

## Southern University College Staff Publications 2017

### 南方大学学院教职员出版成果

No.	Publication	Publisher	Academician
1.	Modelling and Control of a Fixed Calliper-Based Electronic Wedge Brake	Journal of Mechanical Engineering ( <i>Scopus</i> )	Hishamuddin Jamaluddin
2.	Double Anti-roll Bar Hardware-in-loop Experiment For Active Anti-roll Control System	Journal of Vibroengineering ( <i>Scopus</i> )	Hishamuddin Jamaluddin
3.	Developmental Urbanism, City Image Branding and the 'Right to the City' in Transitional China.	Urban Policy and Research ( <i>Scopus</i> )	Wong Tai Chee
4.	An Exploratory Factor Analysis And Reliability Analysis For Green Affordable Housing Criteria Instrument	International Journal of Real Estate Studies (INTREST)	Masitah Zulkepli
5.	'Sun Yat-sen and Hainanese' 〈跨境与忠贞——追随孙中山的海南人〉	Collected Essays on Sun Yat-sen and Overseas Chinese 《孙中山与华侨华人学术研讨会论文集》	Onn Huann Jan
6.	'The Research of Johor Old Chinese Temple and Its Spiritual Composition' 〈柔佛古庙研究与“古庙精神”的建构〉	Collected Essays on Malaysian Chinese Folk Culture 《马来西亚华人民俗研究论文集》	Onn Huann Jan
7.	A Modified Reed Solomon Error Correction Codes for Multimodal Biometrics Recognition	2017 3rd International Conference on Control, Automation and Robotics	Sim Hiew Moi Pang Yee Yong
8.	Just A Bit vol. 2	Southern University College	Loh Yu Chiang
9.	A Return to Malaya	Southern University College	Wong Yoon Wah

No.	Publication	Publisher	Academician
10.	The Road of Poetry	Southern University College	Lew Poo Chan
11.	Love of Life, Beauty and Grieving	Southern University College	Huang Yu Lan
12.	Background Music	Southern University College	Heng Yee Wang
13.	Bleed	Southern University Humanities Series	Ng Kee Ong
14.	Laluan Sutera China	SUC Bulletin	Mohd Saipuddin Suliman
15.	Rural Tourism and New Township Development: A Study of Jiuzhou, Guizhou Province, China.	Current Urban Studies	Wong Tai Chee
16.	特朗普的群众心理与美国全球化处境 (Trump's state of psychology on the masses and the American dilemma over globalization)	Sin Chew Daily	Wong Tai Chee
17.	现在轮到中国喊自由贸易万岁 (It is now the turn of China to yell "long live free trade")	Sin Chew Daily	Wong Tai Chee
18.	华族应保留方言还是弃车保帅? (Should the ethnic Chinese keep their dialects or abandon them to protect their mandarin as a shared asset?)	Sin Chew Daily	Wong Tai Chee
19.	宗教极端主义的前世今生 (The past and the present of religious extremism) (2017) 12.21.	Sin Chew Daily	Wong Tai Chee
20.	WHOS'THE REBELS? —ABOUT JIAO FENG JOURNAL	JIAO FENG	Ng Kee Ong
21.	SELF PLEASING TO OTHERS PLEASANT—ABOUT PROF TEY LIAN SHU ART WORKS	XUE WEN	Ng Kee Ong

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22.	The cracking seasons of rubber seed pods: Three different forms of rubber tree motif in 19th- 20th century of Malaysian Chinese literature works	SOUTHERN UNIVERSITY ACADEMIC JOURNAL	Ng Kee Ong
23.	FLY ON A FOOT OF THE WHIP—READING HENG YIWANG POETRY XING XING	NANYANG LITERATURE	Ng Kee Ong
24.	METRE—A PLEASANT WAY OF FREE VERSE	NANYANG LITERATURE	Ng Kee Ong
25.	RHYTHM—XINGXING POETIC STEPS	NANYANG LITERATURE	Ng Kee Ong
26.	Pemimpin Perlu Kreatif, Inovatif Atasi Masalah Rakyat	Berita Harian (BH)	Mohd Saipuddin Suliman
27.	Documentary Review (Vovage to Terangganu)	One Asia Foundations (Tokyo) Lecture Series: Southern Humanities Lecture Series	Mohd Saipuddin Suliman
28.	Poetry of Pain: On the Body Images of Yan Shang's Octa-Terza Poetry 切身之诗：略论《岩上八行诗》的身体意象及悲悯意涵	Li Poetry Bimonthly 《笠》诗刊双月刊	Heng Yee Wang
29.	Poetic Relativity: A review on Chiew Ruo-Tao's Poem, <i>A place of Retirement</i> 诗的相对论：读周若涛〈隐居地〉	Nanyang Siang Pau 《南洋商报·南洋文艺》	Heng Yee Wang
30.	The Infinite Hollow of The Broken String: A Review on Lee YongPing's <i>Zhuo Zhou Inn</i> 断弦一响后的无限空洞——初读李永平《涿州客店》	Nanyang Siang Pau 《南洋商报·南洋文艺》	Heng Yee Wang

No.	Publication	Publisher	Academician
31.	"The Melancholy of the Southeast Asian Island: Death Narrative and Lyrical Literary Writing" 《忧郁的南洋群岛：死亡叙事与抒情的文学书写》	Southern University College Academic Journal 《南方大学学报》	Wong Yoon Wah
32.	A Globalized and Humanistic Education 建立全球化大学的全人教育新典范——从拆除围墙开始	Southern Today 《今日南方》	Wong Yoon Wah
33.	"From Borneo to Taipei: A Dialogue with Li Yong Ping" 《从婆罗洲到台北—李永平的文学行旅：南方大学文学对谈》	Chao Foon Journal 《蕉风》	Wong Yoon Wah
34.	A Chinese Educated Singaporean's Memory: A Magic-Realistic Novel 《一位爱吸烟者末代华校生边缘人的回忆：魔幻、怪诞、虚构、神秘性又写实新加坡小说》	Literature Writing Half-Yearly 《书写文学半年刊》	Wong Yoon Wah
35.	The Challenges of Freight Transport By Road In Meeting The Efficiency In Delivery	International Research Conference and Innovation Exhibition	Mohd Saipuddin Suliman
36.	'China's Understanding of the Other: the Maritime Silk Road and Cross-Cultural Interactions' 深入世界的“他者”认知：海上丝路与跨文化	Southern University College Academic Journal 《南方大学学报》	Onn Huann Jan
37.	'Cultural Activities Organised by the Hokkien Community of Johor Bahru'. 〈新山福建帮群的文化建设〉	Journal of World Confederation of Institutes and Libraries for Chinese Overseas Studies 《华侨华人文献学刊》	Onn Huann Jan
38.	The Establishment of the Structure of Adversity Resilience of Chinese Secondary School Students 〈獨中留級生逆境復原力架構之建制〉	Malaysian Education Review (Semiannual)	Wong Yit Gee
39.	Why Malaysia Can Become No.1 Medical Tourism Destination?	Asia International Multidisciplinary Conference 2017	Huam Hon Tat

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40.	Dato' Siti Nurhaliza Tarudin as Human Brand: Idol Attachment and Loyalty Amongst Young Consumers	Asia International Multidisciplinary Conference 2017	Huam Hon Tat
41.	Do Ereferral and Ewom Matter for Brand Image and Purchase Intention?	Asia International Multidisciplinary Conference 2017	Huam Hon Tat
42.	A New Dimension to Malaysia Tourism Industry	Asia International Multidisciplinary Conference 2017	Huam Hon Tat
43.	Green Purchase Intention Towards Multi-level Marketing Company	Asia International Multidisciplinary Conference 2017	Huam Hon Tat
44.	Taxonomy 言路	Sin Chew Daily 《星洲日报》	Onn Huann Jan
45.	Reading Several Ancient Texts Related With Johor 〈有关柔佛的几篇古文略說〉	Southern University College Academic Journal Volume 《南方大学学报》	Zhan Hang Lun
46.	The gathering of the poems in the New Year lunar month by Emperor Qianlong and his ministers 〈乾隆皇帝与大臣的新年正月诗会〉	《学文》	Zhan Hang Lun
47.	On the Source of the Imagery in "Fu of orchids " in the Tang Dynasty 〈唐人《幽蘭賦》意象源流論〉	Lingnan Journal of Chinese Studies 《岭南大学学报》	Zhan Hang Lun
48.	On the Notion of Poetry of Kim Chǒng-hŭi in Joseon Dynasty 〈论朝鲜王朝学者金正喜的诗学宗尚〉	Journal of Sun Yat-Sen University (Social Science Edition)	Zhan Hang Lun
49.	On Ecological Consciousness in Du Fu's Poems 〈论杜甫诗体现的生态学意识〉	《东吴学术》	Zhan Hang Lun

No.	Publication	Publisher	Academician
50.	On the Regulated-Fu in the Yuan Dynasty's Regional Examination (元人李祁乡试律赋考论)	Journal of Tongren University 《铜仁学院学报》	Zhan Hang Lun
51.	A study of comments on Du Fu's poetry in "ZhuLinDaWen" by Chen Jin in Qing Dynasty (陈仅《竹林答问》论杜探析)	Journal of China West Normal University (Philosophy & Social Sciences)	Zhan Hang Lun
52.	NARMAX Model Identification of a Palm Oil Biodiesel Engine Using Multi-Objective Optimization Differential Evolution	AIP Conference Proceedings	Hishamuddin Jamaluddin
53.	"Lu Xun and the Leftist Movement in Southeast Asia", 《鲁迅与东南亚左倾运动：影像解密》	"The Transition of Knowledge: Lu Xun and European Culture: Proceedings " 《知识的迁移：鲁迅与欧洲文化论文集》	Wong Yoon Wah
54.	"Three Classroom and three Transcripts: Holistic Education" 《生命教育与通识教育之融合——三间教室三张文凭：全人教育的新典范》	2017 Life Education and General Education Conference Proceedings 《2017 生命教育与通识教育论坛及学术研讨会会议手册》	Wong Yoon Wah
55.	"Overseas May Fourth New Poetics and Collection of Overseas New Poetry" 《海外“五四新诗学”之建构：海上诗路与《海外新诗集》》	Proceedings of International Conference on One Hundred Years of Chinese New Poetry: Inheritance and Changes 《传承与变革：纪念中国新诗诞生百国际会议论文集》	Wong Yoon Wah
56.	The Crossing of National Boundary by Writers in Singapore and Malaysia 《存在的遗忘：新马华文作家跨文化、跨时代、跨国界的现象》	The 9th Southeast Asian Chinese Poetry Conference Proceedings 《第九届东南亚华文诗人大会会议手册》	Wong Yoon Wah
57.	Tu Kuo-Ching as poet-critic: From T.S. Eliot to James J.Y.Liu 《杜国清“诗人批评家”的诗学新定位：从艾略特到刘若愚》	Tu Kuo-Ching International Conference 《诗情与诗论：杜国清作品国际学术研讨会会议论文集》	Wong Yoon Wah

No.	Publication	Publisher	Academician
58.	Will China's "One Belt One Road" Strategy Have an Impact on the Iskandar Development Region in Malaysia?	China-Malaysia International Workshop on "the Belt and Road Initiative: Maritime Silk Road" held in Huaqiao University, Xiamen, China during 24-25 November 2017.	Wong Tai Chee
59.	Johor Old Chinese Temple and Its Spiritual Composition 〈柔佛古廟的重建與「古廟精神」〉	Temples, Trust and trade Chinese Temple Chinese Networks in Southeast Asia	Onn Huann Jan
60.	Siow Wan Heong and Siow Kee Lun 〈蕭畹香與蕭光麟：馬來西亞新山兩位大埔客家領袖的扎根與尋根之旅〉	Taichung Hakka traditional folk culture and craft cultural academic seminar, Taichung City Council Government Hakka Affairs Committee 臺中客家傳統民俗與工藝文化學術研討會，臺中市政府客家事務委員會	Onn Huann Jan
61.	Hainan culture 〈誰是正宗？誰的傳統：海南民俗文化的幾個觀察〉	2nd Chinese folkways conference 第二屆華人民俗研討會	Onn Huann Jan
62.	Hakkanese and Hainanese of Johor Bahru Malaysia 〈崇正與跨界：馬來西亞新山的客家與海南人〉	17th Postgraduate Hakka Academic Thesis Conference Keynote Speaker 第十七屆研究生客家學術論文研討會專題演講	Onn Huann Jan
63.	Hainanese . History of Marine . Malaysia 〈海南人. 海洋史 . 馬來西亞：談天后／媽祖信仰的幾個觀察〉	"Ma Zu" "wen-hua-xin-si-lu" international seminar 媽祖文化新思路國際研討會	Onn Huann Jan
64.	Johor Old Chinese Temple: 「protect the temple」 and 「rebuild the temple」 〈馬來西亞柔佛古廟的「保廟」與「再建」〉	Preserving Temple Cultural Asset and Social Contribution International Academic Conference 寺廟文資保存與社會貢獻國際學術研討會	Onn Huann Jan
65.	Malaysia Hainanese Exploration of Historical Spirit 〈新馬海南人歷史精神的探索〉	"Traditional Culture and Contemporary China" Academic Conference 〈「傳統文化與當代中國」學術研討會	Onn Huann Jan

No.	Publication	Publisher	Academician
66.	Relationship between Malacca Sri Parameswara Dewa Shah and Sultan Muhammed Shah with Dynasty Ming 〈滿刺加與明朝的兩件事：息力八密息瓦兒丟八沙的求援與明朝冊封馬哈木沙〉	Academic Conference of Professor Wing-Sheung Cheng Retirement 鄭永常教授榮退學術研討會	Onn Huann Jan
67.	Reading Heng Yi Wang Poetry XING XING	2017 7th International Conference on Modern Chinese Language	Ng Kee Ong
68.	“Linking Adverbials in Malaysian Learner Corpus of Argumentative Essays”	International English Language Teaching Conference (iELT-Con) 19-21 April, 2017: The 21st Century Classroom: ELT Practices and Innovations	Low Poh Wey
69.	“Allow me to ask you something...” Reader-writer visibility in students’ essays and its challenges for EAP writing instruction”	The Hong Kong Polytechnic University International Conference on ESP, new technologies and digital learning held on 7-9 December, 2017	Low Poh Wey
70.	Crossroads 《行行》	Kluang: Da He Enterprise 居銓：大河文化出版社	Heng Yee Wang
71.	in Zhang Song Jian, Six Essays on Singaporean /Malaysian Chinese Literature : The Culture and Politics of Postcolonial Age” 收入张松建《新马文学六论：后殖民时代的文化政治》	Singapore: World Scientific Publications 新加坡：八方文化	Wong Yoon Wah
72.	in The Voices of Exile in the Fiction of Nobel Prize Winner Gao Xingjian 收入罗华炎《高行健小说里的流亡声音》	Taipei: Xiuwei Technology 台北：秀威经典	Wong Yoon Wah
73.	Cultural Construction of the Johor Bahru Chinese community: A Socio-Cultural Study On the Chinese Community	Southern University College 南方大学学院	Onn Huann Jan
74.	Collection of History and Literature Wu Hua	Southern University College 南方大学学院	Onn Huann Jan

No.	Publication	Publisher	Academician
75.	A Retrospect, A Prospectus, A Self Potrait: A Review on Wong Yoon Wah's Returning to Malaya 顾·盼·自画：初读王润华老师《重返马来亚》  Wong Yoon Wah, Returning to Malaya 《重返马来亚》	Johor Bahru : Southern University College/ Malaysian Chinese Literature Centre 新山：南方大学学院/马华文学馆 ISBN: 978-983-2453-56-7	Heng Yee Wang Wong Yoon Wah
76.	Border Crossing: Collected Papers of Chinese and Comparative Literature Studies 《越界跨国》	Guangzhou, China: Guangdong People's Poblisher 广州：广东人民出版社·南方出版传媒	Wong Yoon Wah
77.	The Wind of Matchmaker: A Collection of Western Poetry 《风媒集》	Taipei: Xiuwei Technology 台北：秀威科技	Wong Yoon Wah
78.	Lu Xun in Southeast Asia 《鲁迅在东南亚》	Singgpore: Global Publishing 新加坡：八方文化	Wong Yoon Wah Heng Yee Wang
79.	Revitalizing Malacca Portuguese Creole Handbook of Research and Practice in Heritage Language Education	Singapore: Springer International Handbooks of Education	Soh Wen Yi
80.	The Living Fire: A Review on Ye Huo (Lin Huang Sheng)'s Poetry 《死去的春光：活着的野火——阅读野火（林晃升）的诗歌》  A Progressive Literary Youth: Uncovering the Works of Ye Huo 《进步的文艺青年——野火作品钩沉》	Kuala Lumpur: LLG Cultural Development Centre 林连玉基金 ISBN: 978-967-11616-9-2	Heng Yee Wang
81.	Dao of Higher Education Management in Asia. Singapore:	World Scientific Publishing	Yu Sing Ong
82.	Art of Modern Oriental Management. Singapore:	World Scientific Publishing (in press)	Yu Sing Ong

