit	Southern University College	Loh Yu Ching