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Feature Report
2019 Southern Carnival

Column
One Vision, One Heart: A Journey to Excellence
by President Prof. Dr. Teh Geok Bee

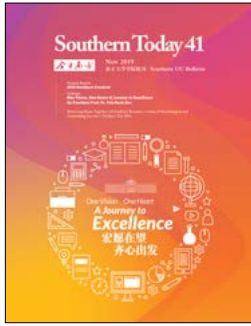
Returning Home Together 2.0 Southern Reunion / Centre of Psychological and
Counselling Services / Teachers' Day 2019





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One Vision One Heart

A Journey to **Excellence**

宏愿在望 齐心出发

by Prof. Dr. Teh Geok Bee

By the end of November, it will have been eight months since I have taken office as the President of Southern University College. It has been an exciting and challenging time where I have implemented many administrative and academic changes. I would like to thank all the staff for giving me their undivided support in the changes that I have implemented.

I would like to take this opportunity, as Southern University College celebrates its 44th anniversary, to put forth my thoughts on the future plans of the university college for 2020 as we prepare for upgrading to a full-fledged University. In 2020, we are going to focus our efforts on four focal points.

Focal Point 1: Upgrading Facilities

We will upgrade our computer laboratories to ensure that we can train our students effectively in the latest software programming and position our graduates as competent software programmer and developers in the challenging marketplace. Industrial partners will be sought for collaboration and funding to ensure the training that we provide is industrially relevant and able to cater to the needs of the marketplace.

Focal point 2: International Programme Validation and Recognition

A selection of our matured and accredited programmes will be put forth to our international partner universities and collaborators for international validation and recognition. This will be a value added entity for our programmes and these international validation recognitions will ensure that our programmes are competitive and internationally relevant, so that our graduates are on a par with their peers at the international marketplace.

Focal point 3: Engaging the Local Communities

With the setting up of our new broadcasting facility of the Southern New Media Centre, we can engage in more communal activities that will promote Southern University College in the state of Johor, and also in issues that are of current concern with local communities. We shall do our part as the voice of local society in the common marketplace.

Focal Point 4: The Concept of “Foon Yew Village”

Not forgetting the history of Southern University College, we will continue to work with local Chinese Independent Schools and assist them in training their students and teachers. We would be the partner to the local Chinese Communities to ensure the continuation of the ideology of the Founders of Southern University College who had set up this institution in 1970s.



2020 will be an exciting year for Southern University College, with One Vision One Heart, together we are going to embark on this journey to excellence. Together we can!

One Vision One Heart *A Journey to* **Excellence**



宏愿在望 齐心出发

翻译/秘书处

我上任南方大学学院校长至今年11月杪将届8个月。这段期间，我实施了许多行政与学术改革，并在变革作业中体验了一个令人振奋且充满挑战的旅程。在此，我要感谢全体教职员对我的革新工作上所给予的支持和鼓励。

我们即将于明年提呈申请以升格为完整大学。在庆祝南方大学学院成立44周年之际，我想借此机会针对筹备工作及未来计划提出我的观点。在2020年，我们将会致力于达成这4大要点：

第一要点：设施提升

我们将会逐步提升校内软硬体设施，其中包括电脑中心的设备，以确保学生能以最新的编程软件接受培训，提升学习效率，以便在毕业时能够在充满挑战的职场中胜任软件程序员以及开发人员的工作。我们也将积极寻求业界伙伴提供交流合作与资助，确保所有课程与时俱进，满足市场需求。

第二要点：国际课程的验证与认可

我们将向知名国际大学和精明合作伙伴提供一系列成熟且可靠的课程，以获取国际认证及信誉肯定。这些国际认证有助于提升我们的课程价值，同时确保相关课程具备竞争力及国际影响力，使我们的毕业生在国际市场上与其他同侪并驾齐驱。

第三要点：构建与社区之间的密切关系

通过新媒体中心所增设的新广播设施，我们可以参与及融入更多社区活动，促使各界更加认识和了解南方大学学院，同时贴近各种社会群体所关注的课题。我们将竭尽所能，为本地社会发声、造福社会。

第四要点：‘宽柔学村’的概念

饮水思源——南方大学学院将会持续与宽柔中学及其他独中紧密配合，在栽培学生及师资培训方面实行更加密切的合作。我们将会延续南方大学学院创始人在1970年代成立时的精神与态度，成为提升族群教育的最佳合作伙伴。

2020年将是南方大学学院最振奋的一年，凭借《宏愿在望·齐心出发》，我们将一起迈向卓越！



2019 1975



20 SOUTHERN U

Jump Party

A celebration of the Mid-Autumn Festival

Southern Golf Tournament 2019

A joyous charity gathering

Exhibitions, Talks, Workshops

A collection of knowledge and creativity

Southern UC Walk

A healthy and leisure activity for all ages

SOUTHERN

19 UC CARNIVAL

This year, for the first time, Southern University College held its Southern Carnival, which lasted for a week. As the new semester was about to begin, the carnival served to introduce to the community and new students about the range of activities being done by the different faculties, so that they could understand the university better.

It began with a prelude of fun through celebration of the Mid-Autumn Festival at Jump Party. This was followed by a golf tournament on Malaysia Day for fundraising in support of the university. The next three days were a series of exhibitions, competitions, tournaments, talks, and workshops, organised by different faculties. The semester then commenced with a ceremony. At the end of the week, Southern UC Walk was held to raise funds for the university and for all participants to have fun together while exercising.

This Feature Report describes all that happened in the eventful Carnival week.



JUMP PARTY 9.0



All the VIPs took group photo in front of the backdrop.

The Mid-Autumn Festival is one of the most important celebrations in the Chinese lunar calendar. It continually reminds us of the famous tale of love, loyalty, sacrifice, and devotion, along with courage in the face of danger. Every year in Southern University College, Jump Party is organised to commemorate this important festival and to provide various cultural activities and entertainment.

On 14th September 2019, the 9th annual Jump Party Festival was held on the campus. The theme of this year's Mid-Autumn Festival is *Ban Yue*, which literally means accompanying the moon in Chinese. The night event had the whole campus lit up with lanterns hanging around everywhere. In addition, several students from the Department of Chinese dressed in Hanfu to perform traditional rituals.

Diversity in Activities

The varied activities and sites attracted many lecturers, staff, students, and members of the public to have fun together. The organising committee set up not only a large stage for performances, but also many activities in the Cultural Street, games, and a foodie street.

At the Cultural Street, there were booths for 24 Festival Drums, Chinese paper cutting art, archery, Chinese chess and Go, Chinese water colour art, Chinese calligraphy, and Indian henna. Interested visitors were encouraged to try their hands on these even though they were not skillful in them. More importantly, they learnt to appreciate the rich traditions of Chinese culture.

There were modern games that included a toy catching machine, basketball machine, and



Various kinds of activities held at all corners of campus.



Famous local singer Zhang Xue Zhong presented a wonderful performance that night.



A variety of games and activities for visitors to participate and enjoy.

an escape room for those who seek for horror games and adrenaline rush. Those who did not play any game or watch any performance, also had a whale of a time by hanging out with friends in the foodie street. There were many food stalls to choose from. While most of the food were Chinese food, halal food stalls were also introduced for the first time. The aroma of delicious food surrounded the campus while those events were going.

On the other hand, in the Multi Purpose Hall, there were booths selling different kinds of products, including clothes, cosmetics, handmade soft toys, handicrafts, plants, jewellery, and keychains.

Performances on Stage

A large stage flanked by jade rabbit figures was set up at the parking space to be the centre of performances of the festival. Lion dance, drum performance, and lighting ceremony with a huge lotus, commenced the event.

The performances were varied. There was a drama based on the tale of Chang'e and how she came to dwell on the Moon after swallowing the elixir of immortality.

There were also modern dance performances by students and children. The latter danced to various kinds of songs, including Chinese, Malay, Indian, and Western songs, making the celebration of Chinese tradition more multicultural.

Lastly, there were also singing performances by students and famous local singer Zhuang Xue Zhong, who was invited to sing many classical pop songs to entertain the audience.



Children were happy to play around the Lotus Wishing Well.



Visitors put lotus lights into the Lotus Wishing Well.



Beautiful ink painting hanging to dry.



Children carrying lanterns to visit all activity venues in Jump Party 9.0.

Wishes, Love, Food

This year, the most visible and attractive site was probably the Lotus Wishing Well centred in the middle of the campus, in between the Main Building and the Multi Purpose Hall. The chairman of the organizing committee, Lim Lian Wei said, visitors could put lotus light into the well as traditional Chinese believed it would bring good luck and prosperity.

Regarding to the large space between the Main Building and the Multi Purpose Hall, he said, it was for the Matchmaking activity and Foodie King competition. For the Foodie King competition, they did look for sponsors, but they tried to spend as little money as possible to let people have the opportunity to taste various kinds of delicious food. In addition, there was

the lantern making competition and the children drawing competition, which have attracted more people to participate. The Lotus Wishing Well, on the other hand, was created for a light passing ceremony.

One of the members of the organising committee, Nor Fazirah, who is interested in organising large cultural events, said she had never experienced events like Jump Party because she only joined Southern UC recently. But luckily her seniors guided her well.

This year's Matchmaking and Foodie King were especially popular among the young people, in celebration of two of the best things in life – love and food.



Moon-worshipping is a traditional Mid-Autumn ritual.



Students wore Hanfu to perform the moon-worshipping ceremony.

Moon-worshipping Ceremony

The culturally inclined ceremony might have noticed that some female students could be seen dressed in Hanfu. That was because the Department of Chinese organised the moon-worshipping ceremony, which is an ancient tradition of Mid-Autumn Festival. The term “Moon-worshipping” does not refer to the worship of the Moon itself, but to the worship of the Goddess of Moon, Chang’e.

According to custom, only females are allowed to perform this ritual. They offer their prayers and oblations for family harmony and the hope of finding their destined life partners as soon as possible.

Best Wishes from Our Alumni

The attendees of the event included not only



The students in charge of the event also enjoyed the fun of hosting the event.



Alumni specially came back to participate Jump Party 9.0.

lecturers and students, but also alumni who love their alma mater and miss its numerous activities. Three of them were interviewed on how they found out about this event. One of the trio said that their juniors shared with them verbally and through social media.

Another alumnus added that it is commendable that these kinds of events so that family and friends can get together and in this way, the annual tradition of Mid-Autumn Festival and other cultural festivals can be passed down to future generations.

One of the alumni also mentioned that the Lotus Wishing Well and the Foodie King competition were obviously the most popular parts of the event. They wished everyone a blessed and happy Mid-Autumn Festival. 🏮



Southern Golf Tournament 2019



All participants took a group photo excitedly before the competition.

On the morning of the 16th of September, as a way to have fun on Malaysia Day, the Southern UC Golf Tournament was held at Ponderosa Golf and Country Resort. About 120 people, mostly local and foreign entrepreneurs, as well as members of the Board of Directors and the Board of Governors, participated in this year's golf tournament. The tournament was officiated by Johor State Financial Officer YB Dato' Haji A. Rahim bin Haji Nin.

Even though the haze had not abated, the sky was still clear enough to play golf in the vast field. For the first time, the participants not only could be seen in their more fun-loving and cool characteristics, but also professional and focused side.

In the evening, after a whole day of exercise out in the open, the participants had Chinese dinner at Taison Seafood Restaurant. Everyone was excited to look for their pictures taken by photographers during the daytime and bring them home.

A prize presentation was held to award prizes for the best golf players. Everyone enjoyed dinner together while watching the prize presentation. Apart from this, there was also a lucky draw. The prizes included ovens, cooking pots, fans, and vacuum cleaners. The dinner was a good opportunity for participants, who came from different places in Malaysia and Singapore, to spend time knowing each other and continue to stay in touch if they have common interests.



The tournament was officiated by Johor State Financial Officer YB Dato' Haji A. Rahim bin Haji Nin.



Participants enjoyed the entire process.



Everyone enjoyed dinner together while watching the prize presentation.



During the dinner, the host urged everyone to actively purchase the Presidential wine to raise funds for Chinese education, especially to continually support Southern UC. The presidents featured in the wines include the former presidents from Germany, South Africa, Chile, and Bulgaria.

All proceeds of this fundraising golf tournament will be used to support the development of Southern UC. 🏆



Exhibitions Talks Workshops

For three consecutive days, the events of Southern Carnival unfolded through the numerous exhibitions, competitions, workshops, and other activities held in the campus by enthusiastic students and lecturers dedicated to make Southern UC proud. Students and the public came to find out more about Southern UC through these light hearted events.

From the 17th to the 19th of September, in Dato' Seri Joseph Chong Multi-Purpose Hall, there were exhibitions organised by the Faculty of Education & Psychology, the Faculty of Chinese Medicine, the Faculty of Engineering & Information Technology, and the Faculty of Art & Design.

Improving Education through Understanding Psychology



Students from FEP presented their works on the spot.

The Faculty of Education & Psychology organised exhibitions through posters on child pedagogy, career counselling, major depressive disorder, autism spectrum disorder (ASD), schizophrenia, generalised anxiety disorder (GAD), the negative influences of digital devices to young children, as well as renowned educational psychologists such as Albert Bandura, Jean Piaget, and Jerome S. Bruner. There were also ingenious handmade projects that can be used to teach children kinaesthet-



Students from FEP actively explained to the visitors.

ically instead of the usual method of reading from books.

Additionally, on the 17th of September, the Faculty organised a Kinaesthetic Activity and a Stress Ball Activity for students or participants to make kinaesthetically useful educational tools and stress balls. Along with this, there was also a heart rate test to find out if one's own heart rate is normal.

Emergency Drones and Sumo Robots



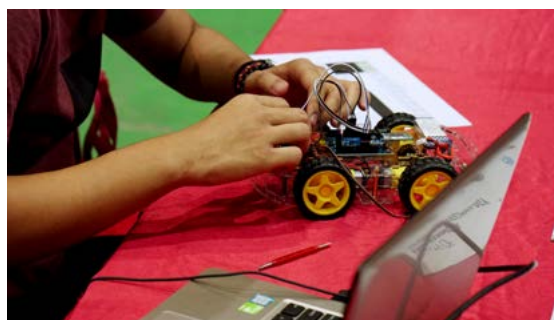
Off-campus professional reviewers gave advice to students' works.

The Faculty of Engineering & Information Technology organised the Robotic Exhibition. The bronze medal winning team of CLAWAR 2019 (22nd International Conference on Climbing and Walking Robots and Support Technologies for Mobile Machines) came to showcase their first aid drones – Emergency Medical Response Drone (EMRD) and Emergency Aid Drone (EMERAID).

There was also a demonstration of how a drone can be controlled via brain-computer interface, that is, using the human brain to control the movements of the drone. Apart from this, there was also a demonstration called Sumo Robots, where small robots wrestled each other, the winner being the one that could successfully push the other robots out of the ring.

Additionally, on the 18th of September, the Faculty organised the 2019 Southern Tech Fest

Student Developer Competition, inviting sponsors and external judges to evaluate and assess the programs and applications developed by students. Out of 16 teams, the best three projects were awarded prizes by the President, Professor Dr. Teh Geok Bee. The works of all 16 teams exceeded the expectations of the judges and they were praised for their perseverance and creativity. Students from the Computer Society of Foon Yew High School came to learn from the Faculty through its exhibitions and competition.



Students from FEIT demonstrated their own assembled robots on site.

Our Potential Michelangelos and da Vincis



Students from FAD exhibited various forms of works.

The Faculty of Art & Design organised the Art Festember Exhibition 2019, where many kinds of drawings and designs were showcased. The drawings included colour paintings and monochrome paintings.

The artists were gifted in capturing a range of human emotions even in monochrome drawings, as well as the hues of nature such as the red beams of sunrise and sunset colouring the skies and their reflections on the sea. The designs were also varied in the creative use of everyday objects to make something beautiful that can be applied in interior design or decoration.



Students from School of Foundation taught others to do handmade lip balm and soap.

Ink of Kin



The calligrapher practiced calligraphy under the music.

Concurrently, from the 15th to the 20th of September, <Ink of Kin: Cheng Khing Yin Family's Calligraphy Exhibition> was ongoing in the Museum & Art Gallery.

During the grand opening ceremony, there were also performances using both Chinese and Western musical instruments. This time, renowned calligrapher Cheng Khing Yin and his family showcased their works of art, which are all profound in meaning and reflected the best of Chinese calligraphic tradition. All proceeds of this exhibition will be donated to Southern University College, Foon Yew High School, and SJK(C) Pu Sze.

Aroma in the Music Café

On the 17th of September, the School of Foundation Studies organised the Lip Balm DIY and Soap Making Workshop at the Music Café.

Students were taught to make their own lip balm using shea butter, beeswax, pure olive oil, mica powder, and essential oil, as well as soap using soap base, colouring liquid, and essential oil. The whole café was filled with the aroma from the lip balm and soaps made by the students.

Being Trilingual in Range of Activities

The 18th of September was one of the most eventful days during the Southern Carnival week. There were activities organised by the three language departments from the Faculty of Humanities and Social Sciences.



Participants took a group photo with lecturers from FHSS.

The Department of Malay organised a short video sharing and prize presentation for <Short Video Making Competition for Malaysia Day and National Language Month>. The team consisting of Chan Zhi Lin, Chang Ee Ting, Tan Xin Yi, Teow Yan En, and Tan Yue Tian won the first prize. Their video was about traditional games in Malaysia. Other shortlisted videos were about racial unity, the diversity of our cuisines, as well as the importance of cleanliness and civic-mindedness to make Malaysia a greater country.

The Department of Chinese also organised Work Presentation: Literature and Tea Art Corner, which included many activities attracting many students, including tea ceremony, poetry recitation, and guqin performance, attracting many students to watch. There were also detailed explanations about the historical background behind these traditions through sharing of thoughts about classical Chinese literature.



Students from Department of Chinese recited at opening ceremony.



Lecturers and students from Department of English took a group photo after the Public Speaking Competition.

The Department of English organised a Public Speaking Competition where students talked about diverse and interesting topics and issues. This kind of competition is a commendable way for students to expose themselves to differing perspectives about diverse and interesting topics of interest, as well as to improve their general knowledge.

Herbs and Health



FCM exhibited the Chinese Medicine history and herbal medicine.

The Faculty of Chinese Medicine organised two exhibitions. The first exhibition was the Chinese Herbal Exhibition, where more than 40 types of herbs were showcased. These plants were a part of the herbs grown to be supplied to the students studying traditional Chinese medicine.



Visitors could learn about the knowledge of herbal medicine.

The second exhibition was the TCM History Exhibition, where posters were displayed to introduce the rich and millennia long history of TCM. There was a free herbal tea distribution so visitors could drink to cool their bodies down.

Building a Startup Culture



Mr. Yong conveyed knowledge in an easy-to-understand way.

On the same day, the General Studies Centre organised a talk entitled <Zero to One: How to Build a Startup> by Yong Kai Ping. The talk was rich in content, interesting, and engaging for the students who came to learn.

The speaker mentioned famous personalities such as Elon Musk and Jack Ma, their similar-



The students listened attentively.

ities and differences, the way they started their ventures, and how they led their companies. He also mentioned that it is important to know ourselves. If we think we are a porcupine (specialised in one field) or a fox (jack of all trades), then we can choose the right way forward when we begin a startup.

Spreading Awareness about Rohingya Refugees



Students acquired a lot of knowledge that they do not usually learn about.

On the evening of the 18th of September, the Department of Journalism and communication organised a book sharing session on the book <Exiled from Home: the Real Situation Faced by the Rohingya Refugees>.

The department invited the author of this book, Mr. Zhang An Xiang, who is also a prominent social worker from MyCARE, a humanitarian non-governmental organisation, to share about the plight of the Rohingya refugees.

His engaging style of presentation made many students listen to him attentively. He also signed for students who purchased his books, which also generally discussed about the politics of the Middle East in relation to the refugees in that region, including Palestine, Yemen, Syria, and Iraq.

3rd Semester Commencement Ceremony



Dato' Vincent Tan marked the opening of the semester through a gong ceremony.

On the 20th of September, the commencement ceremony of the third Semester of 2019 was held at the Multi-Purpose Hall.

Chairman of the Board of Directors, Dato' Vincent Tan Meng Seng, marked the opening of the semester through a gong ceremony. More than 450 new students were welcomed into our Southern family. Scholarships were also awarded to more than 30 of the new students.

Dato' Vincent Tan, Chairman of the Board of Governors Dr. Chong Swee Huat, President Prof Dr. Teh Geok Bee, and President of the Student Union Leong Chee En exhorted the new students need to not only be diligent in academic study, but also involve themselves actively in building lasting relations with each other and their lecturers, as well as be enthusiastic in competitions to improve their knowledge and skills beyond the restriction of the classroom. 🏰



Southern UC Walk



The State Assemblyman of Skudai, Mr Tan Hong Pin was invited to attend the Southern UC Walk.

On the 21st of September, Southern University College ended its Southern Carnival with its grand finale – the 2019 Southern UC Walk. This charity event was organised on a Saturday evening at 5pm, so that participants did not need to wake up early in the morning and that it was not sunny but comfortable. In this way, it was suitable for a family activity where people from all walks of life, young and old, could participate in a relaxed atmosphere. Fortunately, the haze was not as serious as expected that it would be hazardous to health, so this charity walk could be proceeded as planned.

More than 1200 people participated in this charity walk, and this served a noble cause - contributing to education through the develop-

ment of the university. The participants included members of the public and their loved ones.

The event was opened with an address by Chairman of the Board of Directors Dato' Vincent Tan Meng Seng and the Guest of Honour Mr Tan Hong Pin, the State Assemblyman of Skudai.

Within the campus, there were various activities, such as lion dance performance, modern dance performance, and band performance with singing. Apart from that, JB Centennial Lions Club set up a booth for their charity sale of t-shirts. At 5:45pm, two coaches led the participants for an intensive Zumba warm up exercise in the Multi-Purpose Hall.



Everyone was in groups to participate the walk to raise funds for Southern UC.



Everyone was in groups to participate the walk to raise fund for Southern UC.

At 6pm, the charity walk began, conspicuously led by someone with a bear costume. The total distance to be covered by every participant was 4.5km. The campus was both the starting point and the ending point. The participants had to finish the walk on their own and not take shortcuts or use any form of transportation.

Along the route, there were several checkpoints. At each checkpoint, participants should collect one glow stick to mark that they had passed by that checkpoint. At two of the checkpoints, water bottles were distributed.

The organiser had prepared six different kinds of prizes categories, namely the 10 fastest participants of the Men's Group to finish the walk, the 10 fastest participants of the Women's Group to finish the walk, the oldest participant to finish the walk, organisation with the most participants, the most loving family, and three most unique-looking participants.

At the end of the day, every participant had an enjoyable time because they not only contributed to the university but also exercised with their loved ones and friends. 🎉

Returning Home Together 2.0 Southern Reunion



The organizer had specially set up a photo area with the campus as the background.



There were many exciting performances presented by Southern UC's students and the alumni society also presented certificate to those designated businesses in alumni card.

Though one may leave, he will return. Ever since the first <Returning Home Together> of Southern University College in 2017 for the reunion of alumni, this year the alumni organised <Returning Home Together 2.0 Southern Reunion> as their second alumni dinner. They collaborated with the central West Malaysian Alumni Society to organize this dinner on the 17th of August 2019 in Sutera Mall Pekin Restaurant.

The major difference between this year's reunion and the first one was that this year's reunion was not held on campus. Even though there was a change of venue, the exciting performances and delicious food were still present. The alumni specially invited many

retired lecturers to attend, in the hope that the carefully planned dinner would be an opportunity for lecturers and alumni to keep in touch, strengthen the relations between them, and reminisce about the memories of past university life. The organizing committee even took the extra effort to set up a replica that mimicked the campus environment for taking pictures, so that the alumni and lecturers could feel that they were on a campus again.

The alumni strongly supported the idea of a regular reunion dinner. That night, there were 700 seats. The alumni and lecturers enjoyed themselves in warm fellowship and light hearted chit chat. During the dinner, the outgoing head



Dato' Vincent passed the Stella Maris to the new governing council of alumni society.



Lecturers received prizes and mooncakes in the session of appreciation ceremony from alumni society.



Alumnus Wesley Liew presented many popular songs.



Everyone who attended the ceremony enjoyed very much.

of the alumni society, who is also the current Chairman of the Board of Directors Dato' Vincent Tan Meng Seng passed the Stella Maris (Star of the Sea) (Stella = star, Stilla = drop) to the new governing council. This passing on of leadership had a deep meaning. The highlight of the first reunion dinner two years ago was also repeated that night – the appreciation ceremony for lecturers. The governing council of the alumni society presented prizes and Mooncakes to their lecturers, as it was the Mid-Autumn Festival season.

The performances of the night were also interesting. Everyone laughed their heads off at the hilarious drama jointly prepared by the university clubs about a sloppy teen on the campus who travels back in time from 2019 to 2009. The alumni also specially invited alumnus Wesley Liew to sing many songs. His presence and charisma made the dinner memorable.

The alumni society also promoted the use of the Alumni Card so alumni can keep in touch. This card is also a discount card so that alumni can enjoy discounts at designated businesses. At the end of the dinner, the alumni society presented awards for those businesses and also the sponsors of the dinner.

Centre of Psychological and Counselling Services



Mental illness has become a non-negligible existence in our lives.

According to the Malaysia Mental Healthcare Performance Technical Report 2016, mental disorders was estimated to contribute for about 8.6% of total DALYs (referring to the total number of years lost to illness, disability, or premature death within a given population) (Ministry of Health [MOH], 2017).

In addition, the prevalence rate of mental health problem among adult and children in Malaysia were 29.2% and 12.1% respectively together with the increasing number of suicidal attempts (MOH, 2017). Despite the increasing number of mental health problem in Malaysia, the density of mental health professional is still low (MOH, 2017).

Besides, the Malaysian Health System Research report in year 2016 also indicated that mental illness is a leading cause of economic loss in several aspects due to direct and indirect health costs, absenteeism, low productivity while at work, and decreased income (The Star, 2019). As the number of mental health problems among Malaysian had increased by three-fold over the past 20 years, the cost of mental illness is expected to increase to RM99.9billion (projected figure) in year 2030 (The Star, 2019).

The Centre of Psychological and Counselling Service is a subsidiary centre of Faculty of Education and Psychology, Southern University College. The development of this centre aims to provide affordable psychological and counselling services to the public. This centre will be run by clinical psychologist and registered counsellors who are also lecturers from the Department of Psychology and Counselling. The centre is expected to start operating in year 2020.

It is located at the Psychology and Counselling Laboratory, Level 4 of the International Education Building, Southern UC. At this moment, there are two individual counselling rooms for one-to-one psychotherapy or counselling session. The centre also equipped with one group therapy room and one playroom with one-way mirror.



Counsellors can observe children who are in the playroom through the one-way mirror.



There are two well-equipped counselling rooms for one-to-one psychotherapy.



Some suitable decorations and equipment are available.



Electronic equipment is also properly arranged for use.

The types of psychological and counselling services available are as below:

Psychological Assessment

Psychological assessment tests that are administered help to assess a client's behaviour, personality, and capability. The assessments often involve the process of interview, observation, informal assessment, and the use of norm-referenced test, which is usually conducted by trained clinical psychologist. The assessments help the psychologist to measure and observe a client's behaviour which will later be used as the guide in intervention planning.

Psychotherapy/Counselling

Psychotherapy/counselling sessions will be conducted to clients in order to identify issues, crises, and encourage them to resolve the issues that cause distress. The sessions may be conducted in the form of one-to-one, family, and groups depending on the needs.

Psychoeducation

Apart from the abovementioned services, the centre also expects to deliver psychoeducation which is a method of education that provides information on mental health conditions to the clients and clients' family. This service aims to provide support to the clients and their family members for better understanding of the mental health condition, as well as managing and coping with the mental illness.



Psychology and Counselling Laboratory is located at the level 4 of International Education Building.



Person-in-charges are young and enthusiastic professionals.



If you are immersed in trouble, remember to ask for professional assistance.



Mr. Tan Zong Yan specialises in the area of neurodevelopmental disorders, cognitive and learning assessment and mental illness.

Mr. Tan Zong Yan

Clinical Psychologist (CP01-0165)

Mr. Tan graduated from Universiti Tunku Abdul Rahman, Perak Campus, majoring in Bachelor

of Social Science (Hons) Psychology in year 2014. He further study in Master of Clinical Psychology, in Universiti Kebangsaan Malaysia (UKM) and graduated in 2017. He is currently a full member of Malaysian Society of Clinical Psychology since 2017.

His area of specialty includes psychological assessment for individual with neurodevelopmental disorders, cognitive and learning assessment, and individual psychotherapy for individual living with mental illnesses. Mr. Tan is also experienced in providing seminars, talks, and workshops related to mental health and parenting skills.



Ms. Tan Wen Yi is good at individual and group counselling for children and adolescence.

Ms. Tan Wen Yi

Licensed & Registered Counsellor (KB07390, PA06922)

Ms. Tan graduated from Universiti Tunku Abdul Rahman, majoring in Bachelor of Psychology (Hons) Psychology in 2014. She then pursued her study and obtained Master of Counselling, from Open University Malaysia (OUM) in 2017. Her area of interest involve providing individual and group counselling for children and adolescence. She is also interested in providing career counselling, family and relationship issues, and handling issues related to stress and emotion management.



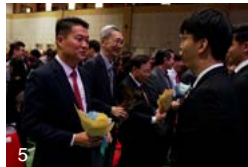
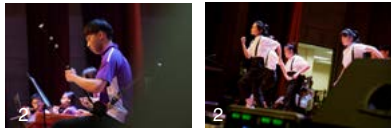
Ms. Jocelyn Lee has experience in handle issues related to work stress, family conflicts and interpersonal problems.

Ms. Jocelyn Lee

Licensed & Registered Counsellor (KB07237, PA06762)

Ms. Jocelyn obtained her Bachelor of Arts in Psychology from Southern New Hampshire University in 2012. She further her study in HELP University Malaysia and obtained her Master in Counselling in year 2016. Ms. Jocelyn ventures herself in providing both individual and group counselling services. She is also experienced in handling issues related to work stress, family conflicts, interpersonal problems and others. She also provides seminars and workshops related to mental health.

Teachers' Day 2019



1. Dr. Sim and Ms. Renugala received 2018 Young Researcher Award while Ms. Wu received 2018 Teaching Excellence Award. President Prof. Dr. Teh accompanied them to take photo.

2. Yi – Xian Chinese Orchestra and Art Performance workshop presented a wonderful performance at the ceremony.

3. Board of Directors and Board of Governors presented the coats with a school badge to all faculty members and staff.

4. The outstanding students of every faculty who received Dean's List Award had a group photo with campus leaders.

5. Students representatives presented flower bouquets to teachers.

On the 27th of September, the eve of the birthday of Confucius, Southern University College held its annual Teachers' Day.

During the ceremony, the student representatives, the President, and the Chairman of the Board of Directors gave their speeches in appreciation of the importance of teachers in shaping and educating the minds of future generations. An official jacket for lecturers was also unveiled.

The college awarded the 2018 Teaching Excellence Award and the 2018 Young Researcher Awards. The Dean's List Awards were also given to outstanding students of every faculty.

There are both traditional and modern performance presented by the students. They played Chinese instruments such as yangqin, guzheng, dizi, and erhu, as well as modern instruments. They also presented a modern dance. Apart from these, student representatives also presented flower bouquets to teachers to express their appreciation for their dedication in teaching.

Young Researcher Award 2018

Dr. Sim Hiew Moi
Acting Dean of Faculty of Engineering & Information Technology



Dr. Sim Hiew Moi received the Young Researcher Award from President Professor Dr. Teh Geok Bee.

Hi everyone, I'm Dr. Sim Hiew Moi from Faculty of Engineering & Information Technology, Southern University College.

First of all, I would like to express my sincere appreciation to our university, for nominating and awarded me the Outstanding Research Award this year. I feel really honored, and grateful to receive this recognition.

I would also like to take this opportunity to thank my fellow faculty members for giving me support and help for all this time. As a member of the research committee and acting-dean of the

faculty, I hope I can continue to contribute, wherever I can, especially to the research work in our faculty and university.

By doing so, I hope that we'll create more opportunities, provide more support and training to our faculty staff and students, to enable us to do more research works, together with our industry partners and academic partners. We all know that doing an impactful research is not that easy, but I believe, by working together as a team, we can achieve a lot more.

Young Researcher Award 2018

Ms. Renugala D/O M. Shollunayagam
The Head of Department of Marketing



Ms. Renugala D/O M. Shollunayagam received the Young Researcher Award from President Professor Dr. Teh Geok Bee.

Receiving this award is a very auspicious and great honour. I am truly grateful for this great recognition given by the University College and IGSR committee.

Writing is a passion for me especially in the field of logistics and Supply Chain Management. I am still learning and keen to learn more about this field. I admit that I am quite pleased to discover that I have such an interest in writing, and it has motivated me to contribute more in the academic field. As an educator, research and publication are a platform that enables me to share my ideas with my peers.

I owe a great deal to the training that I received through various training sessions designed to enhance my writing skill with a focus on research and publication. I would like to acknowledge the support that I received from faculty and University level as well as guidance from my working colleagues, professors, lecturers and friends here.

Lastly, I encourage all the lecturers to become involved in research and publication. You know the old saying, if you don't try you will never know. Once again, thank you for this opportunity!

Teaching Excellence Award 2018

Ms. Wu Ziou Hon @ Go Ziou Hon
Senior Lecturer



Ms. Wu Ziou Hon received the Teaching Excellence Award from President Professor Dr. Teh Geok Bee.

I started my teaching journey 10 years ago. After 3 years of lecturing at Universiti Tunku Abdul Rahman, I joined Southern University College. To me, teaching is a challenging but incredibly rewarding profession. It gives me the opportunity to make significant influence to the future generation.

Throughout my tenure as a lecturer, I have interacted with students of different backgrounds, ages and intelligence. I believe that teaching is about building relationships and making connections with all students with absolute equality. A lecturer, who is able to communicate well with students, can motivate

and inspire them to learn and participate in class. I hope I'm not just a lecturer, but also a mentor and a guide to my students. Therefore, I always do my best to help my students augment their knowledge, techniques and behaviours. And, I am so grateful that most of my students appreciate it.

I would like to take this opportunity to thank Southern UC for this Teaching Excellent Award. It is such a great recognition and I'm truly honored to receive it. I would also like to thank all my colleagues, students, my family and friends who have been supporting and guiding me throughout my life. Thank you very much.

Newly Joined Teaching Professionals



Ms. Ho Cheah Joo
Lecturer

Faculty of Education & Psychology

I, Ho Cheah Joo, Lecturer from Faculty Education and Psychology, majoring in Early Childhood Education.

I graduated from the University of Hull, UK in Master in Education (Early Childhood Studies) in the year 2015. Also, I earned the Master in Psychology in the year 2012, University Malaysia Sabah. I am passionate about education and psychology. Throughout the conducted research for Master in Education, I found the significant influence of parents toward the early age children on the use of digital devices.

Studying abroad enriched my personality with diverse experiences. Inclusive learning had developed my thinking skills differently. I enjoyed learning with students who come from different backgrounds and/or countries. My belief in education is teaching and learning always happen together to both teacher and students.



Ms. Tan Wen Yi
Lecturer

Faculty of Education & Psychology

Hi, I am Tan Wen Yi from Kuala Lumpur, and the lecturer from Faculty of Education and Psychology (FEP). I am a Licensed and Registered counsellor of Lembaga Kaunselor Malaysia.

Being a counsellor is always what I want to be since young. Helping others can be in many different ways like in terms of financial or practical help but what I find most significant way is that lending out a helping hand psychologically for those who are being in the darkness in their life will be very important for them as well.

Therefore, I made my decision to further my studies in Bachelor of Social Science (Hons) Psychology of Universiti Tunku Abdul Rahman and Master in Counselling of Open University Malaysia.

Newly Joined Teaching Professionals



Ms. Boo Wei Qiao
Lecturer
Faculty of Art & Design

“Cecilia Boo, a female artist who graduated from University of Minnesota, Morris, the United States with a Bachelor of Arts in triple majors of Studio Art, Art History and Psychology in 2017.

She completed her Master’s degree in Arts Management from Manchester University, the United Kingdom. She believes that arts education is important for everyone because arts teach people how to appreciate the beauty around them and how to create beauty in their life.

Being different from the science subjects which could be said to be the structure of the human body, arts give that human body a soul. She strongly believes that if someone who is highly educated but never taught to appreciate arts and its importance, he or she is an intelligentsia without soul of creativity and innovation.”



Ms. Shalini A/P Radha Krishnan
Lecturer
Faculty of Humanities & Social Sciences

I have just recently joined the Department of English Language as a new English Language lecturer. Prior to joining the department, I spent approximately eight years teaching various language academies and schools as an English Language tutor.

I completed my Bachelor Degree in Teaching English as a Second Language (TESL) at University Selangor and I also graduated with a Master Degree in English as a Second Language (MESL) from University of Malaya. My area of research specialisation is in the field of Applied Linguistic, namely Language Acquisition, Language Learning Strategies and Critical Thinking.

I wish to express my utmost gratitude to the staff and my colleagues for making the environment a joyful place to work at. I firmly believe in the excellence of Southern UC and will strive to reach the roof!

Newly Joined Teaching Professionals



Ms. Ting Chiu Mei
Lecturer
Faculty of Education & Psychology

Hi, My name is Ting Chiu Mei. I am the lecturer from Faculty of Education and Psychology (FEP). I graduated with a Bachelor of Science (Food Science and Technology) and Master of Teaching (Early Childhood) from University of Melbourne, Australia.

I always believe that education plays an important role in one's life and among them, and early childhood education is the most important level. This is because the foundation built during the early stage determines the capacity of a person. Therefore, after completing my bachelor degree, I decided to further my studies in the early childhood education field.

During my studies, what I learned is that learning is like a journey, it's not only about how fast or how well you complete your trip but it is also how much you enjoy the trip.



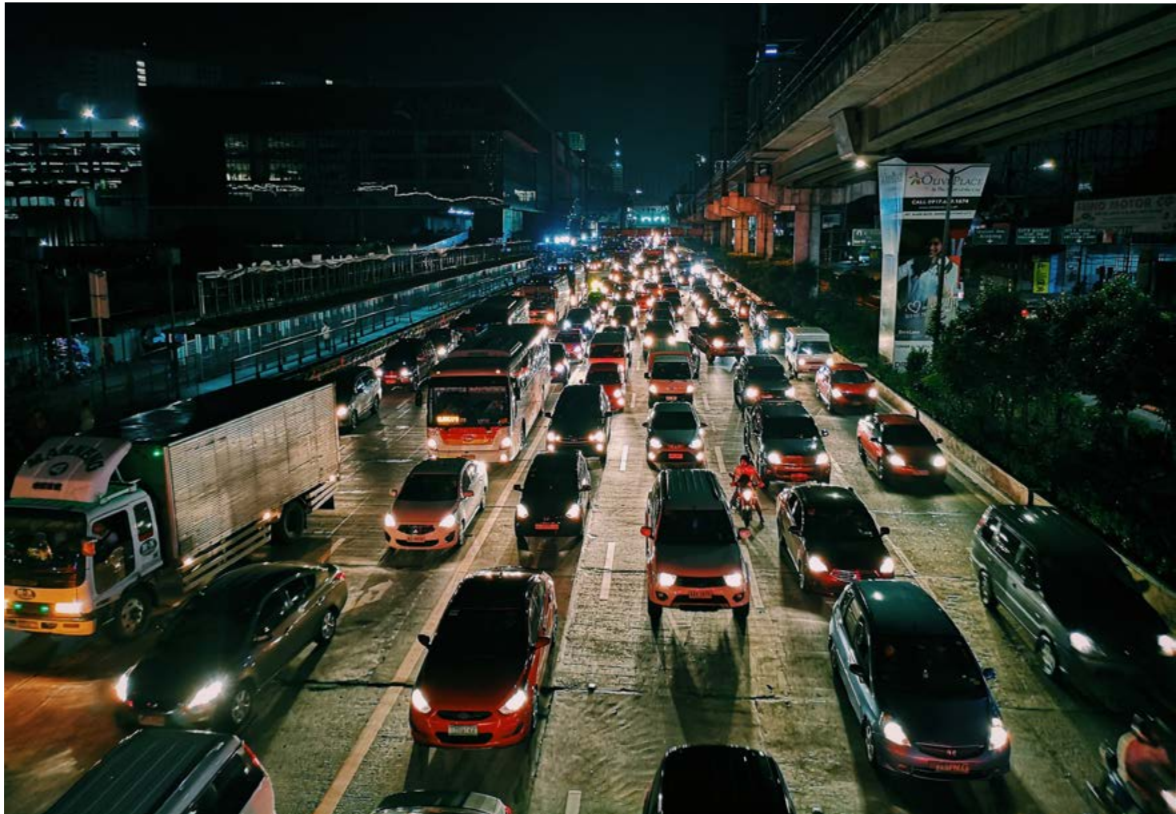
Dr. Soh Chiun Siung
Assistant Professor
Faculty of Chinese Medicine

Greetings to all. I am Dr.Soh Chiun Siung from FCM. Originating from Kota Kinabalu, Sabah, I was part of FCM before I pursued my Phd study in Tianjin University of Traditional Chinese Medicine, and majored in TCM clinical Basics. I have completed my PhD study in June and I feel privileged to be able to join and be part of SUC again.

Serving in the education industry has always been my passion and interest. I enjoy interacting with student, not only to share knowledge that I possess but also exchange intellectual conversations and listen to the young bright minds. It's my pleasure to be able to share and exchange light with students in their journey to explore and understand the knowledge of TCM.

Prihatin Aspek Logistik Tangani Nahas Musim Perayaan

Penulis / Dr. Mohd Saipuddin Suliman dan Mimi Suriani Mat Daud
Jabatan Pengajian Melayu, Kolej Universiti Selatan
Diterbitkan dalam Berita Harian (18 June 2019, muka surat 49)



Saban tahun kita dihidangkan dengan ratusan angka kematian akibat kemalangan jalan raya tatkala menjelang musim perayaan. Adakah kita mengambil iktibar atau sekadar berasa simpati buat seketika sahaja. Hakikatnya, tahap keprihatinan dalam kalangan masyarakat masih rendah dan perkara ini menyebabkan teretusnya malapetaka di atas jalan raya. Semua pihak harus memainkan peranan dalam usaha mengatasi masalah yang berlaku ini. Bagi pihak berwajib, kesemua kawasan yang sering berlakunya kemalangan maut harus diteliti punca nahas. Adakah fizikal jalan yang

mungkin berlubang, tidak rata atau rimbunan pokok yang menghalang papan tanda lalu lintas. Kadangkala terdapat jalan raya yang terlalu gelap pada waktu malam dan memerlukan cahaya sokongan bagi meningkatkan tahap penglihatan para pemandu.

Ironinya, kerja-kerja penambahbaikan jalan raya di negara ini sering kali dibuat secara besar-besaran tatkala menjelang musim pilihan raya. Mungkin pendekatan dan kaedah konvensional ini boleh diubah dan membuat penambahbaikan jalan raya menjelang musim



perayaan. Dalam pada itu, pihak kementerian yang berkenaan juga boleh memainkan peranan dengan menambahkan papan tanda peringatan serta etika pemanduan agar para pemandu memperoleh kesedaran dan memperbaiki etika pemanduan masing-masing. Penetapan peraturan kenderaan berat tidak dibenarkan untuk melalui lebuh raya utama kecuali bas sewaktu hari pertama dan kedua cuti perayaan wajar diteruskan bagi mengurangkan risiko kemalangan maut.

Sementara itu, penambahbaikan secara total dan efisien juga tidak akan memberi sebarang manfaat seandainya sikap para pemandu sendiri yang miskin etika. Umpamanya menggunakan lorong kecemasan sesuka hati, memotong barisan berkembar dan lebih parah berlumba sesama mereka. Minda sebegini

harus cuci demi menyelamatkan nyawa para pemandu lain di negara ini yang tidak bersalah. Kementerian komunikasi juga boleh memainkan peranan dengan memaparkan iklan di kaca televisyen berhubung persediaan keselamatan sebelum pulang ke kampung. Umpamanya seperti pemeriksaan bunga pada tayar kenderaan, sistem brek, minyak pelincir serta angin pada tayar simpanan. Kesemua elemen ini setidak-tidaknya dapat meningkatkan kesedaran dalam kalangan pemandu khususnya buat perantau yang jauh kampung halamannya.

Pada sisi lain, didapati terdapat segelintir kenderaan yang menggunakan lampu HID yang tinggi kuasanya lantas menyilaukan pandangan pemandu lain yang berada di hadapan atau berselisih dengan kenderaan mereka. Perkara ini tidak boleh dipandang



enteng berikutan boleh menyebabkan nahas jalan raya kerana secara saintifiknya, mata manusia yang terkena biasan silauan yang tinggi boleh kehilangan titik fokus dalam masa beberapa saat sebelum dapat melihat kembali secara normal. Situasi ini sangat-sangat tidak selamat bagi pemandu, penumpang mahupun pengguna jalan raya yang lain lebih-lebih lagi jika seseorang itu merupakan pemandu bus yang membawa hampir 40 nyawa di dalam kenderaannya. Perkara ini perlu di pandang serius oleh pihak berkuasa terutamanya menjelang musim perayaan pada bulan hadapan.

Akhir sekali, faktor alam sudah pasti tidak dapat dikesampingkan. Umpamanya hujan lebat, banjir dan tanah runtuh merupakan beberapa perkara yang setiap pamandu harus waspada. Pastikan setiap kenderaan mempunyai peti

keselamatan bagi tujuan rawatan awal jika berlaku sebarang kemalangan. Moga statistik kemalangan pada musim perayaan ini dapat dikurangkan dengan kerjasama semua pihak sama ada pihak berwajib mahupun para pemandu sendiri berlandaskan prinsip pematuhan etika pemanduan jalan raya di negara ini.



南方大学学院 大事纪要

(05/2019 - 10/2019)

摘要 Summary

02.05.2019

本校与新山海南会馆联办《华团会馆史研究之回顾与前瞻》研讨会及展览。

Southern UC co-organized the "Reviews and Future Prospects of Chinese Societies Historical Studies" with JB Hainan Association.

02.05.2019

培智国民型中学学生与老师莅临本校参观。

Students and teachers from SMJK Pai Chee visited Southern UC.

03.05.2019

丹斯里黄荣盛局绅在《超级领袖训练班》中分享“成功之道”。

Tan Sri Fng Ah Seng shared his ideas in the "Super Leader" Seminar.

08.05.2019



本校金融系主任林文强及旅游与酒店管理系主任祝圣怡于绩效教学工作坊上分享教学经验。

Head of Department of Finance, Mr Lim Boon Keong and head of Department of Tourism and Hospitality Management, Ms Thock Sheng Yi shared their teaching experience in the Effective Teaching Workshop.

11.05.2019

本校与海南大学联办的旅游专业硕士课程第二批开课，共10名学生报读。

10 students were enrolled in the 2nd Batch of MTA program jointly organised with Hainan University.

11.05.2019

中医药学院举办养生保健工作坊。

FCM conducted a Healthcare Workshop.

13.05.2019



校长郑玉美教授为2019运动会主持开幕仪式。

President Prof. Dr. Teh Geok Bee hosted the 2019 SUC Sport Day.

15.05.2019

研究生与研究学院邀请学者刘柏森教授到本校主讲“气候变化的影响”。

IGSR invited Prof. Low Pak Sum to talk on "Climate Change: What Is It About?"

15.05.2019

2019年第一场“草地电影”分享会放映电影《女人在家》及Kantoi。

2019 1st Picnic Screening - *Woman At Home & Kantoi*.

16.05.2019

董理事与本校领导层参访新山宽柔中学。

Southern UC's members of BODs and BOGs visited Foon Yew High School, JB with the University Management.

16.05.2019

SMK Kelapa Sawit的师生前来本校参观，并参与由艺术与设计学院举办的工作坊。

Students and teachers from SMK Kelapa Sawit visited Southern UC and attended the workshop hosted by FAD.

18.05.2019

本校通识教育中心、笨珍华人社团联合会、林连玉基金笨珍区联委会及笨珍培群独中董事会联办时事讲座“回看509改变了什么”。

General Studies Centre, Gabungan Persatuan Tiong Hua Daerah Pontian, the Johor Pontian Joint Committee of LLG Cultural Development Centre and the Board of Director of Pei Chun High School co-organised a seminar on “What has been changed after 509”

24.05.2019

南方中医院院长朱观南博士主讲“癌友的饮食调理”。

Director of TCM Dr. Choo Kuan Nang gave a talk on “Diet of Cancer Patients”

24.05.2019

本校南方技职学院与中国广东省南华珠宝职业培训学院联办珠宝课程。

SITE has launched Professional Diploma in Jewellery Design and Craftsmanship in cooperation with Nanhua Industry & Trade Technical School, China.

25.05.2019

本校与新加坡八方文化创作室、醉花林俱乐部、陈嘉庚基金会、吾庐俱乐部和南方诗社联办“五四与新加坡”研讨会。

Southern UC co-organised the Conference on ‘Singapore and the May Fourth Movement’ with Singapore Global Publishing, Chui Huay Lim Club, Tan Kah Kee Foundation, Goh Loo Club,

and Southern Poetry Society.

26.05.2019

中国积分制管理创始人李荣在本校举办《创新企业管理模式-积分制管理的奥妙》讲座。

Seminar on “Merit Point Management” in the innovative business management model.

31.05.2019

南方中医院副院长罗德旺主讲“中风病的预防及中医调理”。

Deputy Director of TCM, Mr. Law Teik Hwong gave a talk on “Prevention of Stroke and TCM Treatment”

05.06.2019

董事长拿督陈洛臣参与柔州州务大臣的开斋节开放日活动。

BOD's Chairman, Dato' Vincent Tan participated in the Hari Raya Puasa Open House Event of Menteri Besar Johor.

09.06.2019



教育部副部长张念群国会议员为第28届毕业典礼主持开幕，共824位毕业生。

28th Southern UC Convocation was officiated by Deputy Minister of Education, YB Puan Teo Nie Ching.

11.06.2019 - 14.06.2019

马港学生文化之旅在本校举办交流活动。

Activities of CUHK-Malaysia Student Cultural Exchange Programme.

19.06.2019



永大集团总执行长拿督威拉巫光伦在企业家大讲堂第25讲中分享《又见马六甲—坚持实现梦想的挑战》。

The CEO of Yong Tai Bhd, Datuk Wira Boo Kuang Loon shared the “Encore Melaka Impression Series”

20.06.2019

中文系与中文系学生会联办“张爱玲的爱情书写”讲座。

Chinese Studies Association conducted a talk on “Zhang Ailing’s Love Story Writing”

23.06.2019



翰墨先贤—姚拓·黄国彬书法义展，所得款项归入宽柔基金，造福贫寒学子。

Museum & Gallery had organised a calligraphy exhibition of Yao Tuo & Huang Guo Bin.

24.06.2019

日本爱知大学现地教学项目结业礼。

Closing ceremony of Aichi University Student Exchange Program.

26.06.2019

2019年第二场“草地电影”分享会放映电影《我将不再沉默》。

2019 2nd Picnic Screening - *I will not be silenced*.

28.06.2019



举办马中经贸讲座，由丘光耀博士主讲“互利共赢的一带一路”。

Dr. Hew Guan Yao shared his view on “Mutual Benefits of the Belt & Road Initiative”

29.06.2019



2019年运动会。

Sport Day 2019.

29.06.2019

南方大学学院2019常年会员大会。经严谨讨论，会议通过从定存中提300万令吉作长期股票投资，以获取更健全回报。

SUC AGM 2019. The meeting decided to invest RM300k of the fixed deposit in stock to gain a higher return.

01.07.2019



柔佛州行政议员廖彩彤莅临本校为哺乳室主持推介礼。

Johor EXCO YB Puan Liow Cai Tung officially launched the Southern Lactation Room.

01.07.2019

台湾国立云林科技大学巫铭昌院长莅访及就“文化遗产维护课程”举行签约仪式。

Dean of FHSS of the National Yunlin University, Prof. Wu Ming-chang made his visit to sign an MOU on Preservation of Cultural Heritage Program.

03.07.2019 - 04.07.2019

大马课程鉴定机构莅临本校审核旅游管理荣誉学士课程。

MQA Full Accreditation Visit to BBA (Hons) in Tourism Management.

04.07.2019

上海出版印刷高等专科学校师生到访本校展开两个星期的学习与交流。

Lecturers and students of Shanghai Publishing and Printing College had a two-week study visit in Southern UC.

05.07.2019

中国黄帝内经文化促进会莅访本校进行交流。
Visit of the Emperor's Inner Book Enhancement Association of China.

11.07.2019 - 13.7.2019



新闻与传播系举办《传·乐》嘉年华。

DJC organized a carnival on "Communication".

12.07.2019

理事长张瑞發博士率大学领导层拜访董总，会商教育合作事宜。

Chairman of BOGs led Senior Staff to visit Dong Zong to discuss on educational collaboration.

12.07.2019

《超级领袖训练班》之成功之道3课程。

3rd Lecture of <Super Leader Training Series>.

16.07.2019

南方中医药开办“穴位保健按摩初级班”。

STCMC conducted the Healthy Massage Fundamental Class.

19.07.2019

南方图书馆举办查重工作坊。

"Turnitin" Workshop conducted by Southern Library.

20.07.2019 - 21.07.2019

本校中文系与柔佛书艺协会联办“2019年首届书法高级研修营”。

DCS co-organised the 'Calligraphy Advanced Training Camp'.

25.07.2019

本校领导层参访笨珍培群独中。

Southern UC management visited Pei Chun High School.

26.07.2019



本校与Giochi Technologies签署合作备忘录，联办游戏引擎与开发专业文凭课程。

An MOA signed by SUC with Giochi Technologies in the collaboration of the Professional Diploma in Game Engine and Development.

27.07.2019



本校于智雅大礼堂举办“南方大学与柔佛州庆中元和神庙组织交流晚宴”。

Exchange Dinner of SUC and the Qingzhongyuan organisations.

01.08.2019

本校领导层参访永平中学和居銮中华中学。

Southern UC management visited Yong Peng High School and Chong Hwa High School, Kluang.

04.08.2019

本校董事长及多位董事出席宽柔学校106周年校庆典礼。

Chairman and members of BODs attended FYHS's 106th Anniversary.

04.08.2019

柔佛家庭发展基金会举办《亲善妈妈》活动，由廖彩彤州行政议员主持推介礼，常务董事拿汀郑惠珍及刘福强副校长代表本校参与其盛。

Launching of Mama Friendly Programme by YB Puan Liow Cai Tung.

04.08.2019

董事长为《篆刻公益工作坊》主持开幕。

Chairman of BODs Dato' Vincent Tan launched the "Engraving Workshop".

08.08.2019

本校领导层参访新文龙中华中学及华仁中学。

Southern UC management visited Chong Hwa High School, Rengit and Chinese High School, Batu Pahat.

13.08.2019

郑州工业应用技术学院的代表团到访本校。

A delegation from Zhengzhou University of Industry Technology visited Southern UC.

15.08.2019

本校领导层参访利丰港培华独立中学及麻坡中化中学。

Southern UC management visited Pei Hwa High School, Sungai Mati and Chung Hwa High School, Muar.

17.08.2019



本校艺术与科学学院举办毕业生作品展《CITY

MONSTER “设绘”JU人》。
FAD conducted a graduation exhibition.

17.08.2019



南方大学学院校友会于五福城北京楼举办“一起回家2.0南方团聚”联欢晚宴。
Southern UC Alumni Association organized its gathering dinner at Restaurant Pekin.

20.08.2019

韶关学院代表团到访本校。
A delegation from ShaoGuan University visited Southern UC.

23.08.2019

董事长率团访董总，双方签署了“华文独中师资培育专案奖学金计划”合作协议。
Chairman of BODs led a team to visit DongZong and signed an agreement on “CIS Teachers Training Programme”

27.08.2019

郑玉美校长率领刘福强副校长及学生事务处同仁拜访奖学金赞助人张自游先生。
The President led a team to visit Mr. Teo Chee Yow, a donor of scholarship fund.

31.08.2019

参与2019年国庆庆典检阅竞赛。
Participated in 2019 National Day Celebration Competition.

01.09.2019

本校文物馆举办“陈松泉鲐背艺术展”。
MAG organised an exhibition on ‘An Art Journey

with Chinese Calligraphy, Ink, Oil & Sculpture by Tan Song Chua’

05.09.2019

国立东华大学人文社会科学学院到访本校。
A delegation from the College of Humanities and Social Sciences at National Dong Hwa University visited Southern UC.

05.09.2019

台湾中国医药大学附属医院与本校中医药学院签署合作备忘录。
China Medical University Hospital and Southern UC MOU Signing Ceremony.

10.09.2019



清华大学台湾文学研究所莅访本校进行2019“马台文学文化研究”国际学术工作坊，此工作坊由华人族群与文化研究所、清华大学台文所和马华文学馆联办。

Southern UC and Institute of Taiwan Literature, Tsinghua University, Taiwan co-organised the 2019 International Academic workshop on Research of Literacy Culture Between Malaysia and Taiwan.

12.09.2019

第77场南方沙龙学术专题讲座“谈中国少数民族”。
77th Southern Salon Lecture on “China’s Ethnic Minorities”

14.09.2019 - 21.09.2019

南方大学学院嘉年华周与《离开地球表面9.0》中秋园游会开幕礼。

Official launching of Southern UC Carnival & Jump Party 9.0.

16.09.2019



南方慈善高球赛在Ponderosa Golf & Country Resort举行。

Southern Golf Tournament was held at Ponderosa Golf & Country Resort.

18.09.2019

通识教育中心配合“南方嘉年华周”举办讲座《从零到一：创业的秘密》。

GSC conducted a seminar on “Zero to One: How to Build A Startup”.

21.09.2019



2019南方义走吸引1200人参与。

Southern Walk 2019 attracted 1200 participants.

20.09.2019

第三学期开课典礼。

The commencement ceremony of Semester 3.

24.09.2019

董事长和校长到吉隆坡香格里拉酒店出席中国大使馆晚宴（Shangri-La Hotel）。

Chairman of BODs and President attended the dinner of China Embassy.

25.09.2019



《企业家大讲堂》第26讲，邀请荣蒂丝董事主席史进福主讲。

Mr. Su Chin Hock had been invited to give a talk in the 26th Entrepreneurial Seminar Series.

27.09.2019



2019师长节庆典。

Teachers' Day Celebration.

30.09.2019

柔佛华人建筑商公会领导同仁莅访本校商谈联办课程事宜。

Southern UC visited by Johor Master Builders Association (JMBA).

30.09.2019

Braintech有限公司和启迪之星于本校主办全马首次的“无人机”脑机接口竞赛南区半决赛。

Malaysia's first Southern Region Semi-Final Brain-Computer Interface Contest using Mind-Controlled Drone 2019 was organized by

Braintech and TusStar at Southern UC.

03.10.2019

第三学期学生社团嘉年华。

Student societies organized a societies carnival in the Multi-Purpose Hall

04.10.2019

本校艺术与设计相关科系的学生参与Art-2-day 艺术与生活作品展。

Art and Design students participated in the Art-2-day Exhibition.

07.10.2019

房屋与地方政府部长特别事务官蔡依霖莅临本校进行访问交流。

Housing and Local Government Ministry (KPKT) Special Functions Officer Chua Yee Ling visited Southern UC.

12.10.2019

本校配合林拔控股有限公司举办“林拔追光接力慈善义跑”，获捐献2万令吉作为教育基金。

Co-organized the “LINBAQ Chase the Light Relay” Charity Run event.

16.10.2019 - 18.10.2019

本校人事部为职员提供质量管理体系培训。

Southern UC HR department provided a ISO Training to staff.

19.10.2019

本校联办《关于商业本质的思考》分享会。

Co-organised a seminar on <Reflection on the Nature of Business> .

24.10.2019

教职员福利联谊会召开2019年度会员大会及遴选新届理事。

New committee members of SWA were selected

at the AGM.

25.10.2019



在和丽轩宴会厅酒楼举办《总统红酒慈善晚宴》以筹募教育基金。

Organised “The Great Wine Dinner” for educational funding.

25.10.2019



与万国通联办《5G起航，企业在势》讲座。

Southern UC and Global Tone Sdn Bhd co-organised the seminar on <How 5G will impact your business>.

29.10.2019 - 30.10.2019

大马课程鉴定机构莅临本校审核学前教育学士课程。

MQA Audit to Bachelor Degree in Early Childhood Education.

31.10.2019

本校代表团在董事长拿督陈洺臣率领下，出席华总主办的“浓情厚意献华教”晚宴。

Southern UC delegation which led by Dato' Vincent Tan, attended the World Presidential Blend Diplomacy Gala Dinner.



今年3月迎来新校长郑玉美教授后，本校于行政及学部上陆续实施了多项改革，并且着手各部门设施及硬体设备提升等计划。各项措施的规划与实施，配合全体教职人员的努力，以及学生们的爱校精神，南方大学学院正往升格为完整大学的道路上稳健迈进。宏远在望，齐心出发，祝愿南方大学学院在新山乃至全国善心人士的支持下，如愿成为一所非盈利完整大学，持续培育社会及国家未来的中流砥柱。

智利前总统参访校园



1. 智利前总统爱德华多·弗雷夫妇参访本校中医大楼及文物与艺术馆。
2. 前总统伉俪于校内种植一棵罗汉松。



配合出席慈善红酒晚宴，智利前总统爱德华多·弗雷与夫人玛塔于10月25日上午到访本校。除了参观本校的中医大楼和文物与艺术馆外，前总统伉俪亦受邀在校园内栽种一棵罗汉松。前总统夫人玛塔也在参观中医大楼时于课堂内体验中医推拿，由助理教授颜铭航博士为其进行颈肩调理。

本校董事长拿督陈洛臣对智利前总统伉俪的到访表示欢迎，并且解释本校正朝国际化发展，希望招收更多国际学生，今年招收的新生包含来自新加坡、印尼、菲律宾等地的外籍学生。

2019年马来西亚中华大会堂总会与世界总统联谊会协力举办一场“浓情厚意献华教”，推

出“品世界总统佳酿葡萄酒”项目以展开筹款。本校为其中一个受惠单位，其他四个单位分别为董总、新纪元大学学院、关丹中华中学，以及吉兰丹中华独立中学。

这项别开生面的活动获得中国完美公司赞助，捐献1万5600瓶1.5公升特酿总统葡萄酒，供华教筹款用途，其中获赠的葡萄酒共有5款式，是以保加利亚前总统斯托扬诺夫、智利前总统弗雷、德国前总统科勒、以及南非前总统德克勒克和莫特兰蒂来命名。本校于此项目下获赠2500瓶总统签名佳酿葡萄酒，首次以品酒会的方式为校筹募教育基金。而本校亦是南马唯一的受惠学府。



《总统红酒教育慈善晚宴》

筹募南方大学教育基金总统红酒晚宴

10月25日本校于新山茂奥斯丁花园和丽轩宴会厅酒楼举办总统红酒慈善晚宴。此次筹募南方大学学院教育基金总统红酒晚宴由南方大学学院主办，新山中华公会与新山中华商会联办，最终筹募款项突破500万令吉。



智利前总统爱德华多·弗雷于晚宴上以西班牙语致辞。

本校赠予爱德华多·弗雷前总统一幅本地书法家杨金荣的书法作品。

红酒慈善晚宴获得社会大众鼎力支持，当晚一共筵开157桌，并邀来智利前总统爱德华多·弗雷与其夫人玛塔尔为大会主宾。柔佛州旅游、妇女、家庭与社会发展行政议员廖彩彤亦代表柔佛州政府出席移交50万令吉模拟支票予本校。新山中华公会亦在会上宣布将捐款从20万令吉提高至50万令吉。

本校董事长拿督陈洛臣在致辞时感谢各方善心人士的慷慨解囊，并向全体联办单位和筹工委成员的紧密配合表达谢意。智利前总统爱德华多·弗雷则表示，目前总统签名佳酿葡萄酒为马来西亚多所学府筹得2650万令吉，让他

倍感骄傲。他于会上以西班牙语发表感言时表示，这次到访马来西亚感觉非常有意义。爱德华多弗雷前总统也在较后出席31日华总举办的“浓情厚意献华教”筹款运动。

晚宴筹工委主席陈再藩于节目尾声上台宣布筹款款项达致目标，并邀请特别表演嘉宾——南方大学学院校长郑玉美教授为观众献唱致谢。郑校长当晚一共演唱“上海滩”及“Top of The World”两首歌曲，学生们临场即兴为校长伴舞，表演既精彩也诚意满满，获得观众如雷的掌声。

办活动的二三事

访三位校园活动主席



2019年的三位大型学生活动筹委会主席，左起为许俊维（许）、李慧仪（李）、林联卫（林）。

“我的活力校园”、“离开地球表面”中秋园游会、“家在南方”学生文艺大汇演都是近年来本校学生常年活动中的“重头戏”。今年“我的活力校园7.0之艺演南竞”及“离开地球表面9.0之伴月”中秋园游会结束后，紧接着的便是即将于11月20日迎来的“家在南方7.0之盼逆”。

本期《今日南方》于“家在南方”的筹办期间特别邀来今年这三大学生活动的主席，分别为许俊维、林联卫及李慧仪。由本次“家在南方”筹委会主席李慧仪提出在筹办活动上面对的疑难杂症，再由两位卸下大任的主席对症下药，为她解惑，也希望在未来筹办活动的同学能从中受益。

李：你们好，我是这届“家在南方”的筹委会主席。这次很荣幸能跟两位主席前辈讨教。首先，想请问两位是怎么开始接触校内活动呢？为何会想参与筹办校内活动？

许：会办活动是因为想传承学长姐们的精神，希望让这些活动继续下去，越办越好，展现更多不一样的方面。

林：之前读专业文凭的时候，我是不参与任何学校活动的，但我有参与其他校外的活动。从去年开始我第一次参加“离开地球表面”园游会才真正地开始认识学校的每一个角落，也认识了一些朋友，了解了校内活动的筹办模式，然后就想继续传承这些精神。

李：原来是有这么深厚的意义。那你们会选择性参与活动还是会觉得多多益善？

许：我决定担任“活力校园”的主席也是考虑了很久，但因为本身就比较喜欢参与活动，而且南院这个地方大家都很有热情，办活动都会让我学习到很多，都会有成就感，所以才会去办活动。

林：其实我只做过几项活动，像是一次社团主席，第二次主席就是今年的“离开地球表面”园游会。我个人觉得在参与活动方面，不是你参与得越多越好，而是你在活动中学习到了什么。就是你在哪方面比较需要加强，你就需要去参与那方面的项目来弥补你的缺点。

李：那对你们来说，办活动的开心比较多还是心酸比较多？

林：其实我觉得不要太在意开心或心酸，更重要的是你在做的过程中你感受到了什么、学到了什么。开心跟心酸一定会有的，只是在开心的当儿，你不要忘记你的责任。在心酸的时候，你要清楚发生什么事情，你该怎么去解决，这些才是最重要的。

许：开心就是从活动中获得的成就感，心酸就是感觉到大家不那么团结的时候，也就会想办法让大家一起把活动办得更好。

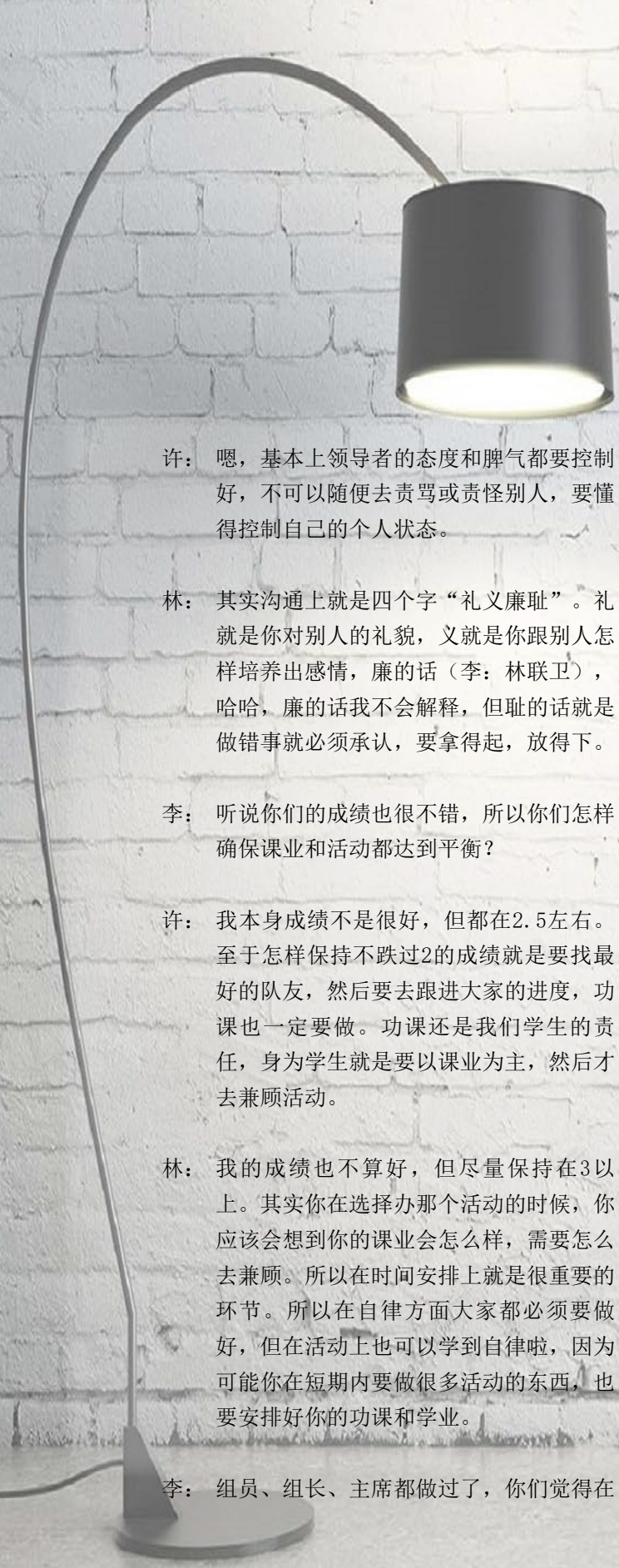
李：那你们在筹备活动的期间有遇到什么困难吗？会怎样去解决呢？

许：我遇到的困难都不是困难咧（大笑）。因为经历了10多场活动，我觉得所有的困难其实都有很多方法可以解决。所以不要遇到困难就觉得心累。

林：可能遇到困难的时候真的会很累，但是不要选择逃避，而是思考怎么去学习解决。整个活动上真的会遇到很多问题，像是沟通、财务等方面。但是每个问题都会有解决方案的，能解决的问题也就不是大问题，我只可以这样告诉你啦。

李：你们怎么确保合作过程是愉快的呢？

林：其实我一开始加入活动的时候，几乎都不认识任何人。就算是你们也都是活动上认识的。在沟通的问题上，每个人相处模式都不一样，我觉得你必须先了解对方，也要让别人了解你。尤其作为主席，你有自己的想法，组员也会有组员们的想法。你需要让他们发表想法，然后告诉他们为什么你要那么做。可能不会所有人懂你，但是你必须做到该做的责任，让大家懂你。



许： 嗯，基本上领导者的态度和脾气都要控制好，不可以随便去责骂或责怪别人，要懂得控制自己的个人状态。

林： 其实沟通上就是四个字“礼义廉耻”。礼就是你对别人的礼貌，义就是你跟别人怎样培养出感情，廉的话（李：林联卫），哈哈，廉的话我不会解释，但耻的话就是做错事就必须承认，要拿得起，放得下。

李： 听说你们的成绩也很不错，所以你们怎样确保课业和活动都达到平衡？

许： 我本身成绩不是很好，但都在2.5左右。至于怎样保持不跌过2的成绩就是要找最好的队友，然后要去跟进大家的进度，功课也一定要做。功课还是我们学生的责任，身为学生就是要以课业为主，然后才去兼顾活动。

林： 我的成绩也不算好，但尽量保持在3以上。其实你在选择办那个活动的时候，你应该会想到你的课业会怎么样，需要怎么去兼顾。所以在时间安排上就是很重要的环节。所以在自律方面大家都必须要做好，但在活动上也可以学到自律啦，因为可能你在短期内要做很多活动的东西，也要安排好你的功课和学业。

李： 组员、组长、主席都做过了，你们觉得在

活动期间最大的收获是什么呢？怎样的活动你们会觉得是最成功的呢？

许： 对我来说，没有一场活动是所谓的完美跟成功的啦。大家开心把活动办完，没有任何怨言，在各自的岗位都能有所学习，就是我心目中成功的活动了。

林： 对我来说最大的收获是可以学习到课外的东西，这是第一点。第二点是能将课业学以致用。像我读管理系的，在管理和沟通方面是可以很好地使用出你学习到的东西。再来就是能认识很多不一样的人，接触外面的人，知道市场上的需求是什么。至于成不成功，这个是要看个人的衡量啦。你觉得你做出来的是你想要的东西和大家想要的东西，那就是真正的成功。

李： 说得非常好！

林： 这样你在我们身上学到什么东西呢？讲来听听？

李： 第一个就是我觉得你们都有很好地在课业和活劫上找到平衡点，所以我也会继续努力向你们学习，把我的成绩努力地维持在3.0以上。然后我也会跟活动的筹委们好好沟通，取得共识，达到团结！

从大自然取材 为退休生活添精彩

访退休“花王”李禹顺先生



李禹顺夫妇（右四及右五）与其女儿（右一和左一）于展览作品前与校长郑玉美教授（右三）及其丈夫洪光辉先生（右二）以及人文与社会科学学院院长罗友强（左二）合影。

还记得在本校服务长达15年的花王花后吗？

10月26日，本校退休“花王”李禹顺先生和8位画家于新加坡国家图书馆戏剧中心举办为期3天的“2019年亚洲杰出书法与艺术新锐展览会”。相关展出由新加坡艺术工具坊(TOOLART LLP)主办，其中包括同样来自马来西亚的两位艺术家及新加坡、越南、印尼、印度的艺术工作者。

展览当日，李禹顺先生的画作就摆放在展厅的入口处，一踏入展厅便映入眼帘。从对农村生活与家禽鱼虾栩栩如生的刻画，到李先生自身热爱花卉植物，再到朴实大气的山水画，各种自然景物跃然纸上。无师自通的精湛才艺让策展人黄丽莲也对这位72岁的年长新晋艺术家表示赞赏，并且认为他体现了乐龄人士勇于尝试新事物的正面例子，也给予年轻艺术家们深刻的印象。

其实谦虚的李先生是在家人及黄丽莲的多番游说下才鼓起勇气参与展出的。年轻时的他从事建筑工作，后来在本校担任园艺组主任，与夫人陈秀英女士一同栽种校园内的花草，为南方大学学院奉献多年汗水。他们的辛勤灌溉让众人得以在优美景致下上班、学习。那些年百花盛开、繁花锦簇的日子也是“花王”与“花后”美丽的回忆。

2016年退休后，花王开始提笔自学水彩水墨画以排遣时间。孜孜不倦的他，短短三年的时间便在因缘际会下获得本次与其他优秀画家一同联合展出的机会。古稀之年获此荣誉，李先生除了感激之外，也表示他的画作更多的是对生活的观察。乡村出生的他对饲养鸡鸭、栽种花草及自然景致皆很熟悉，加上多年的园艺工作经验，李先生对于大自然里的花草动物有了更深刻的观察。年轻时与母亲一起喂养牲畜及各种甘榜生活的幸福记忆，更是推动李先生持续作画的力量。从创作过程中回忆过往美好，让怀恋母亲的李先生能有所慰藉。

1. “花王”在半小时画了一棵松树以作水墨画示范。
2. 配合展览主办方的安排，李先生在现场示范作画，吸引许多参观者围观。
3. “花王”与“花后”的女儿带领校长夫妇参观展览并展示爸爸的画作。



以水彩水墨画作为退休后的精神寄托，李先生将他出色的表现归咎于自己“偷师”的功力。他说年轻时没有机会接受正规教育，他以多看、多观察的方式累积知识和手艺。注意别人怎么做，然后试着自己依样画葫芦，李先生一点一滴地用双眼观察，再通过自身努力实践，在建筑、园艺乃至如今的书画技艺上都自成一派。“花后”陈女士也表示，她也乐见先生能通过作画保持开朗的心境，但同时也希望他能多休息，不要太过操劳。

从自身对大自然的阅历取材，让这位自称零基础且业余的新锐画家在邻国绽放光芒。本校校长郑玉美教授在观展后表示，在一项会议上无意中晓得以前校园中繁花锦簇，而花草皆由李先生夫妇打理。如今她仅能通过想象勾勒出校园满院芬芳的样子。而退休后的李先生能有一番傲人的作为，郑校长觉得他的经历给予所有人莫大鼓励。

因为工作劳损而被迫退休，如今作画成了李先生生活中的快乐泉源。李先生表示他不敢奢想举办画展，但如今的日子如果没有作画，他也不晓得该如何填补闲暇了。但年纪渐长，他也渐渐感到身不由己，作画间中需要更多的休息，一切仅能量力而为。

“花王”李禹顺先生年近七十依然热衷于为生活注入活力与创造力，愿他能一直保有这份简朴的幸福，而他“再出发”的可贵精神是值得大家学习及散播出去的美丽种子。



1.



2.



3.

1. 李先生在半小时的作画示范项目中简单描画出松树的轮廓，画作惟妙惟肖。
2. “花王”李禹顺先生及“花后”陈秀英女士在展览作品前合照留念。
3. 左起为李禹顺夫妇、校长郑玉美教授及其丈夫洪光辉先生（右三及右一）与策展人黄丽莲合照。



文/蔡镇业（新闻与传播系）

《传·乐》顾名思义便是传播快乐。2019年7月11日至13日，本校新闻与传播系学生于校内举办一场别开生面的传播嘉年华。嘉年华的举办旨在建立一个平台让本校新闻与传播系更为大众熟知并且给予学生们通过活动策划吸收经验、锻炼能力。今年《传·乐》嘉年华以环保为主题，通过海洋垃圾为元素设置了一系列图像、影像及装置艺术的展出。

一连三天的《传·乐》嘉年华也邀请了高人气YouTuber陈培永和蔡常勇、“八度空间”资深新闻主播陈嘉荣和杜文杰、知名网络媒体“新山去哪儿”创办人Dato’ Henry等业界翘楚为校

内师生及校外人士进行分享会及讲座。除此之外，“隐形边界”摄影展、《Just a bit 4.0》新书发布会、张爱玲电影分享会、Sony相机工作坊、手机摄影工作坊、“八度空间”校园主播试镜、创意手作市集与美食餐车等活动都让校园顿时焕然一新，格外热闹。

配合时下所提倡的环保意识，《传·乐》嘉年华除了推出环保袋与环保吸管，新闻与传播系的师生更打造了一海洋垃圾博物馆。博物馆内淡蓝色的灯光下，从柔佛州各地海滩捡拾回来的塑料瓶罐悬挂上方，再加上由海洋垃圾制作而成的装置艺术搭配学生摄制的洋垃圾纪录片的

1. 新闻与传播系《传·乐》嘉年华筹委会在活动结束后大合照。
2. 出席开幕礼的贵宾参与活动导览，在海洋垃圾博物馆内合照。
3. 新山宽柔中学校讯社社员由顾问老师带领，到访参与记者播报体验工作坊。

新闻与传播系《传



播映，整体感觉庄严肃穆。海洋垃圾博物馆旨在提高众人对环保与海洋保护的醒觉。馆内的所有海洋垃圾皆由师生们在一个学期内多次进行净滩活动累积所得，并通过一系列的分类、清洁及消毒后赋予它们新生命及新使命。

在《传·乐》嘉年华的开幕典礼上，本校资深副校长王润华教授表示，一所真正优秀的大学需要与社区结合。他赞赏新闻与传播系学生将从海洋垃圾堆里捡拾而来的拖鞋拼凑成一幅“家庭照”的拍照背景板有创意且有才华。本校副董事长梁德海先生、常务董事拿汀郑惠珍及企业与管理学院院长黄永兴教授亦出席开幕典

礼，并由人文与社会学院院长罗友强带领，从国际感恩大楼至文物馆进行导览，深刻了解本次嘉年华同学们付诸的心力与汗水。

为期三天的嘉年华节目精彩丰富，前来参观者不乏成群结队来访的各校中学生。本校新媒体中心亦举办记者播报体验工作坊。前来参访的中学生能切身感受记者在镜头前进行播报的过程，并且在播报体验后通过荧幕观看成品，由罗友强主任为中学生们讲解他们表现上的优点与缺失。中学生们在参访后都给予了正面感受，并从各类展览与工作坊中有所受益。

4. 副董事长梁德海、常务董事拿汀郑惠珍及资深副校长王润华教授仔细聆听活动主席蔡镇业的导览讲解。
5. 导览活动结束后，出席贵宾、新闻与传播系教师、活动主席在拖鞋拼凑成的背景板前拍照留念。
6. 新闻传播系嘉年华周的相关顾问老师合影。

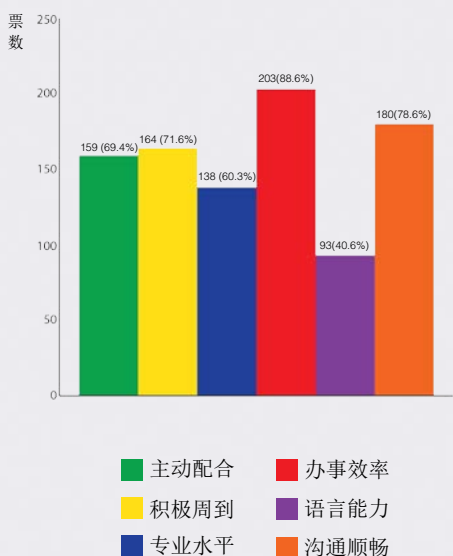


校园最友善 行政部门调查

继第40期《今日南方》进行的校园美食调查，本期《今日南方》再次为校园进行另一番调查，收集了229份问卷，为大家揭晓本校最友善行政部门到底花落谁家！

行政
部门
调查
校园
最友善

您认为最友善的行政单位
需要具备怎样的性质？

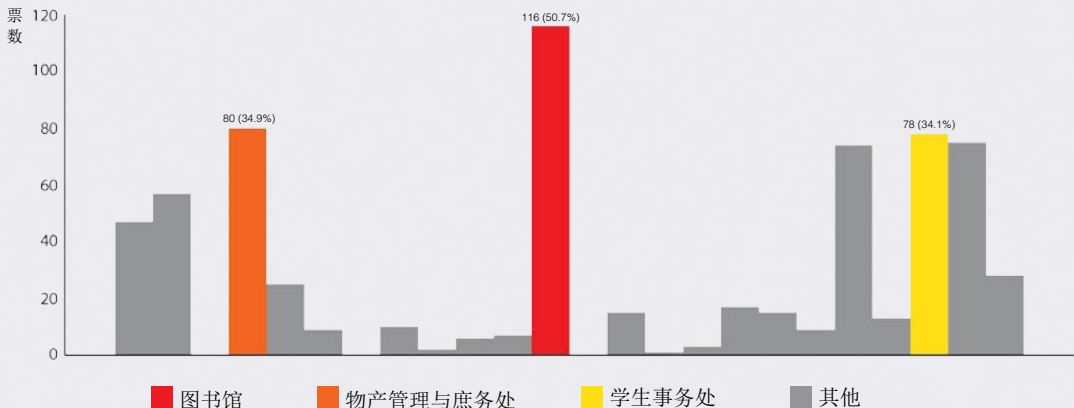


本校的行政部门为数不少，但为大部分学生所熟悉的或许并不多。更多的行政部门并不会直接与同学们接触，但行政部门每一决策与安排通常都与学生们息息相关。此次调查为彰显师生们在平日校园内所见所感之体会，希望通过此平台予填写者畅所欲言的管道。另，期望从统计后排列靠前的相关部门中了解个中原因，为校园行政优化提供一些帮助。

从229份问卷中了解到大家对于“友善行政单位”的定义有一个大致相同的方向。从问卷答案的分析中，“办事效率”、“沟通顺畅”及“积极周到”分别获得88.6%，78.6%及71.6%的问卷对象投选。这显示了大家更注重的是整体的行政效率以及在沟通上的准确无误——你正确接收了我所传达的信息，并且在合理的时效内完整地该事项。这或许就是大家认同且追求的“最友善行政单位”。

另外，许多的问卷对象也附上了与“态度”和“友善”相关的其他答案。这显示除了在业务能力的友善之外，行政人员在待人接物上的态度亦为大家所关注。这其实也不难理解，若想有一个和谐健康的校园，保持礼貌与和善的态度便是身在校园内的每一份子都应尽的本分。

您认为校园里哪个行政单位是最友善的？



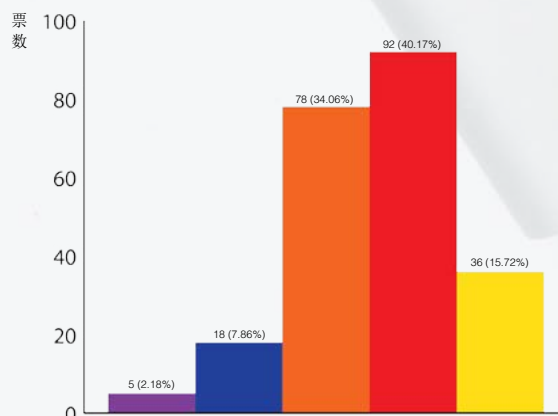
那么哪个行政单位会是众人投选的“最友善行政单位”呢？问卷对象可以从本校24个行政单位中不分排名地投选三个部门。从问卷分析中可以看见本校图书馆遥遥领先，获得超过一半的问卷对象支持，取得50.7%的投选，排在第一位。而排在第二与第三的分别是物产管理与庶务处（34.9%）和学生事务处（34.1%），获得的票数相差并不多。

不难发现的是，排名前三的单位都是与师生频繁接触的行政部门。排名第一的图书馆负责的是书籍的借阅与归还以及电子资料库等参考资源的服务，常到馆内温书或借阅书籍的师生一定对他们不陌生；物产管理与庶务处主要负责场地租借和设备维修与维护，更多接触到的应

该是校内活动的筹办委员会；学生事务处则顾名思义是负责学生社团、奖助学金、学生辅导等与学生相关的众多事务，与学生的接触当然不会少，但更多的是活跃于社团的学生。

对于为什么会选择上述三个行政单位为“最友善行政部门”，问卷对象给予的形容包括友善、耐心、亲切及热情。从问卷的回馈中显示，学生们反映的是相关部门愿意聆听反馈、对话谦逊有礼、处理事务有效率、乐于协助同学解决问题且积极解答疑惑。当然，在反馈中不乏显示因为常接触或因为办活动等因素与该部门相较熟识等原因，但排名前三的部门从中获得的正面评价或许也是所有校园行政部门一同再接再厉的方向。

您觉得学校行政人员能有效地帮您解决您所面对的问题吗？



在整体学校行政人员的满意度方面，55.89%的反馈是倾向满意的，其中15.72%的反馈选择的是非常满意。保持中立的投选率也是较高的，一共34.06%，而倾向于不满意的投选率则是10.04%，其中2.18%选择非常不满意。整体看来超出一半的问卷对象对于校园行政是近乎满意的，但还有44.1%的投选是属于中立与不满意的，那我们就得找出其中的原因并加以改善。

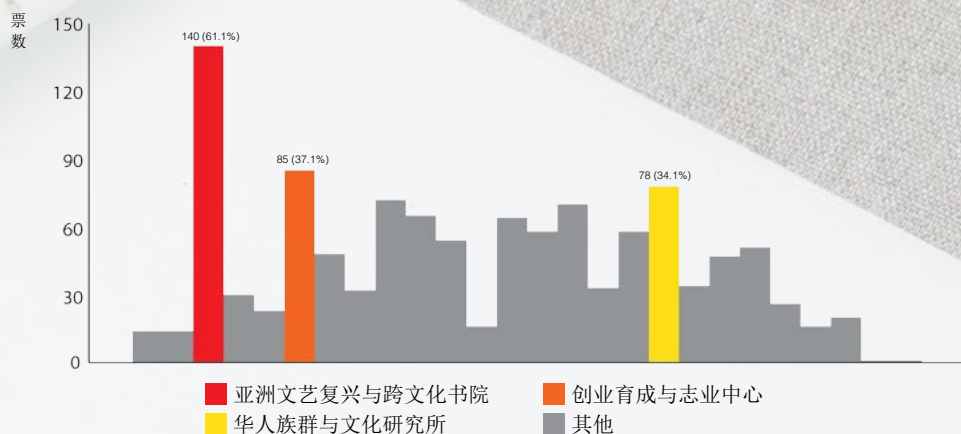
因此在问卷中，我们收集到了一些反馈，虽然其中也有不少表示都挺好、没有意见或者不晓得该做什么建议，抑或觉得只需持续保持就行，但我们依旧收到了各方面的反映，其中行政人员效率与态度以及校园行政系统被提及的次数最多。

大多数的建议表示校园行政的效率需要提升、加快，并且在许多活动项目的计划上需要提前

通知，以方便安排时间。另一方面，也有反馈表示行政方面须添加人手，许多项目负责人只有一位稍显不充足。至于服务态度上的问题，问卷所收集的资料显示行政人员需要更注意言语态度，提升沟通技巧，保持礼貌。

回馈中包括许多不愉快经历，其中有一个比较适合分享：“希望老师们能够更亲切友善，当初还是新生的我非常害怕独自到各部门处理东西，因为个人对于老师们的第一印象就是很有教师的威严，有时候觉得老师们的工作已经很难了，不敢多问怕麻烦老师。但当老师主动和我微笑，亲切地问我需要什么帮助的时候，就会感觉老师们也不是那么有距离感”。以上这个反馈既反映了学生们的心理以及他们的需求，也同时表达了双向沟通上，情绪与态度是会感染的，愿接下来的大家都能相互表达善意。

你对于哪个行政部门比较陌生，并且希望接下来在《今日南方》或校园短片中介绍？



至于另一项在反馈中反复出现的便是校园行政系统与作业系统的更新与提升，但因为多数的此类反馈没有再延伸说明，故无法指出他们所想表达的深入想法。仅有少部分问卷反馈表示系统不完善，若能以电子系统完成申请与活动安排等会更好。另一项针对行政部门办公室的翻新与美化同样缺少延伸与说明，或许是想表达陈旧的行政空间需要美化与布置。

针对建议的部分，还有一项持续出现在反馈中的问题便是组织沟通。问卷收集的反馈表示部门间需要更多的沟通，并且了解自己及彼此的职务，以不至于让前往部门办理事务的师生被指示到错误的部门，兜兜转转后仍旧无法解决问题。此类事情容易被解读为推卸责任等责难，故一开始若有明确分工与足够的了解便能有所避免。此外，与学生投诉管道相关的意见也重复出现，包括在每学期的学生反馈表及学生总会无法有效处理问题，以致投诉无果或投诉无门。从中得出的建议为相关单位需完整地将学生所反映之问题传达予上级，以及提升投诉渠道让意见能传达到可行使权力的相关级

别，从而管理层能真正了解学生需求并做出改变或进行对话。

以上为针对问卷对象给予的反馈报告，但如果进行友善行政单位调查，校园内学生甚至老师们都不熟悉的行政部门总会处于劣势。因此顾虑到校内不少行政单位是较少，甚至几乎没有与学生互动的，问卷的最后我们针对陌生且想多加了解的部门做了一个调查。整理的结果是“亚洲文艺复兴与跨文化书院”（61.1%）、“创业育成与志业中心”（37.1%）、“华人族群与文化研究所”（34.1%）排在前三，其中排在第一位的“亚洲文艺复兴与跨文化书院”突破半数投票率。

如此“校园最友善行政单位”调查的报告就告一段落，是否有正中你心中想要传达的疑虑或建议？望接下来同学们能抓紧或依循各种正确的管道传达相关的建议，相信无论是行政单位或学术学部都会尽可能地为各位解惑并且持续进步。最后顺祝大家天天和和气气，然后精神饱满地开心上班、快乐学习。

创业育成与志业中心(EICC)

2019年度总结

文/创业育成与志业中心

南方大学学院创业育成与志业中心(Entrepreneurial, Incubator, & Career Centre, EICC)成立于2005年。初始成立的宗旨除了提供咨询服务及协助创业者推动事业之外,也兼培育具有国际观的人才与促进产业和学术之间的合作。目前,该中心也是学生实习的执行中心。

如世界经济论坛(World Economic Forum)所描述,毕业生的求职条件已非同往日。科技应用的熟练,人事相处的圆滑及思维创意的灵敏,乃是目前企业高度重视的工作条件。以此为参考,该中心旨为学生引入外界资讯与资源,以培育更具竞争力的毕业生。

大学作为学术的殿堂、知识交叉累计的中心、培育青年的学府,也作为他们踏入社会前的最后一站,该中心于2019年举办数场讲座,除了增广学生见闻,也警戒他们科技的发展对经济、企业及工作的各种正负面影响。主讲人分别来自MYPOZ国际物流公司执行董事杨亿龙先生、以承包2022年世界杯足球场及泰国国际机场等国际性建筑物电路系统而闻名的Power-Plug Busduct创办人兼执行董事刘朝惠先生及承包IKEA等各大型太阳能供应系统的PlusSolar System创办人兼执行董事许传真先生。



学生们毕业前有机会参与由校外人力资源公司主讲的编写履历表及面试技巧的相关工作坊。



该中心邀请业界成功人士到校为学生进行讲座。



该中心也与校外机构合作,为学生准备职业展及职业生涯相关的心理分析。



学生于《太阳能工业：发展与就业》讲座后与主讲人合照。



主讲人的经验分享让学生们收获课堂以外的知识，也了解商场与市场中的运作。



学生们聚精会神参与《事业成功该有的个性与态度》讲座。

此外，中心也举办多场与面试相关的工作坊，邀请该领域的专家来分享相关知识及技巧，内容包括性格测试、履历表编写、面试与工作的基本礼仪以及工作穿搭。通过参加中心举办的工作坊，即将毕业的学生们能提前做好就职准备，顺利地完面试。

该中心也与新马两地的指定招聘机构配合，并合作进行毕业生就业的各种活动。今年，该中心与指定招聘机构完成了三场招聘会，提供毕业生更多的优质工作选择及优先面试机会。

除此之外，该中心也与商学院的金融系合作进行“虚拟股票交易活动”（Southern Stock Simulation Program）。借此活动让同学们掌握更多的金融交易体验。两位导师分别来自投资银行的区域经理及注册财务规划兼投资培训师。

目前，除了校内招聘会，该中心也把各类工作坊及讲座交由学生系会进行。除了让学生领导们有更多的机会接触成功人士并扩充人际，也相应大学发展，以确保大学生的整体素质能持续地保持高水准。

《又见马六甲》坚持实现梦想的挑战

拿督威拉巫光伦主讲企业家大讲堂

听君一席话，胜读十年书。“企业家大讲堂”的主讲嘉宾都是业内有所成就且享誉盛名的佼佼者。主讲嘉宾们在讲座里侃侃而谈，娓娓道来他们的累累战绩，妙语如珠地讲述他们的理念与故事，丰富多彩的经验分享与知识交流都让观众喜不胜收。



1 | 2

1. 拿督威拉巫光伦的演说精彩生动。
2. 深刻的经验分享让观众如获至宝。

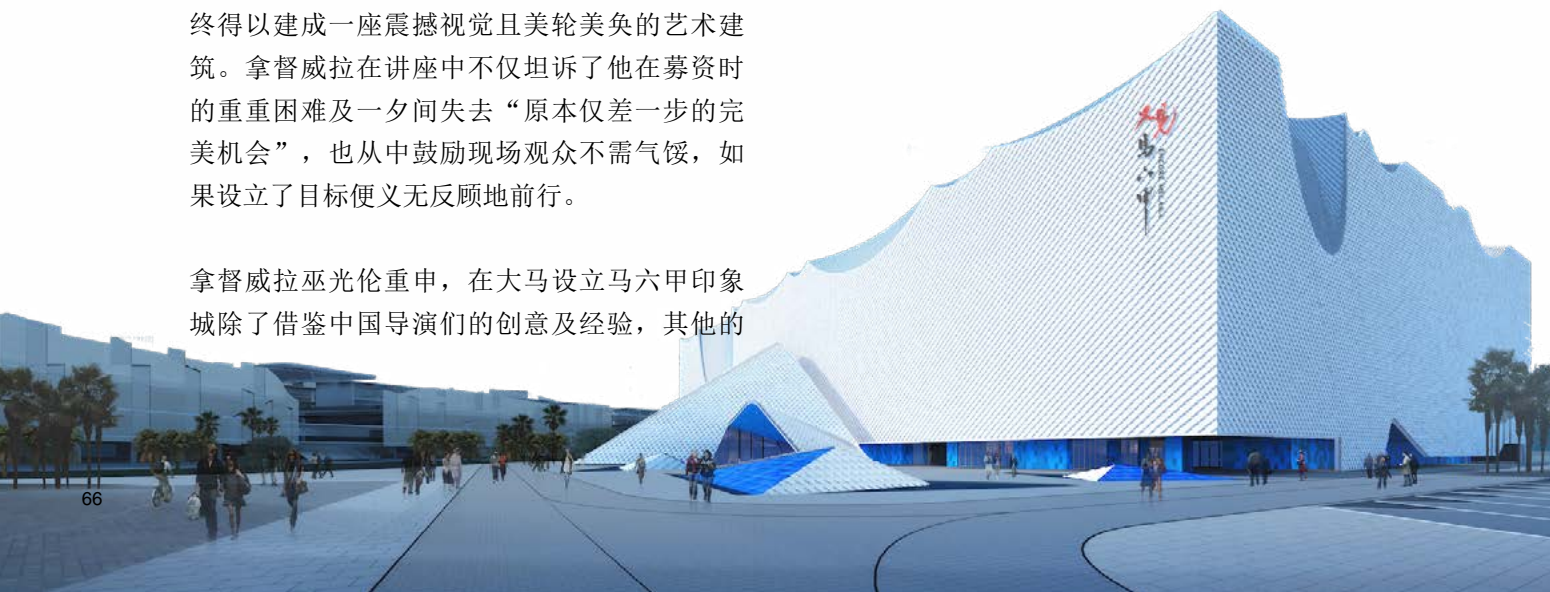
6月19日，第25讲“企业家大讲堂”邀请到来自马六甲的梦想家拿督威拉巫光伦前来给予观众们一场正能量的经验分享。拿督威拉巫光伦不仅是永大集团总执行长，也是近年来在我国古城马六甲为本地游客及外国旅客所欢迎的《又见马六甲》剧院的创办人。

在备受众人质疑的情况下，拿督威拉巫光伦怀揣着在家乡推行并振兴文化旅游项目的情怀，成功地从中国引进世界级演出项目《印象系列》，并且不辞劳苦，在无数艰难且无望的日子里奔波、在各种难题与障碍中突破重围，最终得以建成一座震撼视觉且美轮美奂的艺术建筑。拿督威拉在讲座中不仅坦诉了他在募资时的重重困难及一夕间失去“原本仅差一步的完美机会”，也从中鼓励现场观众不需气馁，如果设立了目标便义无反顾地前行。

拿督威拉巫光伦重申，在大马设立马六甲印象城除了借鉴中国导演们的创意及经验，其他的

人力及资源都由本地供应，一项看似高高在上、不食烟火的文化项目，却是为本地旅游等工业提供就业机会与商机的源头。拿督威拉认为文化不能够是不着边际的高大上，而是应该从生活中让人们有所认识、触手可及。

讲座会后的隔天，各大报章皆“倾家荡产打造《又见马六甲》剧场”为题刊登拿督威拉巫光伦在本校进行的演说，“企业家大讲堂”的影响力可见一斑。拿督威拉对于坚持梦想及迎接挑战的理念与亲身经历由此通过报导散播到更多的地方，影响更多的观众。



饼干哲学 以人为本

史进福先生主讲企业家大讲堂

一场又一场精彩绝伦的讲座，让现场观众获益匪浅。场场爆满的“企业家大讲堂”已然成为南方大学学院师生乃至群众们翘首以盼的分享型活动。每一场“企业家大讲堂”都是一个让自身沉浸于各企业主精彩纷呈、精妙绝伦的经验谈的机会。



1. 史进福先生在谈笑风生中与观众分享长年累月的经验。
2. 现场派送的Julie's饼干及“The Best of You”刊物也是史先生的心血结晶。

9月25日，第26讲“企业家大讲堂”由茱蒂丝饼干创办人史进福主讲。讲题标明“饼干哲学，以人为本”，史进福在他的企业经营里贯彻了他在成长与经历里学会的中华文化，坚持以人为本的企业经营模式。他不在乎别人不在乎的细节，他关心别人忽略的环节，他认真对待别人漠视的大小事项。

史进福在演说中妙语如珠，逗得观众们捧腹大笑，但收放自如的他下一秒就为大家准备好金玉良言，除了再三强调经商必须仔细为客户考量，脚踏实地地认真行事，着重实用性而不偷工减料，他也劝诫在场的经商人士及学生们在选择创业及经营企业中，培养本身的信誉，更用本身初次创业却被他人欠债未还而倒闭收场

的经验为例，希望大家诚信经营，包括准时支付员工薪金。他在讲座中亦表示外籍劳工其实对本地行业有巨大贡献，他们为了在家乡的家人而奋斗，也为了自身的命运在努力，我们需要放下歧视，并收获更多理解。

笑说自己不懂得做饼干，但是经营有道的史进福带领着茱蒂丝饼干在世界各地大放异彩，虽然也历经低潮，但他坚持原则、保持谦逊，并且为品牌的产品背负百分百的责任，让茱蒂丝饼干这一不曾于中国设厂的饼干品牌能常年稳居中国饼干品牌前五名。讲座会结束前，他为观众们提出一引发深思的疑问——我们赚钱是为了做什么？

南方书房 新书出版



1. <Impian Dan Laluan Gemilang China>

Penterjemah: Alia Salwani Binti Ab Ghafar, Hanna Binti Norhisam, Nurdiana Binti Nordin, Nur Syazwani Binti Muhamad, Ridhwan Jessie
Tahun: 2019

Terbitan: Persatuan Kebudayaan Han Malaysia, Kolej Universiti Selatan

Buku ini mencadangkan beberapa idea dan strategi bagi pembangunan masa hadapan, reformasi dan dasar keterbukaan China serta merancang laluan yang praktikal dan pelan keseluruhan yang komprehensif.

2. <Laluan Sutera Maritim dan Hubungan China-Asean>

Penterjemah: Mohamad Shafiq Ikwan, Bin Abd Aziz
Tahun: 2019

Terbitan: Persatuan Kebudayaan Han Malaysia, Kolej Universiti Selatan

Buku ini merupakan salah sebuah artikel prosiding dalam seminar 'Laluan Sutera Maritim Abad ke-21 antara China dengan Komuniti ASEAN'.

3. 《马天英先生遗稿汇编》

编注：宛磊

年份：2018

出版社：南方大学学院出版社

马天英（1900-1982），近代中国和马来西亚知名的回族社会活动家、外交家及伊斯兰学者。由于其穆斯林身份，在马来西亚的穆斯林社会影响很大。宛磊教授将其遗稿整理并汇编出版。

4. 《小国崛起——满刺加与明代朝贡体制》

作者：安焕然

年份：2019

出版社：南昌，江西高校出版社

本书是中国“十三五”国家重点出版物出版规划项目，杨国桢主编《海洋与中国研究丛书》之一。本书探讨满刺加（即马六甲王朝）的建立、繁荣和灭亡，及其与明代朝贡体制的关系。

5. 《边缘评论：吾土吾民》

作者：安焕然

年份：2019

出版社：三三出版社

本书共分五辑，收录八十七篇文章，涵盖华教、乡土故事、公民社会、政治与辩论等。著作内容跨越逾二十年的时间长度，是一本博观约取、厚积薄发的著述。

6. 《边缘评论：文化漫步》

作者：安焕然

年份：2019

出版社：三三出版社

安焕然教授新著《边缘评论：文化漫步》共分五辑，收录九十四篇文章，涵盖东亚观察、历史、文化、人物与大学生活等。作者以深厚的史学底子、悲天悯人的感情底色，书写他的家国关怀与文化观察。

7. 《东亚伦理教科书》

作者：詹杭伦

年份：2018

出版社：南方大学出版社

《东亚伦理教科书》由三部分构成：第一部分为小学用书，选择《幼学汉字新书》一种；第二部分为中学用书，选择《新订伦理教科书》一种；第三部分为大学用书，选择《传统国家与伦理命题》一种。

8. 《孝经译注》

作者：詹杭伦

年份：2019年6月第1版

出版社：江苏人民出版社

本书分正文和附录两部分。正文以《四部丛刊》初编所收录唐玄宗《御注孝经》今文十八章为本，作白话翻译、注解和精讲。附录收录《古文孝经孔氏传》等。本书为许嘉璐主编的《中华传统文化经典全注新译精讲丛书》之一。

9. 《八方云集论教育》

合著作者：陈胜强博士

年份：2019

出版社：永平中学丛书工作坊

本书收录陈芳龙、张立德、刘惟诚、陈日佳、宋明家、龙耀福、陈伟豪、陈胜强等八人，发表于星洲日报言论版55篇涉猎教育领域的文章，作者写作风格迥异，篇篇精彩。

10. 《压力下的小学教育》

主编：潘永强博士

年份：2019

出版社：大将出版社

教育大未来系列，第三册新书。马来西亚的小学仍然未摆脱传统的学校制度。日常的学习生活叠床架屋，愈益繁琐化、重复性和行政化，结果学生、教师和家长都沦为受害人和“被压迫者”。

11. 《Just a bit 4.0》

作者：新闻与传播系

年份：2019年

出版社：南方大学出版社

一本来自新闻与传播系学生们呕心沥血的作品，创刊于2015年。

《小不点4.0》带你走访一趟南马的时光隧道。从日常与生活的面向带大家穿梭在四个时光航线，从新山出发，发现转角的精彩。

12. 《号角举起：马华同志小说选2》

主编：许通元

年份：2019

出版社：有人出版社

2007年，有人出版社出版《有志一同：马华同志小说选》，收入9篇同志题材小说。12年后再度编选马华同志小说。入选的同志小说，并不局限于男同性恋者和女同性恋者，也包括其他性 / 别弱勢族群，统称在LGBT的大伞下。

13. 《周策纵访谈集》

主编：王润华、黎汉杰

年份：2018

出版社：初文出版社有限公司

本书搜集了1967到2005年在香港、内地、台北、新加坡、马来西亚、美国等地的访问和谈话记录，可以窥见周策纵先生为学与做人一贯的理念、关切中华民族的爱国之情和开阔的胸襟。

14. 《周策纵序文集》

主编：王润华、黎汉杰

年份：2019

出版社：初文出版社有限公司

本书收录周策纵的序文。他在论述上不断观察、补充、再论述，是一位思想开发，论述严谨的学者。五四运动相关的论点与红楼梦的研究等是周策纵重要的学术研究领域。

15. 《五四运动史》

主编：王润华、黎汉杰

年份：2019

出版社：初文出版社有限公司

本书乃著名历史学家周策纵先生的代表作，探讨民国初年影响中国近代史深远的五四运动的发展过程、历史作用及其在中国革命史上的地位。

2019 “马台文学文化研究” 国际学术工作坊

文/华人族群与文化研究所



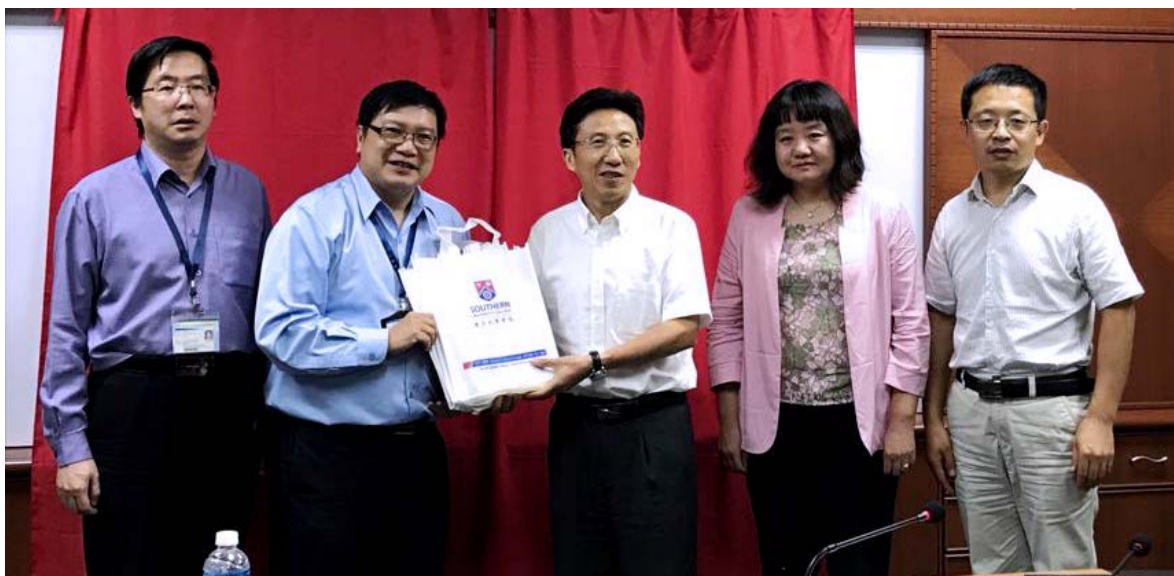
国际学术工作坊全体人员与专题演讲人本校资深副校长王润华教授（前排右五）及清华大学台湾文学研究所所长王惠珍教授（前排右四）合照。

为探索南洋和台湾文学文化的主体性，以及两地区文学文化的互动、参照与影响，增广马台文学研究范围，藉以开拓学术研究的新视域，台湾清华大学台湾文学研究所与马来西亚南方大学学院华人族群与文化研究所、马华文学馆于9月10日在南方大学学院联合主办“马台文学文化研究”国际学术工作坊。此亦是第八届清华大学台文所师生海外学术访问团访马的其中一站。

本次国际学术工作坊的论文发表者包括清华大学台湾文学研究所所长王惠珍教授、陈惠龄教授、李癸云教授、王钰婷副教授、博士生黄炳彰、吴文、翁柔妍、硕士生萧亦翔，以及本校副校长安焕然教授、图书馆兼马华文学馆馆长许通元、中文系主任黄琦旺助理教授、中文系彭念莹助理教授以及中文系硕士生张洁莹。另外，本校资深副校长王润华教授也于会上进行专题演讲，题为“新马华文学的凤凰涅槃·重新认识新马华文学史：从移民到公民，从文言到白话的文学”。

第77场南方沙龙学术专题讲座 “中国社会科学院专家学者谈中国少数民族研究”

文/华人族群与文化研究所



南方大学学院副院长安焕然教授(左二)颁赠纪念品予中国社会科学院方勇教授(中间)、杜倩萍副教授(右二)及张军副教授(右一)，并由通识教育潘永强主任(左一)陪同。

本校华人族群与文化研究所于9月12日举办“中国社会科学院专家学者谈中国少数民族研究”讲座。与会专家学者有中国社会科学院民族学与人类学研究所副所长方勇教授，主讲“中国少数民族研究概况”，以及张军副教授，主讲“中国少数民族语言生活的统一多样性”。是为第77场南方沙龙学术专题讲座。

方勇教授在南方沙龙指出中国政府从1950年代开始，便将民族区域自治制度纳入《中国人民政治协商会议共同纲领》，随后写入宪法，在制度及法律上给予保障。

方教授表示，少数民族的政策发展和文化传承是“上面千条线，下面一根针”，所以如何在县域落实才是关键，且地方上的政策和基建都需

要做好，包括交通设施、教育普及等方面。

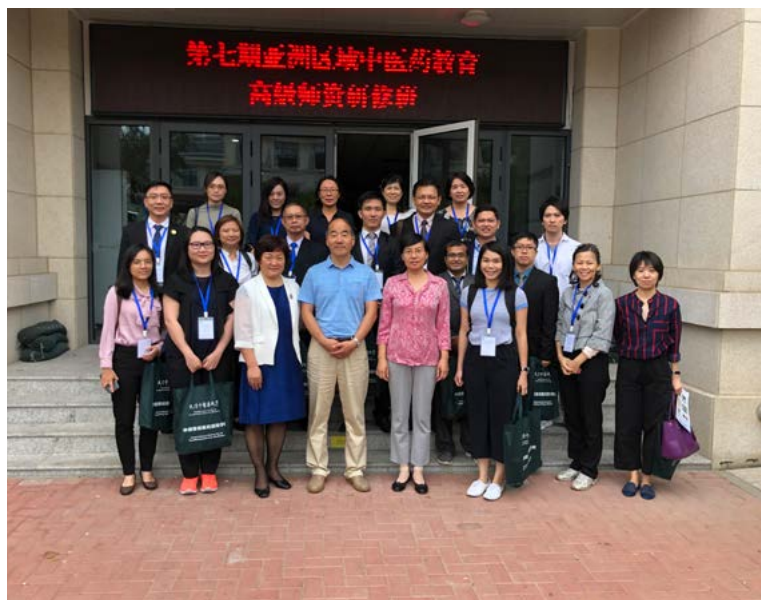
张军教授则在讲座中谈及中国少数民族语言资源的丰富多样性，其中包括55个少数民族使用着130种语言、中国政府当局平等对待各少数民族语言的政策及学习使用国家通用语言文字，以达成统一多样性的实践。张教授说，现在中国已不用“汉化”、“同化”这些字眼，取而代之的是民族间的“交往、交流、交融”。

张军教授表示，中国少数民族语言的保护是自上而下地由国家主导、专家参与、区域落实。新近实施的中国语言资源保护工程，采取“国家统一规划、地方和专家共同实施、鼓励社会积极参与”的方式，以现代科技手段对包括濒危语言在内的各民族语言进行保存和保护。

《亚洲区域中医药教育高级师资研修班》

本校中医药学院代院长林悦鸿博士代表参与

文/中医药学院



1. 2. 3. 各国学员与天津中医药大学的国际学院院长储利荣、书记李立祥及处长阚湘苓一同合影。
2. 学员自我介绍-南方大学学院中医药学院代院长林悦鸿博士

2019年9月10至20日，南方大学学院中医药学院代院长林悦鸿博士代表我校赴华参与中国天津中医药大学主办的“亚洲区域中医药教育高级师资研修班”。培训期间除了学习中医药专题理论之外，还包括了解中医药标准化建设、观摩课堂教学、体验中医药文化、实地考察临床教学基地及中医药企业等方面。

此研修班的学员皆为亚洲中医药教育人士，分别来自日本、菲律宾、印尼、越南、新加坡、泰国、尼泊尔及马来西亚。各国学员通过此研修班共同针对中医药教育、联合办学、专题培训等方面进行交流与合作。



1. 达仁堂国药文化体验。
2. 企业参访——天津达仁堂。
3. 世界中医联合会概要。



4. 中医诊断学临床课。
5. 针灸课课堂观摩。
6. 结业仪式。

主办方安排学员们实地考察中医药企业，参观特色鲜明的“天津达仁堂”，体验中医药文化与企业对接的重要性，并汲取许多中医药企业市场及经营等相关知识。

参观临床教学基地及观摩课堂教学时，参与者见识了专家们如何在课堂中实践理论与演练临床操作学习，有效地传递理论与临床知识予学生。在研修班的尾声，世界中医药联合会（世中联）汇报有关中医药的国际标准规范，而研修班各国代表亦相互交换相关发展资讯，为中医药的标准化及国际化之建设提供思路。

代院长林悦鸿博士表示在研修班获益匪浅，希望所见所学能对马来西亚的中医药教育与临床专业性发展提供参考。

《掌握生物科技·大壮农业永续》

马来西亚南方大学学院校友会企业拜访活动

文/南方大学学院校友会



校友会成员与拿督彭士豪（前排左7）合影。

5月13日，本校校友会学术组举办全宇生技控股有限公司 (All Cosmos Bio-Tech Holding Co Ltd) 企业拜访活动。全宇致力于应用微生物在农业项目中，其主要产品是将有机质、微生物及化学原料结合为一体的生化复合肥料。该产品在开发上撷取各种单元肥料的优点，致力于取代传统化学肥料，并解决环境污染问题。

全宇是本地第一家采用有益微生物加入肥料的公司，其技术门槛较高。目前主要营运地为马来西亚，并以自创品牌“RealStrong大壮牌”将产品销售至全马以及菲律宾、印尼等国家。客户群以政府关系企业、大型民营集团为主，并应用于种植油棕、水果、胡椒及稻米等。

身为台湾人的全宇生技控股有限公司的董事长拿督彭士豪能说一口流利的马来文，与马来伙伴解说自家产品时游刃有余。彭董也很大方地就其亲生经历，分享市场、技术、管理和公司核心的经商之道，更以“新创公司如何以小博大”的精神与大家共勉之。

校友会副会长拿汀江修屏表示组织企业拜访活动不单只是把重心放在参观工厂的运作流程，更重要的是从成功企业家身上学习，掌握正确的经营模式，成为一个成功的企业家。她借此希望学弟妹能积极参与校友会日后所举办的企业拜访活动。

张自游再捐30万助清寒子弟升学

南方大学学院奖助学金再添深仁恩泽

文/学生事务处



张自游先生委派该公司人事部经理冯汇丝（右四）为代表，将30万令吉捐款支票移交予南方大学学院董事长拿督陈洺臣（左四），出席者包括本校署理董事长莫泽浩（右五）、董事财政吴计生（左五）、（左起）副校长安焕然教授、董事何舜成、资深副校长王润华教授、董事符传曙及代学务长陈秋平副教授等。

本校今年获得柔佛成功企业家Active Building Development私人有限公司创办人兼董事经理张自游先生，慷慨捐献30万令吉以成立《南方大学学院——张自游奖助学金》。此奖助学金旨在帮助本校的清寒子弟完成大专学业。

早在2016年，张自游先生就全力支持本校的奖助学金计划。当时受惠的学生共25人，大多来自小康之家，同时他们也顺利完成学业。

从2019年开始，张先生将每年捐献10万令吉予本校，为期三年，共捐献30万令吉。令人赞赏的是，张先生的两次热心捐款皆不求回报，受惠学生不需为他或他所经营的企业服务。他仅

要求受惠学生需努力学习，毕业后回馈社会。

然而，经本校奖学金委员会商议后，受惠学生在毕业后，需偿还一半受惠金额。此举是为了让学生学习饮水思源的精神，同时也能让《南方大学学院——张自游奖助学金》继续帮助其他清寒子弟。校方也建立一套严密的遴选制度，不仅审核学生的资料，更会进行家访，以便更深入地了解学生的需求及他们在求学道路上所遇到的困难。

此奖学金现已开放申请。有需要的同学可以前往学生事务处（Student Affairs Office）了解详情，或致电07-5586605（分机110）。

林顺忠慷慨赞助 马港学子跨洋交流

2019年马来西亚—香港学生文化交流之旅

文/学生事务处



所有参与者与活动赞助人林顺忠先生（坐者右4）合影。

由新加坡南洋大学香港校友会会长林顺忠先生赞助，南方大学学院、新纪元大学学院、韩江传媒大学学院与香港中文大学联合主办的“2019年马来西亚—香港学生文化交流之旅”于6月2日至15日举行。今年来到第四届的马港学生文化交流之旅共吸引了约40位来自不同专业科系背景的同学参与，其中我校参与人数多达10人。他们分别为：

傅学净	大众传播媒介（荣誉）学士学位
韦政廷	大众传播媒介（荣誉）学士学位
邱玉薇	大众传播媒介（荣誉）学士学位
陈珮妮	会计（荣誉）学士学位
林联卫	商业管理（荣誉）学士学位
张荣真	金融与投资（荣誉）学士学位
符嘉雯	金融与投资（荣誉）学士学位
李慧仪	学前幼儿教育（荣誉）学士学位

黄琴惠	学前幼儿教育专业文凭
尹楚琨	电脑科学专业文凭

2019年马港学生文化交流之旅行程：

6月2日 - 6月8日 香港（香港中文大学）
6月8日 - 6月11日 吉隆坡（新纪元大学学院）
6月11日 - 6月15日 新山（南方大学学院）



1. 四所大学的师生于香港昂平360缆车站外合照。
2. 同学们与香港文化博物馆外的李小龙雕像合照。

3. 我校师生们于香港新闻博览馆合照。
4. 同学们与教导花牌扎作艺术的老师（右4）合影。



来自四所大专学府的参与者在位于吉隆坡的马来西亚华人博物馆前合影。

在为期14天的行程中，同学们参观了各校校园及两地的著名景点，包括香港立法院、电车、太平山、新闻博物馆与香港文化博物馆、三大澳渔村、宝莲禅寺与天坛大佛、中环与上环；马来西亚的各大宗教场所、马来甘榜文化村、柔佛州依斯干达州议会厅、华人博物馆、林连玉纪念馆、陈旭年文化街、丹絨比艾、适耕庄，及两地各大企业。这样的安排不仅让参与的同学们对两地的人文历史有更进一步的认识之外，也增进四所大专学府的同学们之间的感情，促进两地青年，甚至是一国三地大专生之间的交流。

65位小小科学家毕业了

学前教育系举办第五届幼苗营

文/学生事务处



营会的筹工委与参加幼苗营的小朋友们一同拍大合照。

学前教育系于5月11日（星期六）举办第5届幼苗营，主题为“我是科学家”。共有50位筹工委协力完成这次的营会。

这一届幼苗营迎来65位4至8岁，来自不同学校的小朋友。教育与心理学学院代院长蔡瑜绮助理教授、教育系主任曾丽雯讲师和学前教育系学生会顾问陈秋梅讲师也到场支持。

营会活动从介绍营规和破冰环节开始。破冰环节让小朋友们从小游戏中互相认识。在指导员的带领下，小朋友们也进行跑站游戏及科学实验等，从中了解一些简单的科学现象，例如“磁铁的原理”，“雨的运作”和“如何分辨生与熟蛋”等。

此外，活动还包括制作降落伞和熔岩灯。熔岩灯和降落伞的成品在营会结束时也作为纪念品让小朋友们带回家，作为营会的学习成果。



康乐组与指导组用环保材料制作的恐龙“丘丘”成了营会的吉祥物，小朋友们都很喜欢它。

大专泰拳比赛夺亚 赵梓翔带校旗领奖

Uni Perak MuayThai Open 2019泰拳比赛

文/学生事务处

本校企业管理专业文凭在籍生赵梓翔于7月3日参与由International Muaythai Club Universiti Teknologi Petronas举办的Uni Perak MuayThai Open 2019泰拳比赛，并夺得亚军。

此次比赛地点位于霹靂州Headhunter Gym。参赛者皆为本地大专生。他们分别来自金宝拉曼大学、南方大学学院、国油大学（UTP），以及亚太科技大学（APU）。



赵梓翔带着本校校旗上台领奖。

赵梓翔在此次比赛中参加90公斤以上的重量级别比赛项目，并在决赛中对全国油大学的

Balvinder。最终，他虽败犹荣获得亚军，让南方大学学院的校旗在擂台上飘扬。

Happy Merdeka Day, Malaysia!

62th National Day 2019 Morning Parade

文/学生事务处

Southern UC is honoured to be invited by the Johor Government to participate in the morning parade for the state-level National Day Celebration on Saturday, 31st August 2019, located at Dataran Bandaraya Johor Bahru.

Nearly 30 students from different societies represented our UC in the parade, together with participants from different races, religions, and organisations in Johor. All participants had a whale of a time in the joyous atmosphere during the morning, with our national flags – Jalur Gemilang, and Johor State flags everywhere around the venue.

The participating students enjoyed their first



Students took group photo at Dataran Bandaraya Johor Bahru.

marching in an official state-level event, and it is hopeful that the seed of patriotism will continue to grow in these future talents of the country.

Happy Merdeka Day, Malaysia!

奉献爱心 回馈社会

同圆社到访马来西亚喜乐儿特殊残障收留中心

文/学生事务处



同圆社成员与中心负责人刘雪燕副院长（左四）合照留念。

南方大学学院同圆社于10月19日到访马来西亚喜乐儿特殊残障收留中心。此行共有16名义工在同圆社顾问老师王骏闳与主席林良骏的带领下，为该中心服务。

此次前往该中心的目的是为了进行清洁打扫与消毒工作，以便让该中心的小朋友能有个舒适且卫生良好的居住环境。

马来西亚喜乐儿特殊残障收留中心副院长刘雪燕表示，该中心是一间独立运作的非盈利抚养中心。该中心虽有固定聘请员工前来帮忙照顾

小朋友，但是他们依旧需要来自社会的善心人士在各个方面的援助。

南方大学学院同圆社自成立以来一直都秉持着“奉献爱心，回馈社会”的精神。同圆社希望通过此次活动，让大家意识到社会中有很多的群体是需要关爱与扶持的。

征信录

提升与发展基金/大学教育基金 (5月2019-10月2019)

南方大学学院自今年5月份至10月份，共筹得近300万的善款，充作本校提升与发展基金及大学教育基金。本校董事长拿督陈洺臣感谢各界社会热心人士的支持，学校每年筹募200万令吉的奖助学金于在校的莘莘学子，让他们顺利完成学业。

公布征信录如下：

提升与发展基金

RM 500,000.00: PEJABAT MENTERI BESAR JOHOR
 RM 6,444.00: 淡杯第一花园关圣坛理事会
 RM 5,553.00: PP XUAN TIAN TAMAN SRI TEBRAU, JB
 RM 5,000.00: 万全钱币兑换商，拿督林丰逾，罗剑凭，莫壮强，CHIN SAM CHIAP SDN BHD
 RM 3,000.00: SAMMCON DESIGN & BUILD SDN BHD
 RM 2,000.00: KIAN HOE PLANTATIONS BHD, LTG SDN BHD, TOYOSHO INDUSTRIAL PRODUCTS SDN BHD
 RM 1,000.00: 地南神宫理事会(中林庙)，陈宏富

大学教育基金

RM500,000.00: 郑明福与刘雾娘伉俪
 RM200,000.00: 新山中华公会
 RM 50,000.00: 柏龄花园观音庙, Keat Siong Development Sdn Bhd
 RM 30,025.00: 纪念已故郑心启
 RM 20,000.00: 大马花园庆中元联谊会，拿督张西崐，拿督张宝文，郭文纪，ADONIS BEAUTY CONSULTANTS SDN BHD, VISTANA TROPIKA SDN BHD

RM10, 000. 00或以上:

新山海南会馆, 新山南洋大学校友会, 马来西亚南方大学学院校友会, 新山蔬菜批发与供应商公会(叶福安), 新山渔业批发商公会, 新山捷兔会, 和丽轩宴会厅酒楼, 东南贸易运输(马)有限公司, 天尊宫, 丹斯里高级拿督陈孟通, 拿督黄种文, 拿汀洪清芳, 彭彪局绅, 吴惠明局绅, 陈威群, 丁顺财, 郭荣文, 林源利, 萧光华, 叶永山;

DIAMOND PAVILION SDN BHD, FOW OON TE-BRAU ENTERPRISE SDN BHD, GL PRINTING SDN BHD, JBB BUILDERS (M) SDN BHD, JIOS ACADEMY SDN BHD, KE KNOWLEDGE ENHANCEMENT ACADEMY SDN BHD, KSL PROPERTIES SDN BHD, SINGWATAK INDUSTRIES SDN BHD, SIN FATT HARDWARE & TRADING, UK BIOPRODUCTS SDN BHD, DATUK JAAFAR, LEE BOK HO, LEE SIEW MUI, TAY SOON SENG

RM 9, 000. 00或以上:

假日广场商业联谊会(颜美玉, 蔡莲香, 苏立星)

RM 8, 000. 00或以上:

许健清, KIWANIS CLUB OF NUSAJAYA

RM 7, 000. 00或以上:

新山贩商公会, 新山家具同业公会, PERSATUAN PENIAGA SKUDAI

RM 6, 000. 00或以上:

柔南流动小商公会(旺得福餐室, 理事会), 皇后沙班达区庆中元联谊会, GIOCHI TECHNOLOGIES SDN BHD

RM 5, 000. 00或以上:

柔佛潮州八邑会馆, 马来西亚无极圣母总会(新山分会), 丹杯关帝庙, 翁姑慕申福德宫庆中

元委员会(中央汽车有限公司, 柔盛企业有限公司), 柔佛再也居民联合庆中元理事会(新马一群善心人士), 金山园发展有限公司, 拿督邢福虎局绅, 拿督罗培勇, 洪桂平, 江亚桦, 雷文成, 吴惠喜;

KCP PROJECTS SDN BHD, SAN HUP HUAT ENTERPRISE, TELFORD PRESTIGE (M) SDN BHD, UNICAN INDUSTRIES SDN BHD, XIAN FENG TECHNOLOGY SDN BHD, DATO' SRI JEFFREY LIU WOON CHAI, DATO' SIM, NG TECK HUAT & KIANG MEE YOONG, JOHANN HEINRICH JESSEN, LIM YOOK KIM

RM4, 000. 00或以上:

新古来市(2)居民协会庆中元理事会, 士古来东方花园庆中元理事会(温兄弟建筑有限公司, 拿汀郑惠珍, 萧光盛, A.K.KOH ENTERPRISE SDN BHD, JB CITY SPA SDN BHD, DATO' KONG

RM3, 000. 00或以上:

泰国莊盛龍王宫, 柔佛州中医师公会, 柔佛汽车银业公会, 柔佛州关圣宫联谊会, 柔佛士古来天后宫, 柔佛星君功德会, 柔佛颍川陈氏公会, 柔佛书艺协会, 柔佛州家电商公会, 柔佛州五金机械建材商公会, 柔佛汽车修理厂商公会, 柔南中小型企业公会, 新山永德会馆, 新山林氏宗亲会, 乐浪居民协会, 地南客属公会, 新山水塘花园庆中元理事会(洪碧枝);

柔佛再也安格烈区庆中元理事会(黄志胜), 新山美轮大厦公会庆中元筹备委员会(裕民钱币兑换中心), 汉亿五金有限公司, 亚洲五金机械有限公司, 金轮企业, 亚洲食品与饮料有限公司, 新文龙中华中学柔南及新加坡校友会, 三楼暨新甘光庆中元理事会(陈嘉乐), 前进纸品企业有限公司, 准拿督章金福, 陈秀添, 林方宇, 林泰山, 苏有新, 苏理新, 杨明生夫妇,

郑亚兴, 庄詠钦与彭茂松;

AZAM MOTORS SDN BHD, COMBI TRADING SDN BHD, GENERAL OFFICE SOLUTIONS SDN BHD, JR SYS SDN BHD, KENT SOON RECYCLE CENTRE SDN BHD, MALPAKAT LEISURE GROUP SDN BHD, MERIT SERVICE CENTRE SDN BHD, PANPLAS ECO PLASTIC SDN BHD, REAL STEEL MARKETING SDN BHD, SUREWORKS SDN BHD, S P COOL TRADING SDN BHD, SUNTECH ENERGY SDN BHD, YK EDUCATION HOLDING SDN BHD, YS COOL TRADING SDN BHD, DATO' TAN KAR HO, DATIN MARY, LEE TING KIAT, DAVID LAI & TAN, MELVIN WONG

RM2,000.00或以上:

马来西亚广明灯智慧学苑, 马来西亚印刷商公会柔佛分会, 柔佛戴氏宗亲会, 柔佛德教会紫书阁, 柔佛州娱乐商公会, 柔南李氏公会, 柔南兴安会馆, 士乃中华商会, 柔佛古来捷兔会, 新山树胶商会, 新山小商公会, 新山福清会馆, 永平闽南公会, 麻坡贩商公会, 古来福建公会, 万孚天后宫, 诚业农业有限公司, 英大建筑有限公司, 耀阳补习学院, 白马建筑有限公司, 玖齐建筑(私人)有限公司, 源川有限公司, 淡杯阿龙肉骨茶, 淘宝集运代运专家, 永联印务有限公司, 李会计事务所, 普路倍施有限公司, 新松自动化(新加坡)有限公司, 新亿贸易公司;

富发家具贸易有限公司, 宏达商业财务规划有限公司, 安城车厂, 大学城二郎神庙, 富华茶室, 慈航坛, 大华银行, 十五楼庆中元理事会, 新山百合花园庆中元理事会, 华星轮胎有限公司, 中原贸易公司, 超级吊秤机械有限公司, 拿督斯里赖清富太平局绅, 拿督斯里陈培宝, 拿督郭少容, 拿督郑建成, 拿督林正祥, 拿督张学禄, 拿督廖泳发, 拿督曾德发, 拿汀方美心, 陈贞贞, 陈育儒, 陈来安, 陈承威,

符传曙, 郭俊缙, 甘再福, 官宝发, 黄裕顺, 黄翰祺, 黄玉棣, 何朝东, 梁樹榮, 林章化, 林玉香, 林友旺, 李锡平, 李来兴, 李春兴, 李廷章, 彭中庸, 谢如粧, 许述庆, 苏建庆, 叶淑芬, 叶文彪, 刘淑兰, 郭珉枫, 趙英傑, 曾炜棋, 郑卓东, 张官松;

A PLUS BOSS SDN BHD, AH SENG RESTAURANT, AIG MALAYSIA INSURANCE BHD, ALLNET SYSTEMS SDN BHD, ASIAN SECRETS SDN BHD, ASQ TAX SERVICES SDN BHD, AURORA SUPPLIES SDN BHD, BAYSIS PROTECTIVE COATINGS SDN BHD, BESTCOURT RESTAURANT, BFM FOOD & BEVERAGES, BP AUCTION ACADEMY SDN BHD, BRICK DOTCOM (JOHOR) SDN BHD, C I FOOD SDN BHD, C L PILE SDN BHD, CHAMPTECH ENTERPRISE SDN BHD, DYNACIATE ENGINEERING SDN BHD, E-CHAN HARDWARE SDN BHD, ES ENG SOON (J) SDN BHD, ETERNAL YIELD SDN BHD, FAR EAST CRANE & TRANSPORT (J) SDN BHD, GIOCHI TECHNOLOGIES SDN BHD, GLOBAL TONE SDN BHD;

GUNA TRADING SDN BHD, GV WATCH SDN BHD, HO BEE (M) SDN BHD, HWA HIN SDN BHD, IMPACT RANK (M) SDN BHD, IPM PROFESSIONAL SERVICES SDN BHD, IRONCON (M) SDN BHD, JH CONSTRUCTION, JIM LONG RESTAURANT SDN BHD, JU SENG HONG (M) SDN BHD, KENYIN HARDWARE SDN BHD, KEYSTONE PACKAGING SDN BHD, KHAND STARFISH FOUNDATION, L. T. G ENTERPRISE (B. P) SDN BHD, LAL ECO CONSTRUCTION SDN BHD;

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ZENO LOGISTICS SDN BHD, DATO WONG CHEN CHUANG, DATO' TAY SIM KIM, DATO' IR DR GUE SEE SEW, DATO' HOW SAY SWEE, ALBERT NG HONG TACK, ALAN CHENG, ALLEN TAN, - BONG SHAW LOON, CHAN KOK LIANG, CHIA KIM SIN, CHIN BOON THIAM, CHIN LIM POW, CHONG NAM SENG, CHOO YONG HOK, CHONG WEE SIANG, DORCAS POH JANING, ERIC WONG, FOO CHEE JUIN, FOO HEE CHEW, GAN AH SENG, GOH CHENG TEO, HANNAH POH JENING, HENG JEE SUAN, HONG SOOK LING, KB TIEW, KE KUO SHEN, KHOR BOON CHIEW, KEE CHEE KIANG, KENNY SHAN, LAW LEE KIAU;

LEE BENG ONG, LAI POH HWA, LIM CHOONG KEAT, LIM HOCK TECK, LIM MENG CHIK, LIU TIAN JI, LU HOCK SOON, NG AH KAU, NG SOH KIAN, NG CUI MEI, NGO HOI HING, NGU TING SII, SARAH POH EENING, SARAVANAN KRISH-

NAN, SHIEN CHANG, SOH LIP SIN, SOH BEE LENG AND FU YEK PIENG, TAN HOCK CHOON, TAN GEK JOO, TAN AH TONG, TAN SENG YONG, TAN WEE SIANG, TAY YEE AN, TOH EAN SENG, WATSON CHEW, WEE TECK KONG, WINSON LEE WEE SHENG, YEO WEE SENG, YEN POH KHONG, YU HUI YONG

RM1,000.00或以上:

柔佛古来万仙庙, 柔佛再也罗士美拉庆中元理事会, 美乐花园伯公宫, 直落爪哇庆中元理事会(裕德贸易公司), 皇后花园庆中元联谊会(利兴广告牌业与设计), 班兰社区居民联谊会, 淡杯第一花园关圣坛理事会, 沙令成业花园居民委员庆中元(19里小马), 武吉地南法主宫, 振林山成丰宫, 实达热带花园洪天宫, 地南玉封殿, 乌鲁地南金峰花园圣佛堂;

荣清洁服务及地毯清洗, 维焊工程, 古文茶餐室, 正兴迷你市场, 大华银行, 拿督廖天德, 拿督张学福, 程治銑, 黄桂源, 林俊民, 郑瑞发, 郑书雄, 吴计生, 杨安杰, ALDINI HOLDINGS SDN BHD, DYNASTY VIEW SDN BHD, RONG MAH BUILDERS SDN BHD, SERI ALAM PROPERTIES SDN BHD, DATO' LUA CHONG PEW, ANGAMUTHU RAJOO, JOHN FOO, DANNY YAP, CHEONG NAI CHEONG, HELENA CHAN, LIM BOON HIME, LIM CHUAN BOON, ONG AH CHAI, TE CHIN LEONG, YAP SENG KHAI

(余者略)

OPEN DAY

Southern University College

南方大学学院 开放日



SOUTHERN
UNIVERSITY COLLEGE

南方大学学院

Date 28 / 12 / 2019 (SAT) | 29 / 29 / 2019 (SUN)

Time 10am - 4pm

Venue Multi-Purpose Hall, Southern UC

WHATSAPP 017-296 2522 / 012-760 3922

EMAIL marketing@sc.edu.my

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今日南方

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南方大学学院校刊 Southern UC Bulletin

智利前总统
爱德华多·弗雷
莅临

参访南方大学学院校园
南方大学筹募教育基金总统红酒慈善晚宴



宏愿在望·齐心出发——第四十四周年校庆 / 从大自然取材 为退休生活添精彩——专访花王李禹顺先生 / 校园最友善行政部门调查 / 办活动的二三事——访三位校园活动主席 / 新闻与传播系《传·乐》嘉年华 / 企业家大讲堂：《又见马六甲》坚持实现梦想的挑战——拿督威拉巫光伦，饼干哲学 以人为本——史进福先生 / 2019 “马台文学文化研究”国际学术工作坊 / 第77场南方沙龙学术专题讲座“中国社会科学院专家学者谈中国少数民族研究” / 林悦鸿博士代表参与《亚洲区域中医药教育高级师资研修班》 / 张自游先生再捐30万助清寒子弟升学 / 《掌握生物科技·大壮农业永续》——马来西亚南方大学学院校友会企业拜访活动